



SPONSORSHIP & ADVERTISING



STADIUM SPONSORSHIP



- **The stadium naming rights will be granted to your Company for three seasons**
- The package will allow a company name to be incorporated into the name of the ground.
- **The ground will be known as the [Company Name] Stadium. All references to the ground in match reports, press releases, web site and match day programme will include the full name of the stadium.**
- All signage at the ground will be upgraded to include company artwork.
- **Corporate partner with boardroom access.**
- Full page colour advertisement included in the match day programme.
- **Company logo and link on the sponsors section on the official club website.**
- Use of main function room for company events and meetings
- **Four corporate season tickets allocated each season**
- The payment may be spread over 12 months



SHIRT SPONSORSHIP



FRONT OF SHIRT SPONSOR

- Sponsors logo on all home and away shirts.
- Full page colour advertisement included in the match day programme
- Company logo and link on the club website.
- Use of main function room for company events and meetings
- Four corporate season tickets allocated each season
- Corporate partner with boardroom access.

BACK OF SHIRT SPONSOR

- Sponsors logo on all home and away shirts.
- Half page colour advertisement included in the match day programme
- Company logo and link on the club website.
- Use of main function room for company events and meetings
- Two corporate season tickets allocated each season
- Corporate partner with boardroom access.
- The payment may be spread over 12 months

PRICE (SEASON)

FRONT	£7,000 (+ VAT)
BACK	£1,500 (+ VAT)



TRACKSUITS SPONSOR

- Sponsors logo on tracksuits.
- Half page mono advertisement included in the match day programme
- **Company logo and link on the club website.**
- Use of main function room for company events and meetings
- **Two corporate season tickets allocated each season**
- Corporate partner with boardroom access.
- **The payment may be spread over 12 months**

TRAINING KIT SPONSOR

- Sponsors logo on training tops.
- Half page mono advertisement included in the match day programme
- **Company logo and link on the club website.**
- Use of main function room for company events and meetings
- **Corporate season ticket allocated each season**
- The payment may be spread over 12 months

PRICE (SEASON)

TRACKS	£2,000 (+ VAT)
TRAINING	£1,000 (+ VAT)



MATCH SPONSORSHIP



PACKAGE FOR 8 GUESTS

- TV and free Wifi
- Reserved car parking inside stadium
- Dedicated sponsors pitch side lounge
- Dedicated sponsors' hostess
- Two-course pre-match meal
- Complimentary bar
- Matchday programme & Team sheet
- Acknowledgement on PA system
- Presentation of 'Man of the Match' award
- Use of stadium for promotional activities

PRICE

£360 (+ VAT)

Extra guests £45 (+VAT)

For more details, please call the **Commercial Manager** on **07768 010604** or email at info@belpertownfc.co.uk



PACKAGE FOR 2 GUESTS

- TV and free Wifi
- Reserved car parking inside stadium
- Dedicated sponsors pitch side lounge
- Dedicated sponsors' hostess
- Two-course pre-match meal
- Complimentary bar
- Matchday programme & Team sheet
- Acknowledgement on PA system
- Presentation of 'Man of the Match' award
- Use of stadium for promotional activities

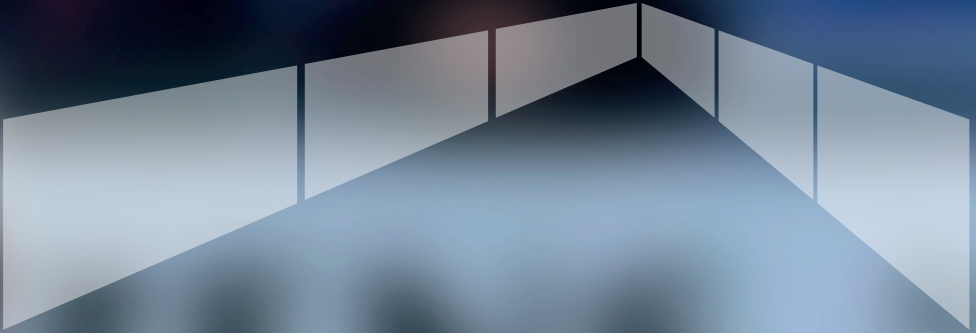
PRICE

£90(+ VAT)

Extra guests £45 (+VAT)



PITCHSIDE ADVERTISING



- Advertisements professionally designed and produced in colour
- Artwork agreed and signed off prior to manufacture
- High quality materials used to ensure durability

PITCHSIDE RENTAL FEES (PER SEASON)

PRICES ARE SUBJECT TO VAT

2000mm x 800mm

£150 per season

- Board manufacturing costs are additional and are also subject to VAT



PROGRAMME ADVERTISING

- Advertisements professionally designed in either colour or mono versions
- Artwork agreed and signed off prior to publication
- Advertisements included in every edition throughout the season
- 24 matches per season with an average print run of 150 copies per match
- **3,600 seasonal print run across the season**
- Competitively priced to suit all budgets

ADVERT PRICES PER SEASON

	COLOUR	MONO
Full Page	£300	£200
1/2 Page	£180	£120
1/3 Page	£130	£90
1/4 Page	£100	£70
1/6 Page	£75	£50





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