



# Cricket Development Plan

## 2022 - 2026

**Club Name:** Chester Boughton Hall Cricket Club

**Address:** Boughton Hall Avenue, Filkins Lane, Chester

**Date of plan:** Reviewed May 2022

### Club Mission Statement

We want to be the best Cricket Club in Cheshire and

- provide high quality cricketing and social opportunities for all ages and abilities in a safe and welcoming environment
- embrace diversity to create an inclusive and equitable club ethos and enhance our local community
- administer our club operations effectively and with transparency to ensure the environmental, social and governance wellbeing of our club and community for current and future generations to enjoy

### Key Objective 1 – Provide high quality cricketing opportunities for all ages and abilities in a cared for, safe and welcoming environment

1. Deliver opportunities to enable all members to play cricket, to officiate, to watch or support the club and be valued for their contribution
2. Create an inclusive talent pathway for high performing players and coaches to reach professional status, whilst maintaining a healthy social inclusion policy
3. Increase the number of qualified coaches to create a safe environment for all juniors and comply with safeguarding standards
4. Deliver opportunities for greater diversity in those that play softball and hardball cricket
5. Engage the members to respect our facilities and take collective responsibility for maintaining the grounds and clubhouse, to enable activities to take place in a safe, tidy and welcoming environment to enhance the user experience

## **Key Objective 2 – Embrace diversity to create an inclusive and equitable club ethos and enhance our local community**

1. Increase the number and diversity of volunteers to support the club in delivering its aims
2. Ensure that our membership represents the local community and members feel valued, are treated fairly and are respected
3. Improve parent engagement to enable sustainable development and encourage greater club integration
4. Be a good neighbour, and ensure events show consideration, and are inclusive and affordable by all members, using the 150<sup>th</sup> Anniversary celebrations to set the benchmark
5. Develop our website and increase engagement through social media channels, so that users can access and receive information in ways that meet their needs

- **Key Objective 3 – administer our club operations effectively and with transparency to ensure the environmental, social and governance wellbeing of our club and community for current and future generations to enjoy**

1. Improve the transparency of how we operate to include all cricket financial transactions and prepare audited accounts for AGM approval
2. Improve the process for online payment of annual cricket/social memberships and create an audit trail
3. Identify opportunities and new funding streams to support sustainable development of the club and its facilities
4. Implement a digital communications and marketing strategy to raise our club profile with businesses and community groups
5. Maintain accurate records of Club Roles, DBS clearances and Coach Education via the Safe Hands Management System

