

BRIGHTLINGSEA REGENT FC

MATCHDAY OPPORTUNITIES

ADVERTISING | SPONSORSHIP | HOSPITALITY

Sponsorship & Advertising



Sitting at the very heart of the local community, the stadium offers more than just the Regent's football fixtures with many events such as weddings, parties, fitness classes and business meetings all being held.

Located centrally in the Town, with plenty of free parking spaces, our recently renovated hall and private bar make for a popular venue.

Our men's side currently play at step 4 of the non-league pyramid, with just three divisions above, separating them from the football league. This sees us representing the Town across East Anglia, London and the South of the country.



OUR REACH IN NUMBERS

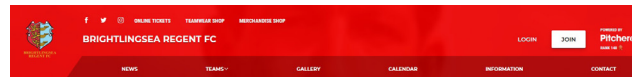
FOOTBALL ATTENDANCES



5,271 people attended football matches at North Road this season.

WEBSITE HITS

46,607 people have visited our website this season.



TEAMS

58 different teams have played at North Road this season, including our men's first team, youth teams and our walking football team.

SOCIAL MEDIA IMPRESSIONS

5,776,339 impressions across our social media platforms



Brightlingsea Regent Football Club
@Brightlingsea.Football • 4.2 (63 reviews) • Sports club

[Learn more](#)

REGENTTV VIEWS

7,072 people have watched highlights and videos on our dedicated YouTube Channel.



Sponsorship & Advertising



MATCHBALL SPONSORSHIP

- Boardroom access & private bar
- Logo on the front of programme
- Refreshments on arrival & half time
- Food at the end of the match
- Social Media Announcements of the sponsorship

£65 for 3 guests
Additional guests £21.50 per person

****Prices include VAT***



MATCH DAY SPONSORSHIP

Our matchday hospitality packages provide a great opportunity to raise the profile of your business whilst supporting the Rs.

- Boardroom access & private bar
- Logo on the front of the programme
- Refreshments on arrival and at half time
- Food at the end of the match
- Full page advert in the programme
- Social Media announcements of the sponsorship
- Post-match presentation with your chosen player of the match

£240 for 8 guests
Additional guests £24 per person

****Prices include VAT***

Sponsorship & Advertising

PROGRAMME ADVERTISING

The iconic football programme remains a regular part of a fans matchday experience.

Your advert in our programmes will expose your business to a vast majority of fans attending games with over 1,980 copies being printed each season.

Our programme is A5 in size and printed in full colour.

FULL PAGE ADVERT

£150 + VAT

HALF PAGE ADVERT

£100 + VAT

QUARTER PAGE ADVERT

£75 + VAT



Sponsorship & Advertising



PLAYER SPONSORSHIP

Do you have a favourite Regent Player? Why not show them your support for the season with our exclusive player sponsor opportunity. The package offers the following:

- Programme recognition for the season
- Opportunity to meet the player
- 2 free tickets to one home, league match
- Displayed on our dedicated players board in the club house
- Player sponsor listed on our website

£150 + VAT per season



Sponsorship & Advertising



STADIUM OPPORTUNITIES

STADIUM NAMING RIGHTS

Our exclusive naming rights deal offers fantastic exposure to a business with the renaming of the ground. All artwork and signage in the stadium will reflect this.

- Minimum of a 2 year deal

Price available on negotiation



PERIMETER ADVERTISING

Perimeter boards are simple and Effective. Not only is your company visible to those attending the game but also on media and social media outlets when posting pictures and videos of matches.

£500 + VAT first season

£250 + VAT seasonal renewal cost



REGENT LOYALS PARTNER

Reach out to our Regent Loyals members as a 'Loyals Partner'. Your business will be displayed on one of our boards in the clubhouse as well as on our digital screens'.

£50 + VAT per season



STAND SPONSORSHIP

Sponsor one of our stands and your Business will be exclusively advertised on one of our spectator areas in the ground.

Price available on negotiation



Sponsorship & Advertising

KIT SPONSORSHIP

We have the unique advertising opportunity of our home and away First Team Kit Sponsorship. This can provide vital brand awareness for your business with our first team gaining recognition from the local press and many related social media platforms.

Whenever the Rs are in the news, you will be too!

- Exclusive 2 year deal
- Kit design used on merchandise, increasing awareness
- Front and Rear of the shirt available
- Matchday pictures shared across social media platforms
- You will be presented with the shirt you have sponsored
- 2 Season Tickets for the season, free of charge.

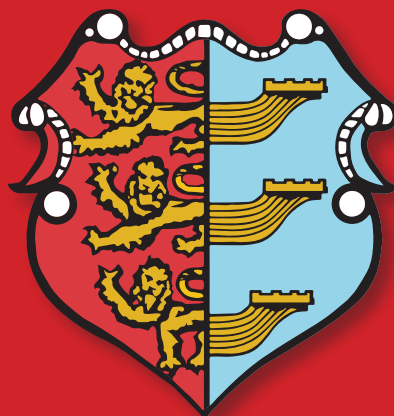
Training & Teamwear

Kit out our first team in high quality bench and training wear, worn on all matchdays, home and away.

Play your part in getting us looking the part!

Price available on negotiation





**BRIGHTLINGSEA
REGENT FC**

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