



CHALLENGE **ECOCUP**





REDUCE

5%

of sea waste are plastic disposable cups. Let's stop this **NOW**.



used per player

plastic cups wasted

EVERY YEAR!

Go for ECOCUP!

High **QUALITY**

digital printing on the entire cup





REUSE

Each player can reuse during the year

100 times

a single cup!



RECYCLE

100%

of ecocup no longer usable are recycled.



The objective for Stade Rugby is to implement the zero waste initiative. In 2019, we rented ecocups for a rugby tournament. This approach enabled us to spare plastic cups and generated enthusiasm among the players.

Setting up ecocup will be used as an opportunity to trigger everyone's accountability for environmental-friendly changes.

ESPRIT STADE Want to contribute to this initiative and help the club and our society go greener?

With 500€, offer a branded cup to each of our players & volunteers.

Act with us the end of disposable cups and:

- Get your logo on each cup
- Become an official Stade Sponsor
- Use our experience and take the project home!

TRANSFORM WITH US!