

AVONMOUTH OLD BOYS RFC



1897-2022

SPONSORSHIP OPPORTUNITIES

2021 - 2022

125
years
of community rugby

Avonmouth Old Boys are looking for sponsors for the upcoming season.



Could your business benefit from an advertisement opportunity throughout the Bristol, Somerset & Gloucestershire area?

We are an ambitious grass roots rugby club & a proud part of our local community. We are ran by volunteers and have an ever growing membership base, offering rugby for boys, girls, women and men from the age of U5's through to our 1st XV.

Over the next 2 seasons we will be celebrating all that has made our club a great place within the community as we look to celebrate our 125th Anniversary in 2022. With many plans in place to ensure its a year to remember, there really isnt a better time to get on board and advertise your business.

MATCH DAY SPONSORS



A match day sponsor costs £100 (inc VAT) for four people

This package includes:

- Your business or name on the front of the Match Day Programme
- A Pre-Match finger buffet (Inc 4 drinks tokens)
- You Get to choose the Man of the Match
- You get to present the Man of the Match with a Jug of beer
- Photo opportunity of the presentation which will be displayed on our club website/social media sites & your business website/social media sites

Contact: enquiries_aobrfc@outlook.com or Call Ted: 07954793925

SPONSORING A 1ST TEAM SHIRT



To sponsor a 1st Team Shirt for the season costs £150 (inc VAT)

This package includes:

- You select the position/shirt number you wish to sponsor (if still available)
- Your company logo will be on display below your chosen shirt, all season within our clubhouse foyer
- Your company logo & name in the Match Day Programme all season
- Your company logo displayed on our popular club website with a hyperlink to your website

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LEISURE WEAR SPONSORSHIP



There are a number of ways you can get on board with us by sponsoring kit.

Typical Leisure Wear worn by our players to & from games include
Pre-Match T-shirts, Joggers, Hoodies or Quarter Zip Pullover Top

To sponsor a squad of 40x players for the season would be between

£600 - 1500 (ex VAT)

(Depending on the garments being purchased)

A great opportunity with huge exposure, your company logo will be displayed and worn around Bristol, Somerset and the Gloucestershire region

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ADVERTISING BOARDS



Advertising boards cost £300 (inc VAT) for 10' x 2.6' Di-Bond Board

**This price is per season (Aug - Aug) & includes fabrication & installation.
Subsequent years/seasons will cost £200 (inc VAT)**

(Your company logo will also be in the Match day Programme throughout the season)

Motorway Hoardings (M5) are available upon request

**Fantastic location visible from North & South Bound
carriageways near Jct18**

Prices Available Upon Request

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AVONMOUTH
1897

SILVER PACKAGE

This Package is great value for money

The cost of this package is £750 (ex VAT)

This package includes:

- x2off 10' x 2.6' pitch side advertising boards located in prime positions around the 1st XV pitch.
- x2off 1st Team shirt sponsors for the season (Subject to availability)
- A prominent display in our Match Day Programs
- A hyperlink from our website to yours

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GOLD PACKAGE



The cost of this package is £3,200 (ex-VAT)

This package includes:

- **Your Logo on x50 Leisure Wear Garments**
- **x2off 10' x 2.6' pitch side advertising boards located in prime positions around the 1st XV pitch.**
- **x2off 1st Team shirt sponsors for the season (Subject to availability)**
- **A prominent display in our Match Day Programs**
- **A hyperlink from our website to yours**

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PLATINUM PACKAGE



This package is aimed at giving your company the most amount of exposure around our facility.

The cost of this package is £8,000 (ex VAT & Fabrication of Hoardings)

This includes:

- **x1off M5 Motorway Hoarding (visible from north and south bound carriageway)**
- **x2off 10' x 2.6' Pitch Side Advertising boards located in prime positions on our 1st XV pitch**
- **x2off 1st Team shirt sponsors for the season (subject to availability)**
- **A prominent display in our Match Day Programs**
- **A hyperlink from our website to yours**
- **Your Company Logo displayed on x60off Leisurewear Garments**