

2024



GARSTANG CRICKET CLUB

**SPONSORSHIP
PACKAGES**

WHAT WE DO

Garstang CC is a successful, thriving, vibrant club providing opportunities for everyone in the local community.

2024 is another exciting year of growth for Garstang CC. Due to the success of the club both on and off the field we have been able to bring back 3rd team cricket on a Saturday.

We have a thriving junior section with over 200 junior members across 6 teams and recently established our Women's section who have entered 3 teams in local hard & soft ball leagues.

As well as providing facilities for people in the community to engage in physical exercise, we arrange a number of social events for the local community and have partnered with local mental health charity TEAMReb to look after people's mental wellbeing.





Men's Section - 4 teams entered in the Northern League & Palace Shield

- 2016 Meyler Cup Champions
- 2017 Palace Shield & Meyler Cup Champions
- 2018 First Season In the Northern League & Palace Shield T20 Champions
- 2019 Northern League T20 Champions
- 2022 Northern League Champions – 1st former Palace Shield team to achieve this feat

Women's Section - 3 teams entered in Hard and Softball Leagues

- 2021 established our women's team with 60+ members
- 2021 Garstang Women's Softball Festival Champions
- 2022 Launched Girls Dynamos for 11 – 14 year old girls
- 2022 Garstang Women's Softball Festival Champions

Junior Section - 7 teams entered in the Palace Shield and Westmorland League

- A large proportion of our current senior players were developed through our junior section
- Doubled membership in the last 3 years to > 200 junior members registered
- 10 ECB Accredited coaches



HOW WE USE SPONSORSHIP

Investment In facilities:

- £15,000 investment in a new practice facilities
- New automatic bowling machine
- Improved drainage on the outfield & square
- New electronic scoreboard
- Purchase of new tractor and ground machinery

Junior Section Investment:

- Delivered an "Introduction to Cricket" course in local schools using an ECB Accredited coach, offering over 500 children the chance to play cricket
- Established Garstang Cricket Academy providing development opportunities to talented junior cricketers to progress
- Provide all juniors with a playing shirt free of charge
- Appointment of a Head Coach to develop the coaching sessions
- Developing junior coaches via ECB accredited coaching qualifications

Womens Section:

- Launched in 2021 and has grown to 3 Women's Hardball & Softball Teams
- In 2023 we have engaged with local schools to provide an "Introduction to Cricket" course aimed at establishing a girls section
- Weekly professional coaching funded by the club
- Shirts provided for all women



Combo Packages

Combo A - £500

- Small board and Hospitality Day table

Combo B - £750

- Large Board and Hospitality Day table

Combo C - £400

- Team at Golf Day and Hospitality Day table

Combo D - £400

- Match Day sponsor and Hospitality Day table

Package A

Match Ball Sponsorship - £50

Sponsor a Match Ball for our 1st XI, 2nd XI, 3rd XI, Sunday XI or Women's XI

- Name on the team sheet of your sponsored match

Package B

Matchday Sponsorship - £100

Sponsor a Match Day for our 1st XI, 2nd XI, 3rd XI, Sunday XI or Women's XI

- Name on the sponsors board for that game
- Social media post before game
- Name on the team sheet of your sponsored match

Please note, all prices are subject to VAT.



Package C

Board Sponsor - £250

8' x 2' board to be displayed in the ground during the season

Package D

Large Board - £500

- 8' x 4' board to be displayed all year round
- Online logo with a link to your website
- 2 tickets to the Comedy Night

Package E

Net Sponsorship - £750 (2 Year Deal)

- Large board positioned in front of our practice facilities
- Online logo with a link to your website
- 2 tickets to the Comedy Night
- Social media post

Player Sponsor

£50

- Social media mentions in weekly team sheets, player profiles and player of the week posts.

Golf Day

Hole Sponsorship - £100

- Advertising board on tee box for our annual Golf Day
- Hole sponsor on scorecard
- Social media post

Team - £120

- 4 ball Team Entry for our annual golf day with prizes & prize holes

Beer & Gin Festival

Main Bar Sponsor - £500

- Signage on the main bar
- Hospitality Package
- Promoted in the festival programme

Gin Bar Sponsor - £450

- Signage on the Gin Bar
- Hospitality Package
- Promoted in the festival programme

Beer sponsor - £100

- 4 Tickets to Hospitality evening (Not available on general sale)
- Promoted in the festival programme

Hospitality Day (Saturday) - £350

- Table of 10
- 2 course meal from the Striped Pig
- Live music from the Flatlanders

Comedy Night (Friday) - £200

- Table of 10
- Food from the Striped Pig
- 2 Comedians





For more information please contact Andy Walling

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Scan the code or visit our website
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