

# Tamworth Rugby Union Football Club Ltd

Affiliated to the Rugby Football Union & Staffordshire Rugby Football Union

Club Ground:  
Wigginton Lodge  
Wigginton Park  
Tamworth  
Staffordshire B79 8ED  
Telephone: 01827 68794  
VAT Registration No.  
110710729  
Registered No 7158386  
Club Website [www.trufc.com](http://www.trufc.com)



President:  
M. R. Steele-Bodger C.B.E.



## Tamworth RUFC Sponsorships

### Match Day Sponsorship (£350 + VAT)

A match sponsorship is a great way to enjoy our hospitality and promote your business or treat your friends and family. All of the packages below offer accreditation in our match-day programme and web-site.

#### Includes:

- Match day Hospitality for 12 persons
- Luxury Buffet
- Pre & Post match drinks
- Presentation to you of signed framed programme by players
- Half page advert in the Match-day programme
- Company logo to appear on Match-day programme cover
- Post-match drinks with the players in the players lounge
- 12 complimentary Match-day programmes
- Company accreditation to appear on club web-site and advertising board

### Match Ball Sponsorship (£75 + VAT)

Includes: *(Priority will go to the match day sponsor)*

- Quarter page advert in the match day programme.
- Presentation to you of framed 1<sup>st</sup> Team Squad photo with match ball.
- Complimentary Match-day programme.

### Man of the Match Sponsorship (£50 + VAT)

Includes: *(Priority will go to the match day sponsor)*

- You choose the man of the match.
- Presentation from you to the man of the match of a bottle of champagne.
- A framed photo of the man of the match presentation.
- Quarter page advert in the match day programme.

Management Committee: Michael Steele-Bodger (President & Director), Keith Borthwick (Chairman & Director), Dave Linthwaite (Club Secretary & Director), Lesley Lakin (Club. Treasurer & Director), Jez Tomson (Asst Hon. Secretary), Rod Bristow (Asst Treasurer & Vice Chair), Andy Smith (Director of Rugby), Grayson Marks (Hon. Match Secretary), Asa Skipp, Dan Boardman, Roy Cole, Joe Madden, Richard Insull

# Sponsorship Packages

At Tamworth RUFC we have tailored our sponsorship packages to suit individual business requirements:-

## Player Sponsorship (£175 + VAT)

You now have the chance to sponsor your favourite Tamworth Player and show your appreciation for the team.

Includes:

- A quarter page advertisement in the match day program
- Company logo advertised on the club sponsors wall
- Company logo advertised on the club website sponsors page

## Bronze Package (£750 + VAT)

Includes:

- Your logo will be advertised on an area of the 1<sup>st</sup> team shirt
- A quarter page advertisement in the match day program
- Company logo advertised on the club sponsors wall
- Company logo advertised on the club website sponsors page
- Two free tickets to the club dinner
- A signed & framed program by the 1<sup>st</sup> Team with your company logo

## Silver Package (£1000 + VAT)

The Silver package is based around advertising your company in all of the following places within Tamworth RUFC.

Includes:

- Your logo will be advertised on an area of the 1<sup>st</sup> team match shirt
- A quarter page advertisement in the match day program
- Company logo advertised on the club sponsors wall
- Company logo advertised on the club website sponsors page
- Company logo advertised pitch side on match days
- Two free tickets to the club dinner
- A framed 1<sup>st</sup> Team photo with you & your company logo

## **Gold Package (£1500 + VAT)**

### **Includes:**

- **Your logo will be advertised on an area of the 1<sup>st</sup> team match shirt**
- **A half page advertisement in the match day program**
- **Company logo advertised on the club sponsors wall**
- **Company logo advertised on the club website sponsors page**
- **Company logo advertised pitch side on match days**
- **Two free tickets to the club dinner**
- **A framed 1<sup>st</sup> Team photo with your company logo**
- **One match day Hospitality for 12 persons**
- **Luxury Buffet**
- **Pre & Post match drinks**
- **Company logo to appear on Match-day programme cover**
- **Post-match drinks with the players**
- **12 complimentary Match-day programmes**

## **1<sup>st</sup> Team Sponsorship (£3000 + VAT)**

### **Includes:**

- **Your company name will be on the weekly 1<sup>st</sup> team match report in the local paper**
- **Your logo will be advertised on the front of the 1<sup>st</sup> team match shirt**
- **Your logo will be advertised on the 1<sup>st</sup> Teams post-match kit**
- **A full page advertisement in the match day program**
- **Company logo advertised on the club sponsors wall**
- **Company logo advertised on the home page of the club website**
- **Company logo advertised on both sides of the pitch on match days**
- **Access to all consenting members e-mail addresses for advertisement**
- **Company logo will be on any club posters or advertisement during the season**
- **Four free tickets to the club dinner**
- **Access to 2 international tickets**
- **A framed 1<sup>st</sup> Team photo with your company logo**
- **One match day Hospitality for 12 persons**
- **Luxury Buffet**
- **Pre & Post match drinks**
- **Company logo to appear on Match-day programme cover**
- **Post-match drinks with the players.**
- **12 complimentary Match-day programmes**

## **Club Sponsorship (From £5000 + VAT)**

Put your logo on our home page and we will link it to your business site. We have over 100,000 visits to our site per month.

### **Includes:**

- Your company signage will be advertised on the exterior of the club house
- Your company name will be on the club correspondence in the local paper
- Your logo will be advertised on all new match shirts in the club during this season
- Company advertisement will be given out to all 1000 members during the season
- Your logo will be advertised on items of the 1<sup>st</sup> Teams squad kit
- A full back page advertisement in the match day program
- Company logo advertised on the club sponsors wall
- Company logo advertised on the home page of the club website
- Company logo advertised on both sides of the pitch on match days
- Access to all consenting members e-mail addresses for regular advertisement
- Company logo will be on any club posters or advertisement during the season
- Six free tickets to the club dinner
- Access to 4 international tickets
- A framed 1<sup>st</sup> Team photo with your company logo
- One match day Hospitality for 20 persons
- Luxury Buffet
- Pre & Post match drinks
- Company logo to appear on Match-day programme cover
- Post-match drinks with the players
- 20 complimentary Match-day programmes



**TAMWORTH**  
**R.F.C.**