

Cranleigh Cricket Club 2019 Impact Report



Cranleigh Cricket Club is a Community Amateur Sports Club (CASC No. 04453) and a Company Limited by Guarantee (Registered Company No. 08577191). Cranleigh Cricket Club is Accredited as an ECB Clubmark Club

The Common, Cranleigh, Surrey, GU6 8NS

www.cranleighcricketclub.com



What it takes to run Cranleigh Cricket Club

Management and Administration

The Club Trustees and Management remain committed to the development of this great Club. **There is much to do to run a successful club so please get in touch if you're able to volunteer some time to help with administrative activities, even just a couple of hours a week will help!**

Grounds and Pavilion Maintenance

We are fortunate to receive professional assistance to maintain our grounds and wicket, but Club Management is committed to improving the grounds and pavilion further. Our pavilion and facilities are in great need of refurbishment. **Please contact us if you are willing to donate your time and professional skills to help us.**

Players

The Club is proud of the team spirit shown by our Junior and Senior players and are proud to have won the **Surrey Championship Fair Play Award** for the last 2 years. **We are keen to welcome new adults and junior players at all levels, so please get in touch!**

Coaches, Team Managers and Parents

Our excellent Coaches, Team Managers and parents are the rocket fuel driving our Club. We are grateful to all who have contributed so much to our success in 2019. **The Club wishes to develop capacity of the coaching and management staff in 2020 so please get in touch if you wish to get involved.**

Club Development

We aim to future-proof our Club by improving coaching capacity, player numbers, our grounds and our pavilion. But this development takes time and funds. **Please get in touch if you can support us with fundraising through sponsorship and event management or have marketing, social media or grant writing skills, as well as a little time that you are willing to share with us.**

Executive Summary

2019 will go down as one of the most successful seasons in the Club's history - this report details all the incredible highlights enjoyed throughout the year.

We are immensely grateful to many people who worked tirelessly to achieve these successes. Coaches and Team Managers who give so much of their time, parents who celebrate our highs and share our lows with us, unsung administrative heroes working behind the scenes, sponsors who support our vision, players who do us proud every time they step out onto a pitch in the name of Cranleigh Cricket Club.

After 153 years, the Club continues to play its part at the heart of the community and is an important village asset. We attract players from Waverley Borough and wider parts of Surrey, and from local secondary schools including Cranleigh School, Glebelands and St Peters (Merrow).

The Club offers pro-bono coaching to several local schools as part of its vital outreach programme, with a view to encourage young local players to participate in the sport.

In addition to a busy cricketing schedule during the Summer months, the Club offers excellent bar and kitchen facilities in a hospitable and inclusive environment throughout the year, welcoming private hire and community project enquiries.

It is our intention to build on the successes of this year and to future proof our Club. It takes an enormous effort to run a cricket club and we would be grateful to receive any help that you are able to offer. Please take a moment to read the graphic above and contact us if you can help in any way at all. Thank you.

Matt Crump
Chairman



Men's Senior Teams 1st, 2nd, 3rd and Sunday XI

Played 74
Won 41

U19s Team

Played 6 Won 3



Men's T20 1st XI

Played 9
Won 8

Surrey Champions,
South East Regional Champions
South Regional Champions
National Finalists



International Club Players

Ollie Pope played for
England in New Zealand

He also played against Ajaz
Patel who was playing for
New Zealand A.

Pope made 88 before Patel
took his wicket

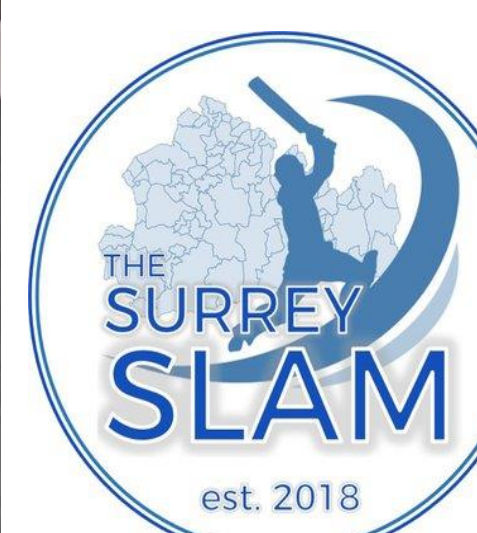
 1,100 Match Teas
made

 400 Hours of
cricket played

 7,000 overs
played

 42,000 balls
bowled

Mid Week XI Played 7 Won 6
Winners of the 2019 South West
Surrey Slam T20 Competition



Cranfold Sunday XI

Played 16 Won 11

Top of the Surrey Village Cricket
League Division 2 earning
promotion to Division 1

Junior Teams



Junior Boys

(U15, U13, U13A, U12, U11, U10, U8)

Played 59 Won 26

U13's won the West Surrey Youth Cricket League U13 Division and finished 2nd within the overall league.

U9 Thunder Team won their League (Tier 2)
Played 9 Won 9 + 1 concession

U9 Lightning Team runners up in League (Tier 3)
Played 10 Won 7

Junior Girls Played 26 Won 21

5 Cranleigh Cricket Club girls selected to play for Surrey Squads

1st season of hard ball for the older girls

U11 girls finished 2nd in Winter Indoor League

U11 and U14 girls finished 3rd in their Leagues



Club Head Coach Delivery

300 1:1 Coaching Sessions

400 hours Community Outreach Coaching in 4 schools (pro-bono)

Manages the Club CC **Elite Junior Academy**

Junior Coaching and Match Support Delivered in 2019

220+ boys and girls registered for C.C.C. coaching



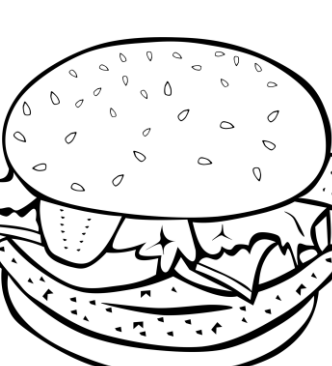
315 hours of expert coaching delivered

11 qualified coaches engaged per week plus 5 parents in coaching support roles



33 parents volunteering administration and match support to Junior teams

3,050 burgers, pizzas and hot dogs cooked and served on coaching nights and weekends by volunteers



Cranleigh Cricket Club hosted the England Women's Academy T20 matches against the ICC XI





Club 1st XI in 2019

Won promotion back to the Surrey Championship Premier Division
 Surrey Championship T20 Champions
 ECB T20 South East Region Champions
 ECB T20 Southern Region Champions
 ECB T20 National Finals Day Semi-Finalists

Other teams and players enjoyed many further outstanding successes

01

Overseas player **Ajaz Patel** took 60 wickets, signed a short contract with Yorkshire and played in Test matches for New Zealand against Sri Lanka.

03

U13's won the West Surrey Youth Cricket League U13 Division and finished 2nd within the overall league (most players playing up a year).

05

Cranfold XI - Top of the Surrey Village Cricket League Division 2 earning promotion to Division 1

07

Girls' Millie Johnson and **Sasha Pilling** selected for Surrey U14 Squad
Eliza Lawes and **Emily Wilkinson** selected for Surrey U12 Squad.
George Lawes selected for Surrey U15 & U17 Squads

09

Lewis Bedford played for Durham University in First Class matches against Durham CCC and Northants

02

Cranleigh Midweek XI won the South West Surrey Slam T20 Competition

04

George Ealham scored his first 1st XI century and scored 152 in Surrey's Championship winning U17 team (237 in 2 innings in the final)

06

U9 Thunder Team won their League (Tier 2)
U9 Lightning Team runners up in League (Tier 3)

08

Tommy Ealham represented London and East in the 2019 Bunbury Festival.

10

Thomas Lawes took 3 wickets in Surrey's U17 County Championship win and also led Cranleigh's bowling attack in the successful T20 campaign.





Investment in Community Outreach 2019

Cranleigh Cricket Club is proud to invest over £10,000 per annum into our inspiring Community Outreach and Coaching Programmes.

Our Head Coach is a full time professional coach, having played Test and One Day International cricket for Zimbabwe. In the 2019 season he delivered over **400 pro-bono hours** of coaching sessions (paid by Club Management) to more than **250 children** over a **6 week** period as part of our excellent Community Outreach programme.

The Club remains committed to investing in to Glebelands School cricketing facilities including delivery of management and coaching time. This programme will continue in 2020 with a view to encouraging players from the school to continue to play cricket post school term. The Club has seen a marked increase in interest in cricket by children from local Cranleigh schools.

We are extremely grateful to our 2019 Sponsors for supporting Cranleigh Cricket Club's vision and helping us to deliver our important outreach programme to the community. Thank you.





Supporting the Club through Sponsorship in 2020

Why support Cranleigh Cricket Club through sponsorship?

- A flourishing playing membership of playing and social adult members
- 200+ junior members who are enthusiastically supported by a loyal parent and social supporter base
- Brand promotion to a database of over 600 email addresses through sponsorship communication opportunities
- Brand promotion to players and supporters from other Surrey based competitor cricket clubs (Premier and Associate Sponsorship packages) including Wimbledon, Weybridge, Reigate, Esher, Ashtead
- Brand promotion through the Club website and social media platforms
- Brand promotion on the Pavilion Sponsors Board

Premier Sponsorship - £ 8,000 per annum (SOLD 2020 & 2021)

- Adult White Match Shirt branding (front of garment)
- Youth Match Shirt branding (front of garment)
- Lunch for 4 at a C.C.C. Cricket Match/Event
- Use of Ground and Pavilion for a match on a weekday evening between May and August
- Branded Match Shirt in presentation box
- Company Logo on website for the duration of the Agreement
- Maximum of 1 Premier Sponsor only

Associate Sponsorship - £ 3,500 per annum

- Adult Match Shirt branding (one sleeve)
- Youth Match Shirt branding (one sleeve)
- Lunch for 4 at a C.C.C. Cricket Match/Event
- Company Logo on website for 12 months
- Maximum of 2 Associate Sponsors only



Corporate Sponsorship Opportunities

Individual Corporate Sponsorship Opportunities - 2020

Main Scoreboard Sponsor	£ 1,000 per annum
Pavilion Clock Sign	£ 1,000 per annum – SOLD to 1st July 2020
Guildford Road Sponsors Sign	£ 1,000 per annum – SOLD to March 2021
Umpire & Match Day Officials	£ 1,200 per annum
Car Park Sign	£ 500 per annum – SOLD to 1st July 2020
Net Sponsor	£ 500 per net per season (3 nets) – SOLD to September 2020
Wicket Cover Sponsor	£ 500 per cover per season (3 covers)
Junior Prizegiving Sponsor	£ 650 per annum

Support-in-Kind Sponsorship Opportunities

Please talk to us if you can offer practical pro-bono support in any of the following areas – your support will be acknowledged on the Pavilion Sponsor Board.

Landscaping and gardening support
Electrical and plumbing support
Roof maintenance support
Decorating, carpentry and buildings maintenance support

Visit www.cranleighcricketclub.com for contact details to discuss sponsorship opportunities.

Grounds Maintenance

C.C.C. is extremely grateful to the **Cranleigh School** Grounds Team who delivered c.**300 pro-bono hours** of expert wicket management as part of their community partnership programme in addition to the Club's own on-site maintenance.

Our own Grounds Team, Management Team, players and volunteers work tirelessly throughout the season to ensure that the outfield and surrounds of The Common are prepared for matches.



60 hours cutting the outfield grass



14,000 metres of boundary rope put out and brought in each season



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The Club is grateful to the many volunteers who worked so hard throughout the season to deliver such great success in 2019. Thank you.