



Bedford Hockey Club

BEDFORD HOCKEY CLUB

PLAYER SPONSORSHIP PROSPECTUS

£100
PER PLAYER



Bedford Hockey Club (BHC) is offering fantastic sponsorship opportunities ahead of the 2014/15 season. Last season the Ladies 1st team achieved promotion to the Investec Women's Hockey League, which was the highlight of a number of successes for the club. In order to help retain our club's National League status and achieve our long term ambitions, we are seeking companies to sponsor individual players to allow us to extend our training program. In return, we will provide opportunities that will help raise your company's profile locally and gain valuable exposure as a key supporter of a successful sports club.

PLAYER SPONSOR BENEFITS INCLUDE...

- Your logo alongside your chosen player on the BHC website
- Social media promotion on both Twitter and Facebook as well as a welcome news piece on the BHC website / Club emails
- A signed BHC player photo
- Opportunity for player appearances and joint press releases in the local print press with your sponsored player
- A personal player match report to all sponsors immediately following the finish of a game
- Your logo alongside your chosen player in the Investec Hockey League matchday program (1st team ladies only)



The Ship, Bedford and Elli Priston

