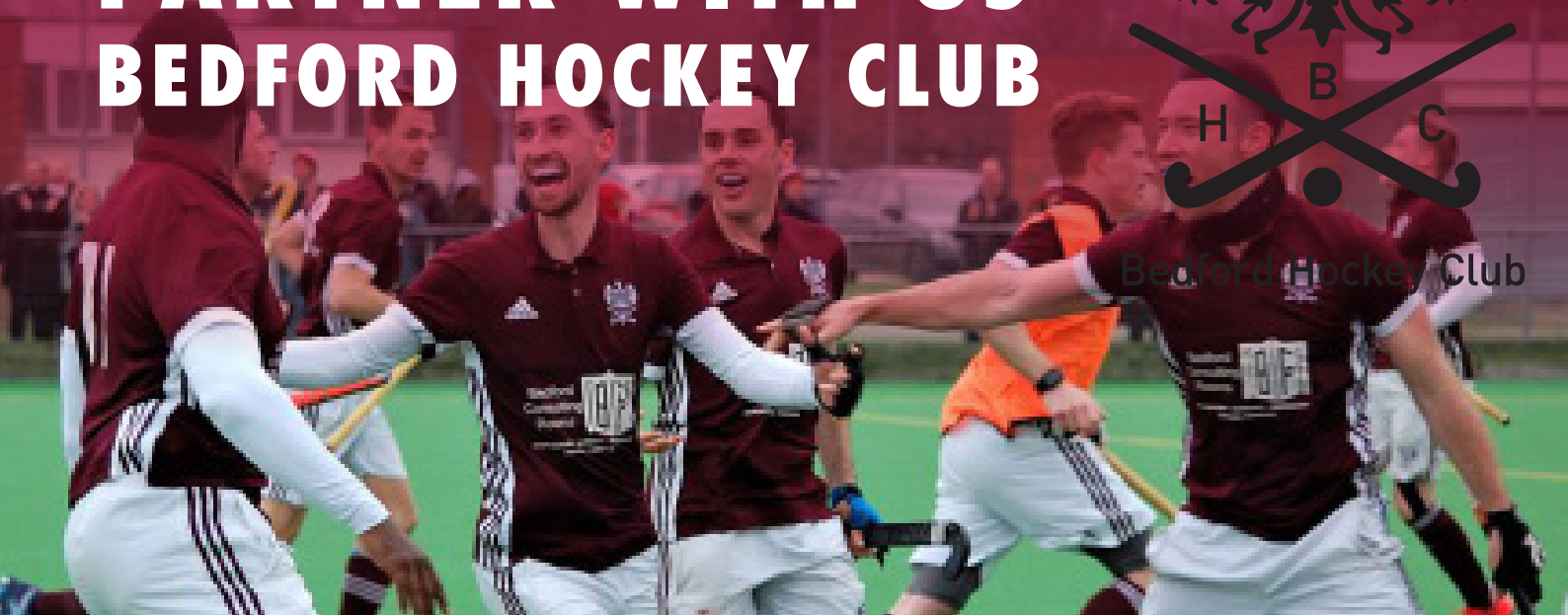




PARTNER WITH US BEDFORD HOCKEY CLUB



Bedford Hockey Club was founded in 1893 and we have grown to be one of the most successful & largest clubs in the region. With over 500 member from 5 to 75+, our ladies and mens 1st teams both play in the National League. Our juniors and masters teams compete in the national cup competitions and we also run a social summer league, back to hockey and amazing walking hockey programmes as well as hosting various community and social events at our double astro base on Chester Road. We are seeking sponsors to help us grow and offer more opportunities...



1

125 YEAR HISTORY AND FUTURE AMBITIONS

It's a hugely exciting time for BHC and we are looking for partners to both help and share in the success and growth we are achieving every year. We now have both our mens and womens 1s competing in National league and 14 league teams competing week in and week out around the country.

Our youngest member of the club is 3 years old – our oldest is in their 80s! We are a sport where boys and girls can compete on an equal footing, where veterans mix with teenagers and where parents can play with their kids.

WHY PARTNER WITH US?

Sponsorship needs to benefit both parties and we will work closely with you to make sure that your business is promoted throughout our regional footprint. We will offer corporate days, event and club exposure, social media campaigns and recognition for the valuable contribution you make to support our club. Investment is vital to help us develop and improve our facilities, relay our pitches and enable us to compete at the highest level possible, all whilst expanding our number of teams, coaches, umpires to ensure we can continue to grow our membership. BHC have sponsorship options for all shapes and sizes of businesses with our main sponsors run on a 4 year term so next opportunities becoming available for the 2020 season. There are many other options which are annual and every contribution made by our sponsors is helping us build future generations of hockey stars.

2



PACKAGE	EXCLUSIVE BENEFIT	PRICE AND DURATION	ADVERTISING BOARD	NL PROG ADVERT	CLUB BOARD	SOCIAL & EMAIL	CLUB WEBSITE
MAIN BEDFORD HC CLUB SPONSOR	Logo on all senior club home shirts	£5,000 pa 4 Year Term	Two & Goal backboard or dugout branding	Full Page	Yes	Each Month	Logo and News
CLUB SPONSOR JUNIORS	Logo on all junior club shirts	£5,000 pa 4 Year Term	Two & Goal backboard or dugout branding	Full Page	Yes	Each Month	Logo and News
CLUB SPONSOR AWAY	Logo on all senior club away shirts	£3,000 pa 4 Year Term	Two	Full Page	Yes	Each Month	Logo and News
SECONDARY CLUB SPONSORS	Logo on club hoody sleeve or skorts of home kit or	£2,500 pa 4 Year Term	One	Logo	Yes	3 Per YEAR	Logo and News
MASTERS SPONSOR	Logo on all masters club shirts	£1,000 pa 4 Year Term	One	Logo	Yes	1 Per Year	Logo
ACADEMY SPONSOR	Logo on all academy shirts	£1,000 pa 4 Year Term	One	Logo	Yes	1 Per Year	Logo
INDOOR HOCKEY SPONSOR	TBC	£1,000 pa 4 Year Term	One	Logo	Yes	1 Per Year	Logo
M1 & L1's NATIONAL LEAGUE SPONSOR	Logo on warm up tops or another training kit item	£2,000 Per Season	Two	Back Cover	Yes	Each Month	Logo and News
CLUB SPONSOR UMPIRES	Logo on all club umpire shirts	£1,000 Per Season	One	Logo	Yes	2 Per Year	Logo
CLUB SPONSOR COACHES	Logo on all coaches jackets	£1,000 Per Season	One	Logo	Yes	2 Per Year	Logo
TEAM SPONSORS	Logo on warm up top (a kit item)	£500 Per Season	*Can be added at an additional cost	Logo	No	1 Per Year	Logo
PLAYER SPONSORS	Logo under player profile in matchday programs	£100 Per Season	* Can be added at an additional cost	Logo by Player	No	No	Logo
MATCHBALL SPONSOR	Presentation of the MOTM Award	£100 Per Game	* Can be added at an additional cost	No	No	No	No

ADDITIONAL BENEFITS

All of the main club sponsorship packages which have a 4 year duration also include the following benefits... Invitations to the clubs presidents day, annual dinner and social events plus sponsorship of the matchball for a L1's and M1's game each season including promotional photos of the player of the match presentation and mentions on our social media accounts.



Hockey is a gender equal sport and since the success of the GB women's hockey team in the Rio Olympics 2016, there has been a major boost in awareness and participation in the sport. Programmes including Back to Hockey and Walking Hockey have helped grow the game. BHC is proud to have recently hit annual membership of over 500 players from 5- 75 year olds really demonstrating the true hockey family.

WHY HOCKEY?

It's such an exciting time to get involved with Bedford Hockey Club so what are you waiting for?? If you would like to speak to a member of the BHC sponsorship committee, please call Cheryl Harding on 07939 017237 or for more information about the club you can find us online at www.bedfordhockeyclub.com or on social media @bedfordhc ... we are also happy to create more bespoke packages to suit individual requirements on request. Get in touch with us via email sponsorship@bedfordhockeyclub.com. Thank-you!



WWW.BEDFORDHOCKEYCLUB.COM

Bedford Hockey Club