



Bedford Hockey Club

BEDFORD HOCKEY CLUB

LADIES & MEN TEAM SPONSORSHIPS

£500
PER TEAM*



Bedford Hockey Club (BHC) is offering fantastic sponsorship opportunities ahead of the 2014/15 season. We are looking to secure official team sponsors for each of our 6 Men's and 5 Ladies' sides at a fee of £500 for each team (*or £700 for the mens & ladies' 1st teams). BHC is a thriving club with the Ladies' 1s recently promoted to National League and the men aspiring to join them this campaign. With a growing club membership in a sport which is becoming more and more popular and increasingly high profile, there is no better time to get involved in our family club. We believe we can offer your company some fantastic benefits in return, including presence on your sponsored team's social shirts, which will help to give your company an increased profile locally.

TEAM SPONSORSHIP BENEFITS INCLUDE...

- Branded team social shirts containing your company logo
- Your logo alongside your chosen team on the BHC website
- Association with the weekly "Player of the Match" branded trophy
- Social media promotion on both BHC Twitter and Facebook as well as a welcome news piece on the BHC website & in the local press
- Advertising at Bedford Hockey Centre -Posters and TV Screens
- A signed BHC team photo and an invitation to BHC presidents day
- Opportunity for bespoke team appearances and ad hoc joint activity.

"Bedford Hockey Club was established in 1893 and was one of eight founder member's of the Hockey Association. The Club has a proud tradition of providing sporting facilities for the local community as well as helping to develop the careers of several international players"
Rob Oakley, President

