



Photography, Filming and Social media broadcast Policy

Halesowen Cricket Club wishes to ensure photography and video footage taken at the club is done so appropriately.

Parents and carers are not prevented from taking pictures of, or filming, their children. These are normal family practices and help mark milestones in a child's life. The introduction of proportionate controls on the use of photographic equipment (cameras, and videos, including mobile phones) is part of general safeguarding good practice in a club.

1. Photographs/images are not to be taken at matches or training without the prior permission of the parents/carers of the child. This permission can be given by proxy by the coach of each team only after parental consent for this has been granted. The coach must arrange this prior to attending matches
2. If no consent has been given for a child, then it is to be made known to the relevant person of the other team (e.g. coach/ team manager) so the appropriate person/s taking photographs for the other team is/are aware and can avoid taking photographs of that particular child
3. The children should be informed a person will be taking photographs
4. The children should be informed that if they have concerns they can report these to the coach or team manager
5. Concerns regarding inappropriate, or intrusive, photography should be reported to the Club Welfare Officer (Carl Bust) and recorded in the same manner as any other child protection or safeguarding concern
6. Photo consent will be requested by Halesowen CC each year on completion of Youth Membership forms
7. Additional photo consent cricket forms will be completed for tournaments/festival/ All Stars and Dynamo's Cricket. Organisers adhere to the appropriate guidelines relating to publishing of images as detailed below

Use of images of children (for example on the web, in the media or in league handbooks), including broadcast on social media platforms:

8. Ask for parental permission to use the child's image and, wherever possible, show the image to the parents and child in advance. This ensures that they are aware of the way the image will be used to represent cricket and the club
9. Ask for the child's permission to use their image. This ensures they are aware of the way the image is to be used to represent cricket and the club
10. If the cricketer is named, avoid using their photograph
11. If a photograph is used, avoid naming the child
12. Only use images of children in appropriate kit, to reduce the risk of inappropriate use, and to provide positive images of the children



Halesowen Cricket Club

13. Encourage the reporting of inappropriate use of images of children. If you are concerned, report your concerns to the County or Club Welfare Officer (Andy Wheeler)

Using video as a coaching aid:

Coaches are actively encouraged to use video equipment as a coaching aid. However, players and parents/carers should be aware that this is part of the coaching programme, and material taken in connection with coaching, must be appropriately destroyed from all devices when no longer required.

The parents/carers and children provide written consent for the use of photography and video analysis on the completion of the Youth Membership form.

Match Day Live Stream:

Halesowen Cricket Club has live broadcast system setup that can be used on match days. All players, parents/ carers must consent to the use of the system and the following protocol must be followed:

1. Opposition captain or coach must be contacted at least 48hrs prior to seek all players/ parents/ carers consent
2. Contact and seek consent from any standing umpires
3. If one player/ parent/ career does not give consent then the live stream must not be used other than for internal coaching/ analysis purposes