



## Venue Information





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“ I’d like to acknowledge the folks at Darlington Mowden Park who have provided outstanding support and facilities for us. Mowden Park are one of the best we’ve had the privilege of working with anywhere in the world. ”

**Steve Hansen** - Head Coach, New Zealand All Blacks

## A World Class Venue

Darlington Mowden Park's unique resurrection of the 25,000 seater Darlington Arena has given it the title as the largest rugby club venue in the country, with only England's Twickenham Stadium having a greater capacity. Far more than just a rugby venue, the site has been developed to represent a world class facility for sport, event and business use.



The inspiring 40+ acre site now includes the main Arena and pitch, additional floodlit pitches and training facilities, a 10 acre car park with 1500 parking spots, various gyms and leisure spaces, commercial offices and resident businesses, food and beverage outlets, extensive conferencing and event spaces, and education facilities.

Situated in the heart of North East England between major cities of Newcastle and Leeds the Arena has a unique geographical location. In conjunction with exceptional transport links and accessibility it represents one of the most accessible venues in the UK that is now utilised on a daily basis by both regional and national visitors.

*“ A brilliant place to host a special event! The menu options were fantastic and the staff were exceptional. ”*

**Hannah Gregory** - Bride & Wedding Party Organiser

*“ ...an inspiring setting with very flexible facilities, outstanding transport links, and an excellent support team... ”*

**Matthew** - National Engineer Training Organiser, British Gas

*“ A stadium which was in danger of dereliction has been spectacularly reborn. ”*

**The Guardian Newspaper**



# What We Offer



## What We Offer: Corporate

- Meetings
- Conferences
- Product Launches & Exhibitions
- Gala Dinners & Awards
- Training & Team Building Days
- Christmas Parties
- Recruitment Days/Events

Since its revival in 2012 The Arena has rapidly established itself as one of the most desirable conference, meeting and corporate event venues in the North of England with 30,000 + attendees last year alone.

Whether it's for an informal two person meeting or a 500 person national conference, a small intimate training evening or an international exhibition, the combination of our first class venue and a dedicated events team will make your occasions a success.

### What organisers and attendee's feedback most:

- "An inspiring venue"
- "Specialist event management expertise"
- "Unparalleled transport links and UK access"
- "Extensive free parking"

## What We Offer: Personal

- Parties & Celebrations
- Civil Weddings and Wedding Receptions
- Private Dining & Hospitality
- Private Gala Dinners
- Children's Sporting Birthdays
- Christmas Parties
- Christenings & Wakes

The iconic Darlington Arena represents a landmark venue for the North East and a truly inspiring setting to host your private functions and events.

Whether you are looking to host an intimate birthday party overlooking the main pitch for 10 people or a 3 course wedding breakfast for 250, the combination of a first class facility and our experienced event management team ensure that your occasion will be stress free and memorable.

- "Quality catering options"
- "Mainline to London or Edinburgh in just over 2 hours"
- "Excellent all-inclusive delegate packages"
- "Professional AV and technical support"



“...we ranked over 100 top UK sporting venues on an extensive Rugby World Cup criteria and The Arena consistently came out top 5. Mowden Park truly have a venue to envy in many respects.”

Charlotte O'Neil – Rugby World Cup 2015



## What We Offer: [Capacity Events](#)

- Concerts
- Music Festivals
- National & International Sport
- Mass Participation Events
- Film & Television Shoots
- National Conferences and Exhibitions

The Darlington Arena and its 40+ acre site represents an exceptional venue, accessible location and model demographics for large capacity events. The Arena's first ever international of England Counties v Ireland set RFU & IRFU attendance records whilst Elton John has also sold out at the venue in record time.

For further information on large capacity events please contact our Arena & Event Manager.



# Rooms & Spaces

“ A The arena provides a second to none facility in the north east for our meetings and events. ”









John Sedgewick - General Manager, SG Petch Darlington

“ Darlington is always a great stop on our national tour route. The facilities are some of the most impressive we see.. ”

Anthony Anderson - Extreme Stunt Show, Extreme Events Europe Ltd

## Venue Overview

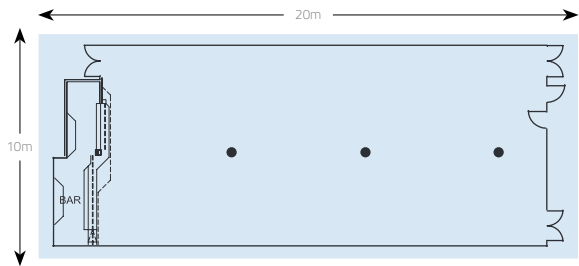
Max stadium seating capacity	26,500
Max stadium concert capacity	36,000
Max single room capacity	500+
Number of meeting & event rooms	25
Largest internal exhibition space	2,000m2
Free Parking	1,500
Wi-Fi	Yes
Bar & catering facilities	Yes
Disabled access	Yes
Event management & venue support	Yes

Rooms	 Theatre	 Classroom	 Cabaret	 U-Shape	 Boardroom	 Reception	 Banquet	 Area (m2)
The Presidents Suite	250	150	80	80	N/A	250	150	200
The Platinum Suite	80	80	50	N/A	N/A	150	150	200
The Executive Lounge	150	100	80	100	50	200	120	220
The Boardroom	40	30	15	15	16	40	20	48
The Directors Room	40	30	15	15	20	40	20	48
Corporate Boxes	N/A	N/A	N/A	N/A	10	15	N/A	18
The Media Room	40	20	N/A	20	20	40	N/A	55
The CrossBar (Clubhouse)	N/A	N/A	N/A	N/A	N/A	350	N/A	352
SW Concourse	400	350	200	150	N/A	500+	350	500+

# The President's Suite



Situated on the first floor the President's Suite is one of largest rooms at the arena with capacity for up to 250 delegates or guests. An imposing grandeur with large windows and controlled lighting alongside a full audio-visual system and lighting rig make for an impressive and flexible space with larger conferences and formal events.



## Room Specification

Location:	Main Building
Floor:	1
Dimensions:	10m x 20m
Area:	200m
Max Capacity:	250

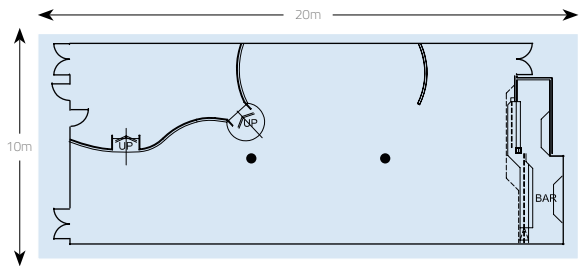
Room Capacities		
U-Shape		80
Classroom		150
Cabaret		80
Banquet		200
Theatre		250
Reception		250

Key Features	
	Wi-Fi
	Air-Conditioning
	In-Room Bar
	Natural Daylight
	Panoramic Views
	Fixed Projector
	Plasma TVs
	Integrated AV
	Lift & Disabled Access
	Reception serviced
	Breakout options
	Stage & Dancefloor

# The Platinum Suite



Recently refurbished the Platinum Suite can cater for up to 220 guests in a more relaxed layout than its brother the Presidents Suite. The suite has a fully equipped bar, dancefloor, raised stage area and is a perfect setting for any private function or event. Large windows, controlled lighting, full air conditioning and an automatic AV display screen mean that it is also functional as a conference or exhibition space.



## Room Specification

Location:	Main Building
Floor:	1
Dimensions:	10m x 20m
Area:	200m2
Max Capacity:	220

Room Capacities		
Private		220
Classroom		80
Cabaret		50
Banquet		150
Theatre		80
Reception		220

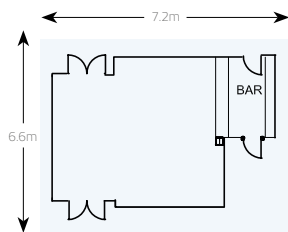
Key Features	
	Wi-Fi
	Air-Conditioning
	In-Room Bar
	Panoramic Views
	Fixed Projector
	Plasma TV(s)
	Integrated AV
	Lift & Disabled Access
	Reception serviced
	Breakout options
	Stage & Dancefloor



## The Director's Room



The Director's Room is located in prime position on the first floor mezzanine. Immediately adjacent to its twin the Boardroom, it can accommodate up to 40 guests theatre style whilst also being flexible enough to host a plush private party or intimate event. The Directors Room and the Boardroom are two of the most popular and requested spaces in the Arena.



### Room Specification

Location:	Main Building
Floor:	1
Dimensions:	7.2m x 6.6m
Area:	48m <sup>2</sup>
Max capacity:	40

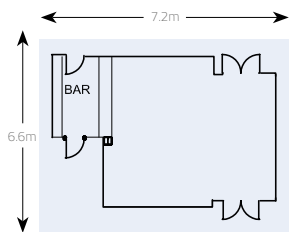
Room Capacities		
U-shape		15
Boardroom		16
Classroom		30
Cabaret		15
Banquet		20
Theatre		40
Reception		30

Key Features	
	Wi-Fi
	Air-Conditioning
	In-Room Bar
	Natural Daylight
	Fixed Projector
	Plasma TV
	Lift & Disabled Access
	Reception serviced
	Breakout options

## The Boardroom



Located on the level 1 landing the Boardroom can comfortably accommodate 16 delegates boardroom style. Newly refurbished the room provides a sumptuous environment that is equally at home with meetings and training as it is with private dining and entertaining. Both the Boardroom and its neighbouring twin, the Directors Room, are often used as break out areas in conjunction with bookings of the larger level 1 Platinum and President Suites.



### Room Specification

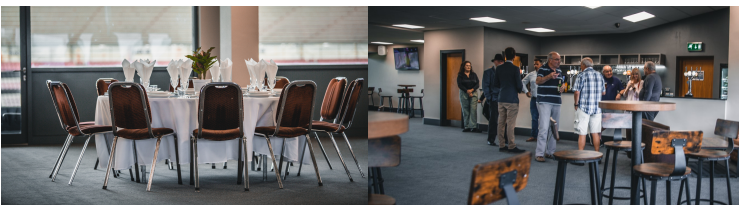
Location:	Main Building
Floor:	1
Dimensions:	7.2m x 6.6m
Area:	48m <sup>2</sup>
Max capacity:	40

Room Capacities		
U-shape		15
Boardroom		16
Classroom		30
Cabaret		15
Banquet		20
Theatre		40
Reception		30

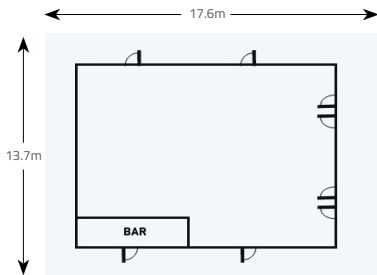
Key Features	
	Wi-Fi
	Air-Conditioning
	In-Room Bar
	Natural Daylight
	Fixed Projector
	Plasma TV
	Lift & Disabled Access
	Reception serviced
	Breakout options



## The Executive Lounge



The all new Executive Lounge is located on the top floor of the main arena building commanding impressive panoramic views of the Arena pitch and surrounding countryside that flood the room with natural light. Newly refurbished this mid-size room can accommodate up to 100 delegates or guests and is popular with conferencing and event organisers alike. It also provides a striking setting for civil wedding ceremonies.



### Room Specification

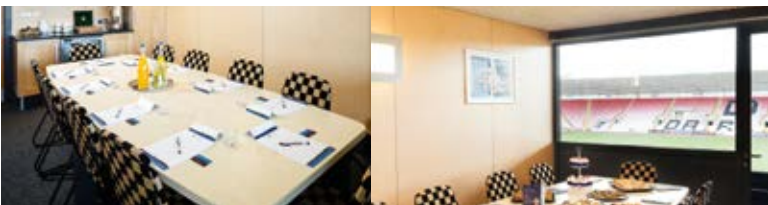
Location:	Main Building
Floor:	2
Dimensions:	17.6m x 13.7m
Area:	220m <sup>2</sup>

Room Capacities		
U-Shape		100
Boardroom		50
Classroom		100
Cabaret		80
Banquet		120
Theatre		150
Reception		200

### Key Features

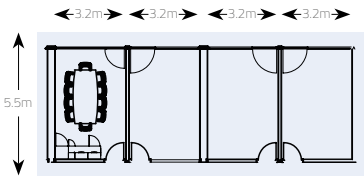
	Wi-Fi
	Air-Conditioning
	In-Room Bar
	Panoramic Views
	Fixed Projector
	Plasma TVs
	Integrated AV
	Lift & Disabled Access
	Reception serviced
	Breakout options

## Private Boxes



As a truly inspiring space with panoramic view overlooking the main arena pitch, the Private Boxes are a supreme setting for meetings, networking, interviewing or even just lunch. With capacity for up to 10 people they are often used as breakout rooms in conjunction with the level 2 Penthouse Suite.

For the ultimate gift the boxes can also be booked as part of our children's birthday packages that include use of the changing rooms, coaching with the players on the main arena pitch and party food served in the box.



### Room Specification

Location:	Main Building
Floor:	2
Dimensions:	3.2m x 5.5m
Area:	18m <sup>2</sup>
Max Capacity:	10

### Room Capacities

Boardroom		10
Banquet		10

### Key Features

	Wi-Fi
	Air-Conditioning
	Panoramic Pitch Views
	Lift & Disabled Access
	Reception serviced

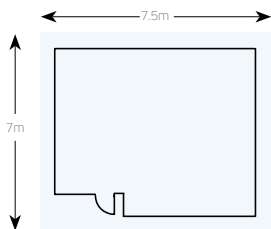


# The Media Room

The Media Suite represents one of the most flexible rooms in the Arena, hosting press on matchdays it is then transformed for the other 350 days of the year with a variety of uses.

Located on the ground floor next to changing rooms and the pitch tunnel it lends itself to sport and activity training organisers who want indoor outdoor spaces in easy succession. Its hard floor also provides a residency for weekly Yoga and Pilate classes.

Aside from its sport and activity related uses the room also provides an additional breakout space or a quiet room option within larger arena events.



## Room Specification

Location: Main Building  
Floor: Ground  
Dimensions: 7.5 x 7m  
Area: 55m2  
Max Capacity: 40

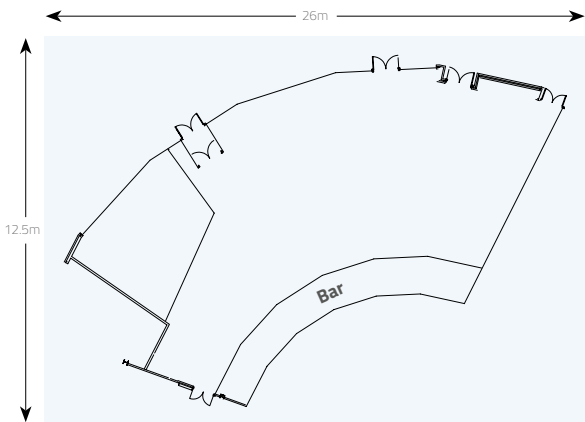
Room Capacities		
U-Shape		20
Boardroom		20
Classroom		20
Theatre		40

Key Features	
	Wi-Fi
	Air-Conditioning
	Plasma TV
	Suitable for leisure activity
	Reception serviced
	Proximity to pitch and changing
	Disabled Access
	Quiet Room location

# The Crossbar (Clubhouse)

Located in the southeast corner of the stadium The CrossBar is the arena's main bar and also the clubhouse of Mowden Park RFC. On a matchday day it will be full with players and fans alike, extending a warm and welcoming atmosphere that often includes live entertainment and music on its stage.

With capacity for 350 people, the CrossBar is a perfect room for a large informal reception before your main event in either the Platinum or Presidents Suites. Its layout also makes it a popular choice for birthday parties, celebrations and small events.



## Room Specification

Location: SE Arena  
Floor: Ground  
Dimensions: 26m x 12.5m  
Area: 325m2  
Max Capacity: 350

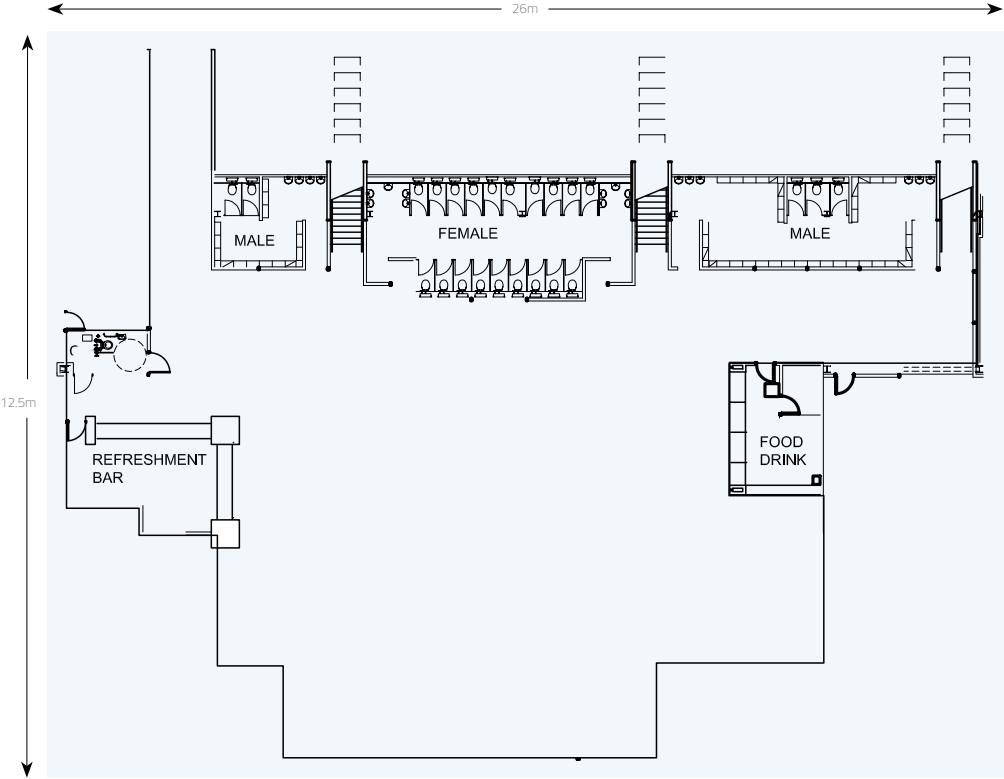
Room Capacities: Up to 350

Key Features	
	Wi-Fi
	Air-Conditioning
	In-Room Bar
	Natural Daylight
	Fixed Projector
	Plasma TVs
	Integrated AV
	Disabled Access
	Breakout options
	Stage & Dancefloor



# South West Concourse

The Arena has a number of large indoor concourse spaces around the circumference of the stadium. All are serviced by toilets, bars and kitchen areas. These flexible spaces, some of which

are up to 100 meters long, can be utilised to host a variety of events including product launches, demonstrations, trade fairs and even dressed to host events dinners for large audiences of 500+ guests.



Room Specification	
Location:	Arena Perimeter
Floor:	Ground
Dimensions:	Various
Area:	from 500m2 to 2200m2
Max capacity:	up to 4000

Key Features	
	Wi-Fi
	F&B infrastructure
Large space flexibility	

Room Capacities: Various up to 500+
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# Car Parks



The arena has a total of 11 different car parks with capacity for 1500 car parking spots. The car parks represent extensive areas that not only support the day to day accessibility of the Arena but also an array of events ranging from monster trucks shows to circuses to trade fairs.

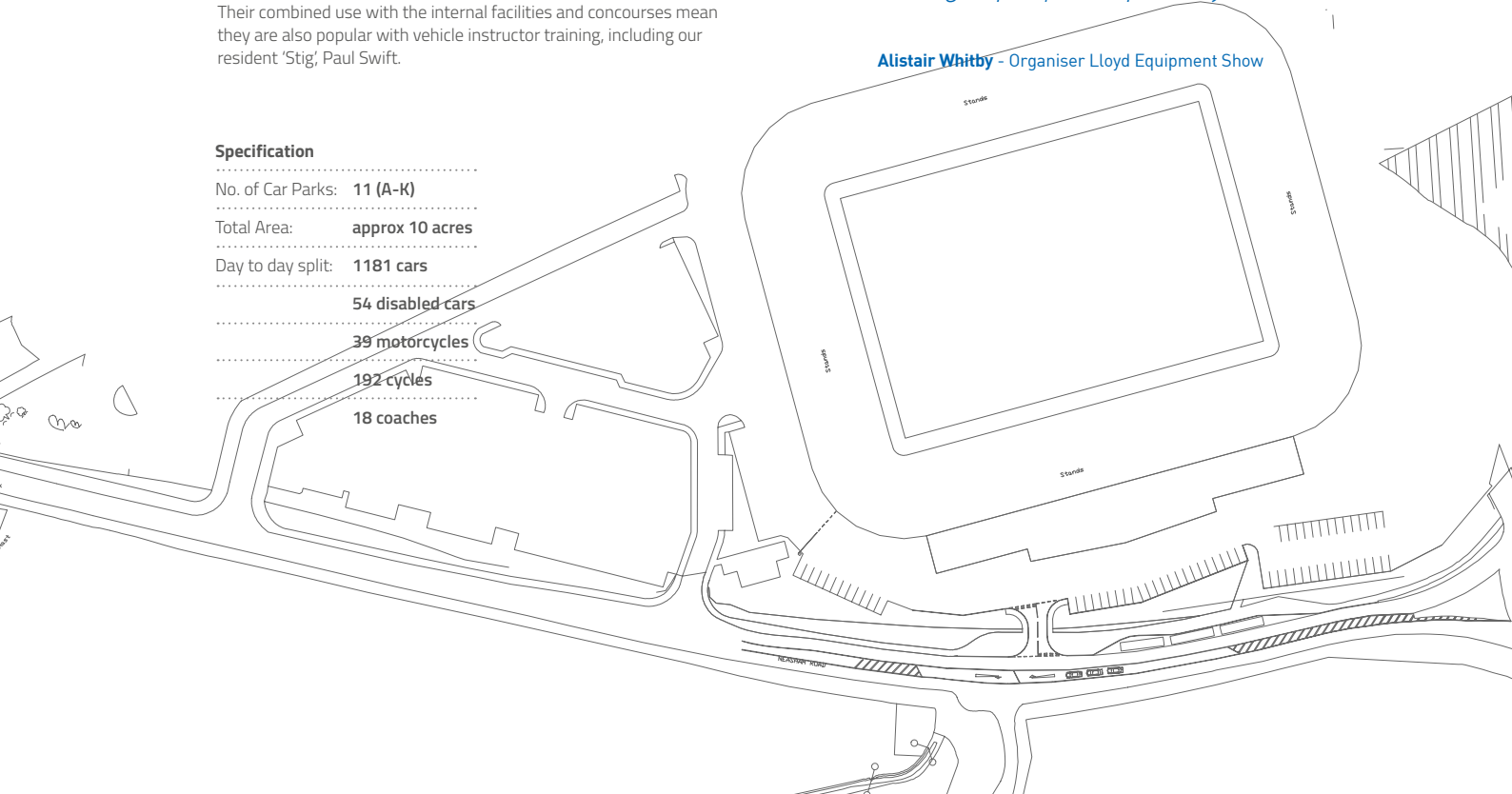
Their combined use with the internal facilities and concourses mean they are also popular with vehicle instructor training, including our resident 'Stig' Paul Swift.

“ With over £5m of Agricultural, Construction and Groundcare equipment to display we were looking for a first class venue to host our annual show. The arena and its surrounding car park facilities provided just that. ”

Alistair Whitty - Organiser Lloyd Equipment Show

## Specification

No. of Car Parks:	11 (A-K)
Total Area:	approx 10 acres
Day to day split:	1181 cars
	54 disabled cars
	39 motorcycles
	192 cycles
	18 coaches





# Main Arena Pitch & Stadium

Premiership and International rugby, professional boxing and football, Elton John. The main arena pitch and stadium represents a fully enclosed facility for sporting occasions and events on the largest of scales. The decision of current Rugby World Cup champions, the New Zealand All Blacks, to base themselves at The Arena during the 2015 Rugby World Cup is perhaps a new marker in what is fast becoming a recognised world class facility.



## Specification

Seating Capacity: 26,500
Turnstiles: 42
Arena Pitch Dimensions: 118m x 68m (marked for rugby)
Floodlit: International Standard
Services: 5 concourses all with fixed F&B and toilets
Car Parking: 1500 immediate + additional options
Pitch Facing Suites: 30
Hospitality Capacity: 1000
Internal Networking: CAT 5 throughout
Wi-Fi: stadium roll-out solution available
Additional Pitches: 3 full size floodlit
Total site size: 40+ acre site

# Training Pitches & Facilities

The 40+ acre site that the Arena now sits within has been extensively developed to include a full list of sporting infrastructure. Aside from the main Arena pitch there are two additional full size floodlit sports pitches, grass training areas, 3 gyms including a pro boxing facility and CrossFit, 5 sets of changing rooms, a physio suite and classroom space.

“ 2015 delivered perhaps what is the ultimate accolade when world champions the New Zealand All Blacks announced they had chosen to base themselves with Mowden Park during their Rugby World Cup 2015 campaign. ”

Peter Barron – Chief Editor, The Northern Echo



# Event Management & Venue Support



With a wealth of event management and facility experience our dedicated on-site team of co-ordinators are permanently on hand to ensure that you have a stress free and successful occasion.

Their discreet and expert support is offered throughout the timeline from enquiry to planning to delivery and even with post event feedback if required. Their aim is to give you the confidence to focus on your own agendas. The essentials of our event management and venue support services are all included in our basic package pricing.

## Extended services can include:

- *Event planning and programming advice*
- *Full technical and audio visual support*
- *Travel and accommodation liaising*
- *Entertainment liaising*
- *Exhibitions fulfilment*
- *Liaising with third party staff*
- *Liaising with suppliers*
- *Promotion and advertising*
- *Theming and decoration*
- *Filming and photography*
- *Delegate contact and registration*
- *Bespoke menu design and catering fulfilment*

“ Our annual themed charity event was a huge success. The venue support was fantastic and made all the difference. ”

**Will Blacklock** - Organiser, Las Vegas themed charity event, EE

“ A brilliant venue with support from start to finish that helped make our event a great success. We have booked again for next year... ”

**Leanne Joyce** - Organiser, Annual 2 Day Police Conference, Durham Police



“ The menu options are flexible and the food is excellent, which always helps create a quality experience with our monthly training meetings. ”

Neil Morris - Regional Manager, National Foster Agency



## Catering

Operating a seven-day-a-week business with a combination of professional in-house catering staff alongside some key award-winning catering providers, The Arena can offer you creative first class menus and food options that are fulfilled with fresh local produce to the highest of standards.

Whether it's light refreshments for two people at an informal meeting, a three-course hot buffet for one hundred delegates, or a four-course formal black tie dinner for three hundred, our experienced catering team will work with you to match your theme and budget

We have a wide range of menu selections to choose from. If required we are happy to work with you to design a custom menu specifically for your event.



## Pricing & Packages

Enjoy great value at The Darlington Arena with either our all-inclusive packages or our per hour room rates. The flexible rates and packages make planning your event simple and hassle-free. Catering, room hire and venue support options can be tailored to your group size, budget and event goals.

We have a selection of meeting and conference spaces from as little as £50 per room and private function rooms starting from £150.

From just £27.50pp all-inclusive full day delegate packages include:

- *A choice of stylish meeting rooms for 10 to 250 delegates*
- *Notepads and delegate stationery*
- *Data Projector & Screen*
- *Flip Chart & Pens*
- *Complimentary Wi-Fi*
- *Complimentary onsite parking*
- *Digital signage*
- *Unlimited tea, coffee, biscuits and juice*
- *A full delegate buffet*
- *Meet and greet*
- *A dedicated conference coordinator to help you on the day*

“ *fantastic venue, location and value with our attendees coming from various national locations on a daily delegate package* ”

**Mark Soden** - National Training Organiser, (working on behalf of) NHS



## Visiting The Arena

Situated in the heart of North East England, short distances between major cities of Newcastle and Leeds, the Arena has a unique geographical placement at a crossroad with historic Durham to the North, industrially prosperous Tees Valley to the East, beautiful North Yorkshire to the South and the Cumbrian gateway to the West.

### Darlington Mowden Park RFC

The Darlington Arena  
Neasham Rd  
Darlington  
DL2 1DL

e: [info@mowdenpark.com](mailto:info@mowdenpark.com)

t: 01325 350267



6 miles from the A1 (M1)



2 miles from Darlington mainline

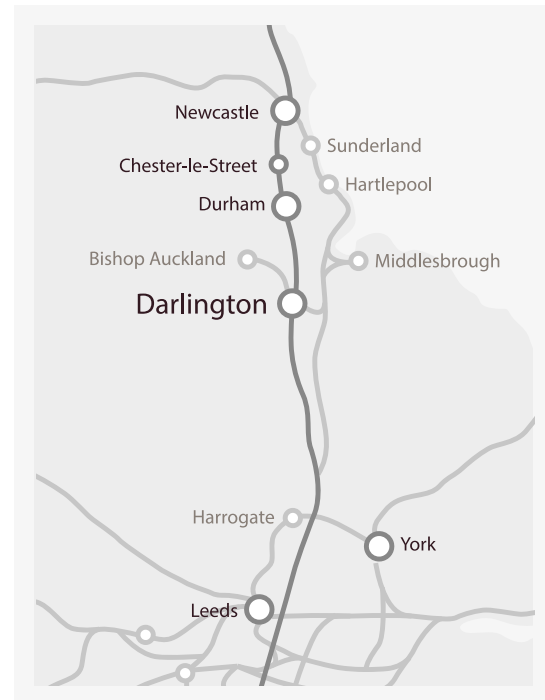


5 Miles from Durham Tees Valley Airport



40 miles from Newcastle International Airport

On the A66, just 4 miles from the A(M)1, 5 miles from Durham Tees Valley Airport, and 1 mile from Darlington's East Coast mainline rail that will have you in London or Edinburgh in around 2 hours, it also represents one of the most accessible locations in the UK.



“ the outstanding transport links made it possible for our London based staff to meet clients from Edinburgh with only a 2 hour train journey for each party... ”

James Stephenson - Account Manager, Bamboo Creative



## Venue Extras



### Team building & Activity Days



*Train with the professional Mowden Park players and staff on the arena pitch...*



*Perform a hand break turn and stunt driving under the expert tuition of our resident 'Stig'...*



*Abseil from The Darlington Arena roof and take on military team building tasks...*

We are delighted to be able to offer an exciting range of team building and activity days for both businesses and general public. Delivered in conjunction with our professional award winning partners Mowden Park 1st team, Paul Swift Precision Driving and Outdoor Ambition Ltd you will have expert guidance to create memorable and rewarding occasions.

Our packages and activities are flexibly put together to meet your goals, timescales, budget and varying levels of physical abilities, whether that be for a group of friends out for some fun or a corporate team building agenda. Challenges can focus on tests of communication, teamwork, leadership, motivation, planning, new skill achievement....or simply FUN!



## Sponsorships & Advertising

Darlington Mowden Park currently boasts a lockup of over 70+ different sponsors and partners across several levels of sponsorship and advertising, ranging from a multinational investment firm to a local sole trader. Our vision and values mean that there is a place for all levels of support and exposure within the clubs journey.

## Commercial Units

The Darlington Arena has been transformed in many ways over recent times, and perhaps none more so than its rebirth as a hub for business. The 40 site now offers a variety of spaces and developments that are permanently occupied by an array of businesses.

### Benefits for relocating your business to The Darlington Arena include:

- Excellent value and all-inclusive rate options
- Iconic and inspiring settings
- 1500+ free parking spaces
- Options for fully managed tenant services
- Exceptional transport links and access
- Versatile spaces and layouts from 15m2 to 300m2
- Access to a rapidly growing sponsor and partner network
- Synergy with arena and fellow tenant activities and events
- An average monthly footfall of 25,000+ doorstep visitors
- Access to resident business club and networking groups
- Access to Mowden Park promotion, marketing platforms and perks



## Children's Birthday Parties

### Packages start from £250 and can include:

- Train or play on the main Arena pitch
- Receive a coaching session from professional players
- Tour the Arena including access all areas
- Change in the main changing rooms
- Use of a box overlooking the pitch for your party
- A range of party food options
- Personalised Mizuno kits
- A signed playing shirt by the professional players

*“ being a north east based company we are delighted to support such a pioneering club that has so much to offer the region. We feel a part of their journey. ”*

**Steven Petch** – Founder SG Petch





Darlington Mowden Park RFC | The Darlington Arena | Neasham Rd | Darlington | DL2 1DL

t: 01325 350267 | e: [info@mowdenpark.com](mailto:info@mowdenpark.com) | [www.mowdenpark.com](http://www.mowdenpark.com)

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