

2015/6 OUTLINE BUDGET

INCOME: Key Objectives

- Grow commercial revenues:
 - Bar & Catering Revenue planned to grow 15% & 12%
 - RWC 2015: Exploit the Opportunity
 - Clubhouse Hire = £12k (up 20%)
 - League & Cup lunches
 - Social Events/Auctions & Raffles
- Subscription income = £30k (up 11%)
- Re-structure & Extend Sponsorship Deals = £22.5k (up 62%)



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EXPENDITURE: Key Objectives

- Invest in All Squads:
 - Launch KARI: 1st year cost = £10k
 - New kit & equipment
 - Coaching, Physiotherapy & Conditioning support
- Invest in Maintenance of Pitches
 - Instigate a Programme of Seasonal Works
 - New groundsman
 - Overall budget = 11k up 60%
 - In addition, Drainage work on Pitch D = £7k net
- Maintain Clubhouse Facilities
 - Upgrade Fan & Ducting system
 - Implement Bar EPOS system



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INCOME & EXPENDITURE

CRFC - Year end 30 Apr	DRAFT BUDGET <u>2015/6</u>	ACTUAL <u>2014/5</u>	ACTUAL <u>2013/4</u>	Change	
				<u>BudvAct</u>	<u>15 v 14</u>
<u>INCOME</u>					
Clubhouse Activities	172,750	147,882	130,811	16.8%	13.1%
Other Income	80,150	65,858	57,346	21.7%	14.8%
Total Income	252,900	213,740	188,157	18.3%	13.6%
<u>EXPENDITURE</u>					
Clubhouse Activities	(116,950)	(104,231)	(81,488)	12.2%	27.9%
Direct Costs	(77,850)	(71,165)	(59,880)	9.4%	18.8%
Overheads	(28,483)	(24,964)	(23,899)	14.1%	4.5%
Total Expenditure	(223,283)	(200,360)	(165,267)	11.4%	21.2%
OPERATING SURPLUS	29,617	13,380	22,890	121.4%	-41.5%
Interest : current year	(11,173)	(11,958)	(9,514)		
Interest : prior years	0	(12,678)			
SURPLUS/(DEFICIT)	18,445	(11,256)	13,376		



CROWBOROUGH RFC