

# Leighton Town Partner/Sponsorship Packages 2023-24 Season

## GOLD PACKAGE: £600 (PLUS VAT)



2 SEASON TICKETS (WORTH £340)  
DISPLAY OF ADVERTISING BOARDS FOR 2023-24 SEASON  
(WORTH £200 +VAT)  
MATCH SPONSORSHIP FOR ONE HOME LEAGUE GAME  
(TO INCLUDE POST-MATCH AND HALF-TIME REFRESHMENTS FOR UP TO 6 GUESTS  
WORTH £150 PLUS VAT))  
ADVERT IN THE ON-LINE MATCHDAY PROGRAMME  
EXPOSURE ON CLUB'S SOCIAL MEDIA PLATFORMS AND WEBSITE  
COMPANY LOGO/CONTACT DETAILS DISPLAYED ON SPONSOR'S BOARD IN  
CLUBHOUSE

## SILVER PACKAGE: £450 (PLUS VAT)



2 SEASON TICKETS (WORTH £340)  
DISPLAY OF ADVERTISING BOARD FOR 2023-24 SEASON  
(WORTH £200 PLUS VAT)  
ADVERT IN ON-LINE MATCHDAY PROGRAMME  
EXPOSURE ON CLUB WEBSITE  
COMPANY LOGO/CONTACT DETAILS DISPLAYED ON SPONSOR'S BOARD IN  
CLUBHOUSE

## BRONZE PACKAGE: £300 PLUS VAT)



DISPLAY OF ADVERTISING BOARD FOR 2023-24 SEASON  
(WORTH £200 PLUS VAT)  
ADVERT IN ON-LINE MATCHDAY PROGRAMME  
EXPOSURE ON CLUB WEBSITE  
COMPANY LOGO/CONTACT DETAILS DISPLAYED ON SPONSOR'S BOARD IN  
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**NEW FOR 2023-24!**

## **PLATINUM PARTNER'S PACKAGE**

You will be aware, I feel sure, that the club has enjoyed its most successful season on the field for years. The First Team secured the South Midlands Premier League title and promotion to Step 4, as well as winning the Premier Division Cup to complete an impressive double. Our young Development Team finished joint second in their first year at step 7 and gained promotion to Step 6, a remarkable achievement. To cap a bumper year of trophies, the U18s won the Southern Counties Floodlit League and the Bedfordshire Youth Floodlit Cup. The club's football strategy and our investment in the First Team and our youth has reaped huge rewards that we wish to build upon.

These achievements would not have been possible without the generous support of our partners/sponsors, many who have benefitted from the 'win, win' relationship we have established.

### **Platinum Partnership Opportunity**

Promotion to Step 4 will bring some significant costs and we have put together a plan to meet these.

- ✓ The club must make some compulsory ground and facility improvements to achieve the next level of ground grading required to compete at Step 4. We estimate that this will cost circa £100,000.
- ✓ To finance this, we need to raise £30,000, as this will allow us to bid for a further £70,000 from the Football Foundation. All the improvements required attract 70% funding and we are allowed to bid for grants up to £100,000. To qualify you have to prove that you have the necessary funds available; in our case £30,000.
- ✓ The club's plan is to create at least 10 Platinum Partners who will donate £3,000 this year for a 3-year deal. This deal will include the following:
- ✓ All the benefits of the current Gold Partner/Sponsor's Package for 3 years (worth £1800 plus VAT)
- ✓ An extra season ticket ie 3 in total each season. (worth £510 over 3 years)
- ✓ A place on the new Platinum Partners Board in the club with a plaque detailing your company logo, details and contacts. QR code?
- ✓ Permanent exposure on our website and social media platforms

The reputation of the club across the town and surrounding area is high and so it might be viewed as a good pr/advertising/marketing investment for you, that will at the same time, provide the club with the financial support up front to attract the extra funding that is available to complete the work that is necessary.

**Nb (New sponsors will, for the first season only, be subject to a further payment of £150 plus VAT to cover the cost of supplying the advertising board) Please contact Sean Downey [sdowney0207@outlook.com](mailto:sdowney0207@outlook.com) or 07585116763 for further details.**

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