



Manchester Rugby Club  
1860  
**Communications Manager  
New Position**



### **Opportunity**

An exciting role has been created to manage the external and internal Communication for Manchester Rugby Club. The club was formed in 1860 (one of the oldest clubs in the world) and has a rich history of developing rugby talent. We now need someone to lead our Communications program talking to our current club members and supporters, but also externally to the wider local and Rugby community.

### **The Role**

To manage Manchester Rugby Club's external and internal communications in order to raise the club's media presence and profile both within the local community as the "go to club" as a player or parent, but also within the wider rugby community.  
This position will be an integral part of the Rugby Committee

### **Candidate**

Have a good knowledge of Social Media Platforms and scheduling posts.  
Creative, and able to use Canva to create content (training will be provided)  
Proactive in reacting to potential news stories

### **Responsibilities**

In conjunction with Chairs of Rugby manage the social content across FB, Twitter and IG club platforms.  
Work with Chairs of Rugby on consistent "look and feel" of club Social presence, whilst maintaining different section identities.  
Create regular content for Club Website and social posts – Team Sheets, Try Scorers, Results, Fixture News, Player of Week, Club News etc....  
Promotion of Fund Raising and Club Events  
Work with Chair of Rugby on "more than just rugby" content for social media to create wider reach  
Manage Match Day Program for 1XV games – 11 programs throughout the season – Work with printer to create program layout and content. Liaise with printer for printing and delivery.

### **Support**

Committee members will provide constant support and input to help the candidate in their position. This is a volunteer role (as with all other Committee Roles), but budget can be allocated if required to pay for advertising, and or content as required.

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