



Clitheroe Rugby Club

Crowdfunder 2021

Kicking on in '21



Introduction

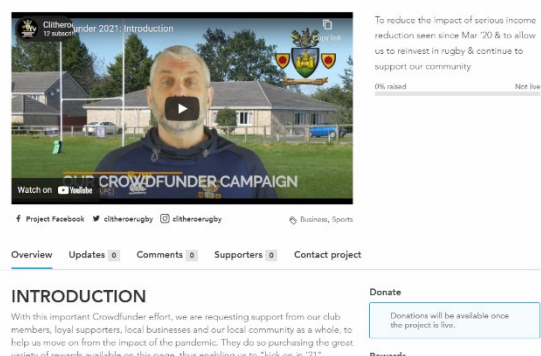
On 21st March 2021 we are launching a Crowdfunder page to help raise critical funds that will allow us to truly “kick on” in 2021, putting the lack of rugby and revenue in 2020 behind us and investing in our future as the best rugby club around.

What is Crowdfunder?

Crowdfunder is an online platform that allows organisations to pitch for some donations in a similar way to JustGiving, with some differences. The club has setup to “sell” rewards through a site specific to its project and crucially, a good number of these rewards have been kindly donated by those close to the club and those who really want to help.

Clitheroe Rugby Club- Kicking On in '21

by Clitheroe Rugby Club in Clitheroe, England, United Kingdom



Can you help us gain Match funding?

Crowdfunder acts as a portal for organisations like ours to secure funding and for us, we have successfully secured a **potential** £4000 of funding from Sport England (the Active Together fund) **on the proviso we attain a total amount of donations of £6000 from more than 50 individual donors, within a 6-week period after the Crowdfunder project commences.** We truly believe that with everyone’s help we can achieve this.

How will we spend raised and grant funds?

There are some essential activities that need to be carried out as we return to rugby. There are also a number of improvement projects that we aspire to do dependent on available funds. This Crowdfunder campaign is critical to allowing us to complete all the Essentials and as many as possible of the Improvement Projects listed below.

Some of the “Essentials” includes keeping the Clubhouse maintained and COVID-secure, maintaining our pitches, providing rugby kit for all ages, upgrading our kitchen facility, improving clubhouse lighting from both a cost and green perspective, etc. Some Improvement Projects that we hope to get to depending on funds raised include the addition of an outdoor bar area for use on match days, upgrading our pitch floodlighting and creation of an additional bar area within the clubhouse that can be used separately from the function area.

What do Crowdfunder get?

Normally, Crowdfunder earns its money in a similar way to JustGiving where it takes both a percentage of the overall amount raised and set fees per transaction. In the case of projects where COVID-19 is the reason, they are waiving the platform fees of 3% of the total, however, they are still charging 1.9% + 23p per pledge.

What are we asking you, as our members and supporters to do?

We would love for you to take advantage of some of the brilliant rewards we have on offer through the Crowdfunder site and which are explained below in this document. There are some great bargains available with costs ranging from a mere £5 up to £500 and more. Simply search for “Crowdfunder Clitheroe Rugby Club” and you should get straight to the site.

Further to this, it’s massively important that we extend our reach beyond our members by our members sharing those links we will be sending out through Whatsapp, Facebook, Twitter and Instagram over the coming weeks with their friends and to those people who they think might want to grab a bargain whilst helping out your beloved rugby club.

Rewards Details

All the superb rewards we've currently got listed on the site are explained here, together with images to describe them a little more. Note also that the rewards may change or be added to as we go through the 6 weeks project duration and they go up in value as you go down the page.

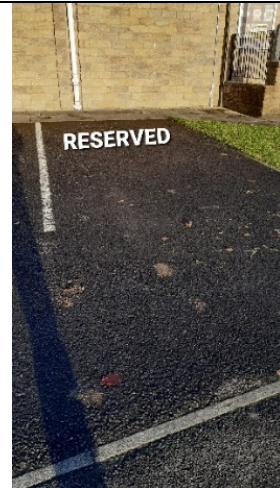
If you do have any questions about what's on offer or would like to propose further rewards then please contact us using crowdfunder@clitheroerugby.com or via Bob on 07962 099935.

£5 or more

Raffle entry for a CRUFC Car parking space 21/22

(1 available)

£5 allows you to be entered into the raffle to "win" the use of your own car parking space on the rugby club car park for the whole of next season, 2021/22 See our club website for more details



£5 or more

£10 Voucher from the Friary Whalley for only £5

(10 available)

The Friary Whalley, based on King St are offering a £10 voucher for only £5 to use to buy their delicious traditional fish and chips or authentic Chinese meals



£5 or more

Procters Cheeses Gift Pack

(20 available)

Grab yourself a £7.50 gift pack courtesy of Procters Cheese. Gift pack contains a 200g truckle of the wonderful Black-wax extra mature cheddar and a jar of Kick-Ass Chilli Jam



£5 or more

£5 only for a £10 Love is Churros Variety Box

Variety box of 6 churro loops, kindly provided by Love is Churros. The boxes, worth £10 need to be collected on Easter Monday 5th April from their Clitheroe base (please note this is a fresh product and needs to be consumed on the day of collection, flavours change daily)



£10 or more

£10 for 4 beer tokens

Buy your beer in advance, £10 worth in this case



£10 or more

£10 for a 2021 CRUFC calendar

(20 available)

£10 gives you a Clitheroe Rugby Club calendar for 2021 showing action and other photos of what's been going on at the club in the past year or so. Your calendar can be personalised too with a message to whomever it's being given to thank them for their support. See our club website for more details



£15 or more

A £25 voucher for Roy Porters Traditional Butchers

(3 available)

Grab one of 3 £25 vouchers to spend on a great range of Rare Breed Beef, home-cured bacon, sausages, pies and cheeses, courtesy of Roy Porter Butchers in Chatburn



£20 or more

£20 Limited Edition Supporter T-shirt

We have some simple t-shirts, in a variety of colours, embroidered with the CRUFC badge and displaying the fact you've supported CRUFC



£20 or more

£20 gets you your own CRUFC Teddy in club colours

(6 available)

Jenni has beautifully adorned some cute little teddies with their very own club colours. See our club website for more details



£20 or more

A Cut & Blow Dry at the Hair Company

(2 available)

Get yourself a discounted cut & blow dry from stylist Leeann at the Hair Company, Clitheroe (normal cost £30) during June or July 2021. As an added bonus, along with the offer, you get the chance for a half price colour, a saving of up to £40 on the highest price colour.



£20 or more

A round of golf for 2 at Whalley Golf Club

(1 available)

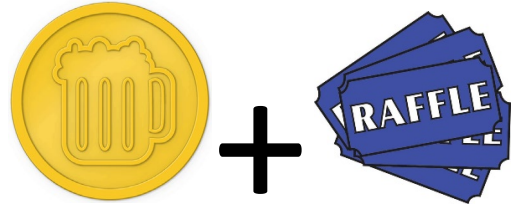
Normally costing £40, take advantage of a half price offer for a round of golf for 2 at Whalley Golf Club.



£25 or more

£25 for 10 beer tokens + £100 beer raffle entry

Buy your beer in advance, £25 worth in this case. By doing so, you'll also be given 1 entry into the raffle to win £100 of beer on a membership card



£25 or more

£25 for a CRUFC Kids Supporter Kit

The Kids Supporter kit is comprised of an embroidered boot bag and a water bottle



£25 or more

£25 Supporter Membership

This supporter membership will run from now until the end of the 21/22 season and enables reduced prices at the bar, access to International tickets and a range of discounts across town.



£25 or more

A cracker of a cheese hamper worth £30

(2 available)

Instead of the gift pack kindly donated by Procters Cheese of Chipping, upgrade to the full size Cheese Hamper worth £30



£30 or more

£30 Pie & a Pint pre-match hospitality

£30 for a pie and a pint (obviously you get more than one!) pre-match hospitality for you and a friend for a match of your choice between returning to play and to the end of the 21/22 season



£40 or more

£40 for a Level 2 bike service at the Green Jersey

(1 available)

Get your bike serviced to Level 2 standard, a service normally costing £70



£40 or more

Pay £40 for a £50 "Shop Clitheroe" Voucher

(6 available)

The Shop Clitheroe vouchers can be spent in more than 40 stores in town so when you're out and about all you need to do is look for the Shop Clitheroe logo. More details can be found on the visitclitheroe.co.uk website



£50 or more

£50 Donation

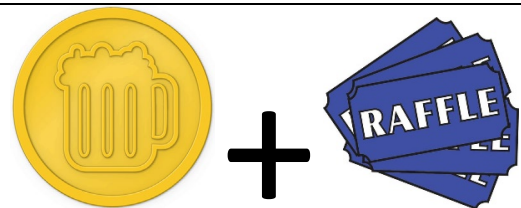
Please can you spare us fifty pounds to help a rugby club you love get through whatever COVID-19 sends our way and allows us to do what needs to be done.



£50 or more

£50 for 22 beer tokens

Buy your beer up front with a discount and because you've been extra kind you'll get another 2 free tokens. Furthermore, you'll also be given 2 entries into the raffle to win £100 of beer on a membership card



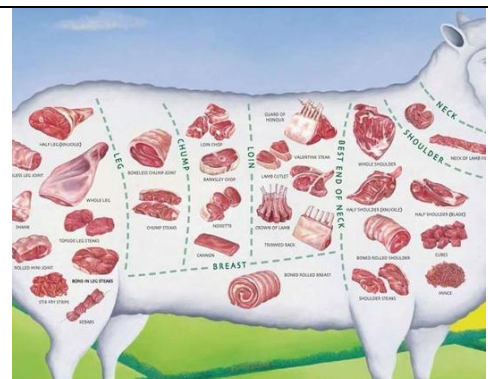
2 chances at the raffle!

£50 or more

Half a Lamb, or a whole one if you buy twice!

(2 available)

We have a locally reared lamb available, courtesy of Fell Side Farming and rather than the normal cost of £75 for a half, it's available here for only £50.



£60 or more

£60 for a Senior Supporter Kit

The £60 Senior Supporter Kit includes a club tie, a small kit bag and a supporter t-shirt



£60 or more

£60 Enhanced CRUFC Supporter Membership

The enhanced supporter membership option enables you to receive, as well as the standard supporter offering, an embroidered soft shell jacket



£75 or more

£100 LANX Voucher to spend in store or online

(1 available)

Lanx have kindly donated a £100 voucher that can be spent both in store and online on their wonderful range of shoes



£100 or more

£100 Donation

Pledge a £100 donation to the club to help us get rugby ready for the end of the season and beyond.



£140 or more

£140 for a stunning aluminium print by Irene Amiet normally priced at £195

(1 available)

A beautiful print from nature photographer Irene Amiet, sold through Knowletop Studio. The stunning photograph titled "Blue Clitheroe" is a print behind acrylic glass, sized 82cm x 30cm and shows a wonderful perspective of where many of us reside. It would normally cost £195.



£150 or more

£150 for sponsoring a CRUFC player until May 2022

£150 will allow you to sponsor a CRUFC player of your choice from now until the end of the next season (ending May 2022). Your name is associated with the player on the website and times at which the player is mentioned in match reports. You will also receive, as sponsor, a CRUFC embroidered polo shirt with your logo and the player a training garment similarly labelled up. See our club website for more details



£150 or more

£150 for a signed Sale Sharks playing shirt

(1 available)

We've been kindly donated a Sale Sharks away playing shirt from 19/20 season, that's been signed by the playing squad.



£200 or more

£200 for a pitch side board for Season 21/22

£200 will get you or your company a large pitch-side advertising board for the season 21/22. Cost includes manufacture and installation (and it can then be maintained for £100 per season thereafter)



£225 or more

£270 silver hexagon (party of 6) at Gisburne Park in May for one of the daytime Family Shows

(1 available)

Gisburne Park Pop Up- 6 Person Silver Hexagon for the May Bank Holiday Party in the Park family shows. Worth £270! Choice of one of the Family daytime events:

- Saturday 29th May – The Family Show
- Sunday 30th May – Fleetwood Bac
- Monday 31st May – Mamma Mia Live



£300 or more

£300 to be one of our MATCHDAY SPONSORS

Be one of our match day sponsors, where you'll have a table for you and 5 guests to enjoy a pre-match meal, including table wine and beverages, we will promote your business via our Website and Social Media platforms leading up to and following the match. Furthermore, your business will be advertised on our club house 'Match Day Sponsors' screen, as well as awarding of the Man of the Match for both teams post-match See club website for more



Clitheroe Rugby Club thanks **Harrisons Engineering** for its support throughout 2020



**HARRISONS
ENGINEERING**

CRUFC Sponsor

£300 or more

VIP Wine Tasting for 12 hosted by Whalley Wines

(1 available)

VIP wine tasting for 12 people hosted by Tom Jones of Whalley Wine Shop. This can be done at your own home, in the club or at work (!), of course, once relevant restrictions are lifted, and everyone who attends these events has a fab time. Normally costing £30 per head, grab yourself a great afternoon/evening with friends.



£325 or more

£390 bronze hexagon (party of 6) at Gisburne Park Pop Up for one of the evening shows during May Bank Holiday weekend

(1 available)

Gisburne Park Pop Up - 6 Person Bronze Hexagon for the close to SOLD OUT May Bank Holiday Party in the Park. Normal price is £390! Choice of one of the Party in the Park evening events

- Thursday 27th May – Symphonic Ibiza
- Friday 28th May – Sam Divine, Monki & Jess Bays
- Saturday 29th May – Solardo & Maur
- Sunday 30th May – Eats Everything & Melé

Inclusive of complimentary Moët & Chandon cocktails on arrival



£450 or more

Sponsor a pitchside board for 3 years

(5 available)

If you'd like the name of your business around our Littlemoor pitch then get yourself a bargain by signing up for the full 3-year term, which in turn allows you a £50 discount. Cost includes manufacture and installation.



£500 or more

Be a main sponsor of our 21/22 player training kit

(4 available)

Each senior player receives training kit as part of their membership and the sponsor's logo is applied to the front of the top.



£500 or more

£500 to be the Key Sponsor for our U16s/Colts side

(1 available)

Our U16s will be moving up to Colts next season and are in need of a new kit in which they can play a number of games as we return to some level of competitive rugby in 2021 and then as they progress into the Junior Colts age group next season. The sponsor will have their name emblazoned across the front of the playing jersey and will be mentioned on our busy website and at times when the Colts are mentioned in match reports and related posts.

