



### **Social Media Officer**

The club is seeking applications from highly motivated, knowledgeable, and skilled individuals who wish to pursue a career in the media and within sport.

Working alongside the Club's Board you will play an important role in developing the clubs brand, marketing plan and media relations. The successful candidate will review current communication channels, analyse impact and recommend improvements to methods and process.

The role is voluntary and part-time and would ideally suit a student undertaking a qualification within a media or sports field. Travel expenses will be paid alongside a small honorarium on completion of the project.

Voluntary – Part-time approx. 3-5 hours per week

- Passionate about sports and the media
- Knowledge and understanding of rugby and community sports clubs
- Knowledge and understanding of sports media, branding and marketing
- Proficient IT skills including the ability to help manage the clubs website
- Competent at using social media to develop a brand and market products

The role will be carried out on a hybrid basis. The bulk of activity can be done remotely. There may be some requirement to attend meetings at the clubhouse.

If you would like to discuss this role, please contact Dominic Ward on 07770730344.

A CV and Covering letter describing your interests and suitability for this post should be sent to [info@grangemouthstags.com](mailto:info@grangemouthstags.com)