



BURY ST. EDMUNDS RUGBY UNION FOOTBALL CLUB LTD

The Haberden, Southgate Green, Bury St Edmunds, Suffolk, IP33 2BL
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CLUB AND COMMUNITY RUGBY DEVELOPMENT OFFICER

Purpose of Job

To create a thriving player development and recruitment structure for the Club, to ensure it is at the centre of sustainable rugby development in the community.

Create associations and partnerships with local Clubs for mutual benefit, with a focus on developing players, coaches and management - using Bury St Edmunds as a career development pathway.

Key Contacts

- Rugby Club contacts throughout Suffolk and Norfolk
- ECRU and RFU CRDO's
- Local Schools and Colleges
- Local Authority Sports Departments
- Active School Coordinators (Primary & Secondary)

Key Accountabilities

- Develop a performance environment within the Junior Academy and within all Schools and Colleges that we work with and alongside.
- Strengthen Under 18 participation providing confidence for your players to make the transition to senior club rugby.
- Increase playing participation throughout the club within all sections.
- Build and drive the implementation of a club development plan
- Through networking and relationships to raise the profile of BSE RUFC and rugby in general within the local community.
- Deliver high quality coaching sessions and updates within the club and associated cluster schools and community groups
- Organise and facilitate opportunities for developing club coaches
- Recruitment, retain, reward and develop all club(s) volunteers

Key Performance Areas

- Implementation and delivery of club development plan. •
- Responsible for the delivery of the club development plan.
- Build a strategy to form close relationships with local clubs, ensuring that relationships work and are mutually beneficial.
- Identify and secure funding opportunities to assist in the delivery of club development plan.

Increase Participation

- Ensure links to local cluster primary and secondary schools to create/extend opportunities to coach and then play rugby through inclusive programmes for girls and boys.
- Organise, coordinate and deliver programmes and events/festivals to promote rugby and recruit young people to the game.
- Support the development of Women's rugby at the club and in the region.
- In conjunction with Pro-am coaches, plan and implement player and coach development programmes that will in turn increase player enjoyment and improve playing standards • Work with club S&C coach to present and promote the benefits of player strength and conditioning through all age groups.

Partnership Working

- Work with ECRU and RFU CRDO's to increase rugby participation for all genders and at all levels.
- Where appropriate represent club on any local development groups.
- Work with Active School Coordinators and PE staff to build relationships and to ensure a strong pathway between local primary and secondary schools and club(s).
- Work with other BSE RUFC staff and any other stakeholders to support the club helping to ensure the club has a sustainable future.
- Work with managers and coaches on the identification and development of club(s) players with potential.

Email: Chris.berry@sbh.co.uk

Treasurer : Chris Reeve

Email: chris.reeve@gascoynes.co.uk

FOLLOW US ON :-

twitter

@BSErugby

FACEBOOK

Email: mrobinson@ry.tm

Secretary: Simon Lord

Email: simon.lord@fera.gsi.gov.uk

Volunteer Development

- Recruit, sustain, support and develop volunteers in all aspects of the club

Coaching

- Deliver high quality coaching sessions in club(s), associated cluster schools and community groups as required.
- Support club(s) coaches by organizing and facilitating coach education and development opportunities.

- Identify and access coach development opportunities

Monitoring and Evaluation, Marketing and Communication

- Record baseline data on club(s) and school participation.
- Report progress against club development plan key performance indicators.
- Prepare newsletters and other marketing and promotional material.
- Ensure effective links with local press to increase club profile in community.

Person Specification

CLUB AND COMMUNITY RUGBY DEVELOPMENT OFFICER (CCRDO)

Essential Qualifications and Attainments

- RFU (or equivalent) Level 2 Rugby Union Coach
- Driving Licence

Desirable Qualifications and Attainments

- Sports related degree/qualification
- Referees level 1 Qualification
- First aid certificate
- Coaching rugby across a wide variety of age bands and groups
- Experience of working effectively with partners
- Experience and knowledge of working with volunteers
- Knowledge and understanding of issues effecting rugby clubs
- Knowledge and understanding of sports development pathways (LTPD)
- Experience of working in a sports development environment
- Knowledge of national sporting/physical activity initiatives & strategies
- Knowledge and understanding of rugby development pathways

Competencies - Skills & Knowledge

- IT skills and experience
- Ability to build effective working relationships
- Excellent organisational skills
- Well developed communication skills
- Ability to prioritise competing deadlines and projects
- Leadership

To apply for this role, please send you CV to MIKE ROBINSON, Club Chairman on mrobinson@ry.tm