



Manor Sponsor Partnerships 2022-23

Strength in Unity



<https://www.pitchero.com/clubs/etonmanor>



Who are Eton Manor Rugby Football Club?

In 1909 four former Eton College philanthropists founded Eton Manor Boys Club to provide sporting facilities & opportunities for the underprivileged children in the deprived areas of East London. The purchase of the former Manor Farm in 1913, enabled tennis courts, several football & cricket pitches to be created. The Rugby Club was later added in 1928, when an area of attached disused land was converted into the Club's first Rugby pitch, this area of the sports ground, became known as The Wilderness.

In its heyday the club had over 5000 members participating in a wide range of sports. Sadly, the Boys Club ran into financial difficulties during the 1960's, which led to the closure of the sports ground. The Eton Manor Rugby Club then led a nomadic existence, renting various council grounds throughout East London until in 1996 the club managed to purchase our current ground in Nutter Lane, Wanstead, East London. With a superb multi functional clubhouse & changing rooms, designed by former First Team Captain Paul Wilcox, huge car parking area & three full size pitches, the club was finally settled and able to grow.

From its new home the club has flourished. With a combination of a successful senior platform; there are now four regular playing senior men's sides, our First XV play in English National Leagues at London 1N, by providing superb youth opportunities and our community out reach programme has seen the club grow from its humble 70 senior members to well over 1200 members, across all age groups & both genders. With membership still growing around 15% per annum, we are forecast to have in excess of 1,500+ members within the next few years.



Our SPONSORSHIP Partners



We feel our Sponsorship Partners should ideally be Companies, Organisation's or Individuals based in or around London – that, like us that have a vested interest in the Capital City & the community that resides in it.

As a progressive club, we are looking to attract the right kind of partners to help us develop and improve our club, facilities & players. Our sponsorship partners will secure a whole range of benefits & reward from association with a East London based, successful sports club that for over 90 years has provided the local community with sporting opportunities for anyone interested in the playing or watching Rugby Football Union.

Originally created to provide the under privileged children of East London the opportunity to participate in sport, our clubs ethos has always been one of well being, inclusion, aspiration and community benefit and with your help we will continue to deliver these essential values for our local community.

Securing a Primary Club Sponsor with that shared vision would be very advantageous to both parties.



SPONSORSHIP Partners

Strength in Unity

In May 2018 an Artificial Grass Pitch (AGP) replaced the grass main pitch at Eton Manor in what was a 4 year project that was completed in conjunction with the RFU.

The pitch is already having a positive effect on the Club, with fewer fixture & training postponements, our First & Second teams playing double-headers on the same day, our Colts & Youth able to train and play on the pitch on Sundays. To add to this we have already held several Rugby Cup Final days and we have had other local Rugby Clubs training on our AGP when their own facilities have been affected by severe weather.



SPONSORSHIP PARTNERS



OUR PACKAGES

With a few different Sponsorship Packages & budgets to offer you, partnership with us can be as much as you want it to be.....

Primary EM Club Sponsor

EM Club Gold Sponsors

EM Club Silver Sponsors

Pitch Side Advertising Boards

Various Team Sponsorships

Individual Player Sponsorships

Set in London's leafy suburb of Wanstead E11, Eton Manor Rugby Club offers a wide range of sponsorship packages to suit any budget, from becoming our Primary Club Sponsors through to our individual Player Sponsorship.

Sponsorship at The Manor offers businesses an ideal opportunity to support a successful and thriving community based Rugby Club with superb footfall & excellent media coverage.



primary club sponsor



2 Years key benefits & Reward

Company Brand to front chest on our home First Team shirts

Company Signage on 4 x pitch side advertising boards on new AGP

Company Signage on new pitch side score board

Company Brand welcome on front of house entrance

Company Brand on website/all newspaper reports/social media/Email campaigns

Strong brand awareness opportunities with;

Direct access to target audience (1200+ membership base)

Access to club annual footfall in excess 20,000 people (pa)

Complimentary full Club membership for 4 persons (pa)

Reduced private physiotherapy rates

Complimentary use of clubhouse for up to 6x week day meetings (pa)

2 x Sponsors of Match Day Ball (pa)

10 x Tickets to our club end of season Black tie Summer Ball (pa)

2 x (8 persons) Invitations to Pre Match Lunch with our Club President (pa)

Access to 4 x Tickets to an England Home Match at Twickenham (pa)



GOLD SPONSORSHIP PACKAGE

2 Years key benefits & reward.

Company Brand to Sleeve on home 1st Team shirts

Company Signage on 2 x pitch side advertising boards on new AGP

Company Brand digital welcome on front of house entrance

Company Brand on website/all newspaper reports/social media

Direct access to target audience (1200+ membership)

Access to club annual footfall in excess 20,000 people (pa)

Complimentary full Club Membership for 2 persons (pa)

Reduced private physiotherapy rates

Complimentary use of clubhouse for up to 2 week day meetings (pa)

1 x Sponsors of match day ball (pa)

6 x Tickets to Club end of season Summer Ball (pa)

1 x (8 persons) Invitations to Pre Match Lunch with Club President (pa)

Access to 3 X Tickets to England Home games at Twickenham (pa)



Silver SPONSORSHIP PACKAGE

1 Year key benefits & Reward

Company Signage on 1 x pitch side advertising boards on new AGP

Company Brand digital welcome on front of house entrance

Company brand on website/newspaper reports/social media/Email campaigns

Strong brand awareness opportunities with;

Direct access to target audience (1200+ membership)

Access to club annual footfall in excess 20,000 people

Reduced private physiotherapy rates

4 x Tickets to Club end of season black tie Summer Ball

*1 x (4 persons) Invitations to Pre Match Lunch with
Club President*

**Access to 2 X Tickets to England Home games at
Twickenham.**





Individual Player Sponsorship

A unique and very special opportunity to help us develop one of our First Team Squad Players.

Your gratuity will be used in paying towards the cost of the equipment needed for training and playing for our club, helping towards paying our club coaches and physiotherapists and travelling expenses wherever necessary.

It also includes a donation to our Clubs Injured Players Fund.

In return, your name will be associated with your player of choice within our club, above the bar area and on our club website.

The player you have chosen will invite you to one of our league games as their very special Match Day VIP.



Team Sponsorship

We can add your Brand to any team you choose outside our First Team.

A fantastic opportunity to make any side your own as we can place your brand onto the front chest of the chosen team shirts. The money raised will also be used in paying towards the cost of their equipment needed for training and playing.

It also includes a donation to our Clubs Injured Players Fund.

In return, your name will be associated with the team of your choice and within our clubhouse and on our club website/social media platforms/email campaigns.

This kind of generous investment is perfect for our senior development sides, vets and particularly our Youth & Minis teams of all ages.



Eton Manor Girls U13 Tour to Yorkshire 2019



PITCHSIDE ADVERTISING

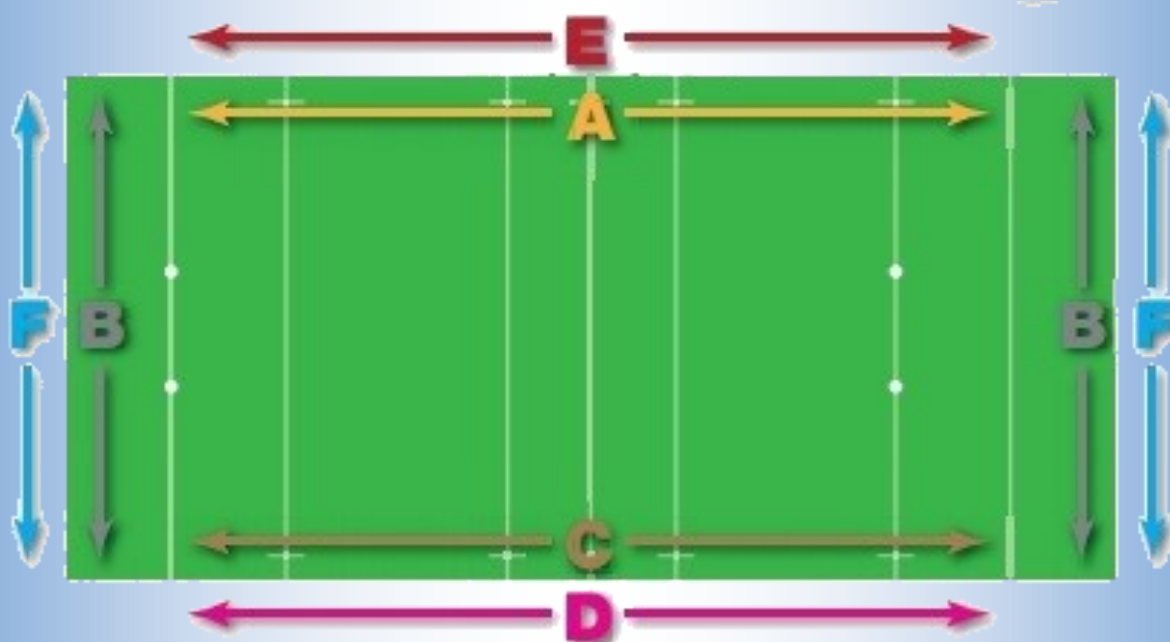


A cost effective opportunity to project the image of your company and gain genuine brand awareness with a pitch side board on our new AGP. With our current club footfall averaging around 20,000 people per year and a 15% growth forecast for next season, there is no better way to gain quality exposure to this target audience.

We arrange for the manufacture and sign writing of your advertising board, for which there is an initial set-up & installation charge per panel.

The annual rental cost of the board is dependent on the size and position (as shown on the plan below). Boards can be produced in full colour to your supplied artwork. Please allow a minimum of 10 days for us to produce and erect your board. The rental period is for 12 months, running from 1st August 2019 to 31st July 2020.

SIZE	A	B	C	D	E	F
2M Panel	poa	poa	poa	poa	poa	poa
4M Panel	poa	poa	poa	poa	poa	poa
6M Panel	poa	poa	poa	poa	poa	poa



Let Us
Showcase
Your Brand



Functions at the Manor

Hall Hire, Venue Hire, Marquee Hire

Serving London's Community Since 1928

Whether you are looking for the ideal place to hold a Wedding reception, special party, conference or training day, Eton Manor RFC can provide the perfect solution. Our Multi-functional clubhouse or outside Marquee with bar & kitchen facilities, are perfect for any event and our on-site catering facilities can provide a wide range of delicious freshly prepared hot or cold food, from a simple buffet to a superb four course dinner.

Please contact Natalie to discuss your requirements. Club Members & our Sponsorship Partners are entitled to a 20% discount off venue hire.



Eton Manor Rugby Football Club

The New Wilderness, Wanstead, E11 2JA

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/etonmanorrugby



Eton_Manor_RFC



@etonmanor



SPONSORSHIP CONTACT

If you are interested in any of these opportunities or require additional information then please contact:

Mark Farrell
Director of Rugby

Email: markfarrell@btconnect.com

Tel: 07951577799

