



SPONSORSHIP **PROPOSAL**

**PRESTWICH HEYS
23/24**



ABOUTUS

Firstly on behalf of myself and our club thank you for taking the time to review this proposal . We are Prestwich Heys FC, a Semi Professional Football Club based in the affluent and thriving area of Prestwich.

We are jointly managed by Lee O'Brien and James Hampson. The club ended the 22/23 season with a new 100 seat stand in place, a fresh start at Adie Moran Park.

We finished the 22/23 season 7th (due to a point deduction) which is the highest ever league finish for the Heys, and to top the season off we were successful in lifting the Bolton Hospitals Cup at Radcliffe Borough.

WHAT CAN WE OFFER?

We have carefully prepared a range of sponsorship packages to suit different levels of involvement and budgets. However, we are also open to discussing a customised sponsorship arrangement that meets your specific marketing and corporate social responsibility objectives.

In return for your generous support, we would like to offer you the following sponsorship benefits:



1. Prominent recognition as an official sponsor in all event-related promotional materials, banners at the ground and all social media posts.

2. Logo placement on a prime location on our website and all digital marketing, alongside a direct link to your company's website.



3. Exclusive networking opportunities with our organization's members, partners, and sponsors



4. Verbal acknowledgment of your sponsorship during our events and matches.

5. Customized sponsorship packages tailored to meet your specific marketing and branding objectives.



AVAILABLE SPONSORSHIP PACKAGES



- Main Club Sponsor for 1 Season – negotiable on request. Club advertising to club house, pitch side advertising board, prominent location within our own website, exposure on North west counties website, match day programmes
- 1st Team Sponsor for 1 Season = £5,000.00 Team kit with logo on, pitch side advertising board, website/match day programmes.
- 1st Team Training kit/Tracksuits for 1 Season = £2,500.00 Team Tee shirts with logo on to warm up before a game, pitch side advertising board, website/match day programmes.
- 1st Team Management Pitch side coats/Clothing over 1 Season = £1,750.00 Manager, assistant manager, 2no coaches and physio, pitch side advertising.
- Sponsorship for club physiotherapist £1,750.00 per year.
- Match sponsor = £100 per match. Including match day experience for 4 People entrance/food and drinks
- Advertising Boards for 1 Season – 6 Meters £650 or 3 Meters £375.00
- Match Ball sponsor = £50 per match
- Player sponsor = £100.00 per season all documentation regarding player on our website/match day programmes will have sponsors name/logo inserted.
- Staff and committee polo shirt with club and sponsor logo, £1000 per year.
- Transport sponsorship for first team coach travel £600.00 per occasion.
- Sponsorship of ground maintenance and pitch equipment = £2,500.00 per season



CONTACT **US**

 07912093167

 jsl.joffy@googlemail.com

 www.prestwichheys.com

 Sandgate Rd, Whitefield,
Manchester M45 6NT

