



# SPONSORSHIP PACKAGES

2023 - 2024

BE PART OF THE TEAM - MAKE HISTORY



## A WARM WELCOME FROM THE TEAM

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### A MESSAGE FROM JOHN BURDETT

CLUB CHAIRMAN 2022- PRESENT

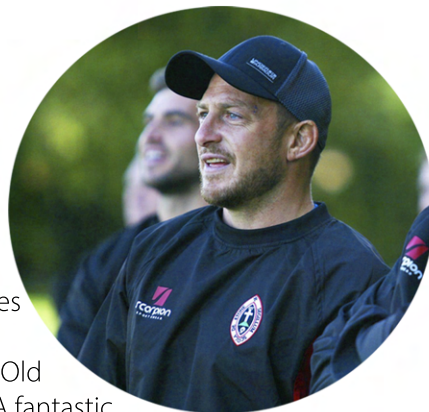
They say sport goes in cycles and our last season at Weddington certainly confirms that. After a record-breaking season 12 months ago this last season has proved a real disappointment on the field. However, as a club we are determined to bounce back and with your help we can ensure that we do just that. Our pre-match lunches attract upwards of 80 people and crowds of 400+ watch the game. The newly refurbished clubhouse will provide a perfect venue to entertain your staff or customers, whether they're rugby fans or not. Match day atmosphere at the Old Eds is legendary! Our advertising boards can give your business great prominence on match days and weekdays alike. Our car park is used regularly by other sports users, squash players, cricketers, footballers, and dog walkers and ramblers use our car park before setting off on the Weddington Walk. I hope you might consider becoming an Old Eds valued sponsor for the coming season.



### A MESSAGE FROM JIMMY GOPPERTH

NOERFC COACH 2017 - PRESENT

The thing that separates Nuneaton Old Edwardians from many other clubs is the togetherness of the players, supporters, and community. That was what appealed to me most about my decision to get involved with the club. Becoming involved at the Ed's gives you a huge sense of family and that's extremely evident on match days with all of the families and spectators that support us pre, during and after every single match day. The Old Ed's are an extremely hard-working bunch who most of all enjoy each other's company. A fantastic club to be involved with. We look forward to welcoming you to the club and appreciate your support for the coming season.



### A MESSAGE FROM STACEY OLDHAM

MINI & JUNIOR CHAIR

The Mini & Junior section at Nuneaton Old Edwardians RFC provides a safe space for children to participate in sports. Our Academy meets weekly at Weddington with the focus on having fun whilst learning the RFU core values. We have a team of committed coaches and volunteers, with an increasing number of families supporting our club. Together we plan to grow our Mini and Junior section and deliver age grade rugby in a family friendly environment within our local community. Your help to achieve our ambitions would be gratefully appreciated.





## PREMIUM PACKAGES

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# PLATINUM

£5,000  
(EXC VAT)

## PACKAGE INCLUDES

1. 1st XV home league game match day sponsor, with 2 tables for 10 at a pre-match lunch & associated publicity.
2. Sponsor name and company logo on website, social media and matchday programmes.
3. Primary access to England Twickenham international tickets (subject to availability).
4. 1 x pitchside advertising board.
5. Use of the clubhouse for work and social events (subject to availability).
6. Clubhouse Sponsorship Package, including prime location of notice board on clubhouse.
7. Guest/staff bar discount on the day of the pre-match lunch.

# PREMIER

£2,500  
(EXC VAT)

## PACKAGE INCLUDES

1. 1st XV home league game match day sponsor, a table for 10 at a pre match lunch & associated publicity.
2. Sponsor name and company logo on website, social media and match day programme.
3. Secondary access to England Twickenham international tickets (subject to availability).
4. 1 x pitchside advertising board.
5. Use of the clubhouse for work and social events (at discounted rate).
6. Guest bar discount on the day of the pre-match lunch

# BUSINESS CLUB

£1,250  
(EXC VAT)

## PACKAGE INCLUDES

1. Sponsor name & company logo on website, social media and matchday programmes.
2. 1 x pitchside advertising board.
3. Tertiary access to England Twickenham international tickets (subject to availability).
4. Use of the clubhouse for work & social events (at a discounted rate).



# ADVERTISING OPPORTUNITIES

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## AD BOARD £650 (EXC VAT)

### PACKAGE INCLUDES

1 x pitch side advertising board to be displayed for 2 years. Limited Availability. Additional years can be negotiated at a discounted price.

## MATCH DAY £500 (EXC VAT)

### PACKAGE INCLUDES

An opportunity to sponsor a home match day game. This package includes a table of 10 for the pre match lunch on the chosen game day. Any banners, marketing material or promotional videos you wish to provide can be positioned in and around the club during the day. Choose the man of the match on the day with a photo containing your company logo on our social media platforms.

## OTHER PRICES NEGOTIABLE

### PACKAGE INCLUDES

We also have a variety of other advertising opportunities available. Advertising opportunities can be tailored to suit any budget. Please speak to a member of our sponsorship team for more info.

## MATCH BALL £250 (EXC VAT)

### PACKAGE INCLUDES

An opportunity to sponsor the match ball for a home game. This package includes a table for 6 for the pre-match lunch on the chosen game day. Any banners, marketing material or promotional videos you wish to provide can be positioned in and around the club during the day.

## PLAYER £150 (EXC VAT)

### PACKAGE INCLUDES

A chance to sponsor an individual player for the 2023 - 2024 campaign. This package includes your chosen player's stash bundle for the season.

As a player sponsor, you will also receive regular communication about upcoming club events. This package will also include publicity via our website, social media and matchday programmes.





# CONTACT US

INTERESTED IN ONE OF OUR PACKAGES?  
PLEASE EXPRESS YOUR INTEREST VIA EMAIL:

**[SPONSORSHIP@NOERFC.CO.UK](mailto:SPONSORSHIP@NOERFC.CO.UK)**

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