

# Dagenham Rugby Club

## Sponsorship Opportunities

Talk to us if you would like to alter or add any additional sponsorship to any of the below packages.



RUGBYFIRST



CLUB  
MARK

Gallagher PARTNERSHIP  
PACKAGE



RFU  
Approved Club

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Established in 1991 with a group of 20 mates Dagenham Rugby Club now runs 3 successful men's senior sides, 3 girls' teams and 5 youth sides with over 250 playing members.

Currently we have over 15 Essex County players, we have produced Saracens academy and USA Rugby Scholarships players all of whom have benefited hugely from the start we are able to provide.

The one problem with offering this in Dagenham is the cost. Many of our kids come from low-income families who would be unable to play without the generous donations of sponsors who not only provide kit, but also food, travel, and expert coaching free of charge.

The donations we receive from Sponsors is literally the difference between kids playing sports or being excluded and left to fend for themselves.





# Senior Platinum Package

Maximum exposure - £3,000

- Advertising of company logo on the front of the Seniors match day shirts.
- Advertising of company logo on the front of the First XV changing room.
- Advertising on our website, social media, and Sponsor board.
- Free Dagenham RUFC Associated Membership
- 2 places for you and a guest to attend our annual VIP president's lunch.
- Free club hire for 2 events per year.
- Signed team shirt in presentation frame.
- Access to international Tickets





# Senior Gold Package

Starting from - £2,500

- Advertising of company logo on the reverse of the Seniors match day shirts.
- Advertising of company logo on the front of the Second XV changing room.
- Advertising on our website, social media, and Sponsor board.
- Free Dagenham RUFC Associated Membership
- 2 places for you and a guest to attend our annual VIP president's lunch.
- Free club hire for 2 events per year.
- Signed team shirt in presentation frame.
- Access to international Tickets





# Senior Silver Package

Starting from - £2,000

- Advertising of company logo as a shared sponsor of the Seniors match day shirts.
- Advertising of your company logo on our First XV pitch post protectors.
- Advertising on our website, social media, and Sponsor board.
- Free Dagenham RUFC Associated Membership
- 2 places for you and a guest to attend our annual VIP president's lunch.
- Free club hire for 1 event per year.
- Access to international Tickets.





# Senior Bronze Package

Starting from - £2,000

- Advertising of company logo as a shared sponsor of the Seniors match day shirts.
- Advertising of your company logo on our First XV pitch side Flags.
- Advertising on our website, social media, and Sponsor board.
- Free Dagenham RUFC Associated Membership
- 2 places for you and a guest to attend our annual VIP president's lunch.
- Free club hire for 1 event per year.
- Access to international Tickets





# Red and White Package

Starting from - £750

- Advertising of company logo on the front of one of the changing rooms or Physio room.
- Advertising on our website, social media, and Sponsor board.
- Free Dagenham RUFC Associated Membership.





# Terracotta Package

Starting from - £250

- Advertising on our website and social media and Sponsor board.
- Free Dagenham RUFC Associated Membership





# Player Sponsor

Package price - £200

- Advertising on our website and social media and Sponsor board.
- Free Dagenham RUFC Associated Membership





# Coach Sponsorship

Package price - £350

- Advertising of company logo as a shared sponsor on the coaching teams' match day tops.
- Advertising on our website and social media and Sponsor board.
- Free Dagenham RUFC Associated Membership





# Youth and Mini Sponsorship

Dagenham is one of the poorest metropolitan boroughs in the country and as such suffers from high levels of crime, child poverty and disenfranchised youth culture. We as a club have worked tirelessly over the past 10 years to create a safe and readily available space for the children of the borough to play sports in a structured and progressive manner, focusing on skills which all will be able to take into their adult lives.

The one problem with offering this in Dagenham is the cost. Many of our kids come from low-income families who would be unable to play without the generous donations of sponsors who not only provide kit, but also food, travel, and expert coaching free of charge.

The donations we receive from Sponsors is literally the difference between kids playing sports or being excluded and left to fend for themselves.





# Youth Platinum Package

Package price - £7500

The option to Sponsor the whole youth section.

- Advertising of company logo on the front and reverse of Match Day shirts for up to 250 children.
- Advertising on our website, social media, and Sponsor board.
- Free Dagenham RUFC Associated Membership
- 2 places for you and a guest to attend our annual VIP president's lunch.
- Free club hire for 2 events per year.
- Access to international Tickets





# Youth Gold Package

Package price - £4000

The option to Sponsor either the whole girl's section or the whole boy's section.

- Advertising of company logo on the front and reverse of Match Day shirts for up to 150 children.
- Advertising on our website, social media, Sponsor board.
- Free Dagenham RUFC Associated Membership
- 2 places for you and a guest to attend our annual VIP president's lunch.
- Free club hire for 2 events per year.
- Access to international Tickets





# Youth Silver Package

Package price - £1500 (per team)

The option to Sponsor one of our youth teams.

- Advertising of company logo on the front of Match Day shirts for up to 25 children.
  - Advertising on our website, social media, and Sponsor board.
  - Free Dagenham RUFC Associated Membership
- 2 places for you and a guest to attend our annual VIP president's lunch.
  - Free club hire for 1 event per year.
  - Access to international Tickets





# Youth Bronze Package

Package price - £750 (per team)

The option to Sponsor one of our youth teams.

- Advertising of company logo on Match Day shirts as a shared shirt sponsor for up to 25 children.
- Advertising on our website, social media, and Sponsor board.
- Free Dagenham RUFC Associated Membership

