



## Bexley Cricket Club

### **Safeguarding Policy for Photography, Filming and Social media broadcast**

*(Please be aware these are guidelines only and do not form part of Statutory Law with the exception of the Data Protection Act 2018 and the General Data Protection Regulations 2016)*

Bexley Cricket Club is committed to supporting the ECB Safeguarding Policy and the arrangements made by Kent Community Cricket to adhere to those guidelines. Photography, video recording and subsequent playback, (streaming or publication) and social media content are all taken into consideration. Any recording/photograph taken in the cricket environment must be appropriate and proportionate.

Parents and carers are not to be prevented from taking pictures of or filming their children. These are normal family practices and help mark achievements and the memories of a child's life. The introduction of proportionate controls on the use of photographic equipment (cameras, and videos, including mobile phones) is part of general safeguarding good practice in any club. These guidelines also apply to live broadcasts on social media or other platforms. Bexley Cricket Club actively encourages parents and carers to take photos and video of their children, especially in circumstances of development and success.

Photographs/images are considered 'personal data' in the terms of the Data Protection Act. Bexley Cricket Club will seek permission before capturing, sharing or publishing images where a child could be identified, including posting images on the Bexley CC websites or the website of any affiliated league or club and in the Clubhouse. In addition, as with all personal data, Bexley CC will process such material in accordance with GDPR principles and other relevant legislation and guidance.

*Please be aware that some people may use sporting events as an opportunity to take inappropriate images of children. Bexley CC and its members must be vigilant about this. Individuals can attend our cricket facilities allowing our members to presume they are related to a child involved or connected in some way to Bexley CC. Any concerns during any event should be reported to a club official or responsible adult on site, who should approach the individual concerned and politely challenge wherever possible.*

*It is also possible that if a picture and name was placed in the local newspaper, the club website etc, the information could be used inappropriately. For this reason, the ECB guidance is that a child's picture and name should not appear together.*

*There may be other reasons why individuals may not wish their child's photograph/image to be taken. Parents / carers must **ALWAYS** be offered the opportunity to withhold consent for photographs / filming of their child.*

Safeguards and precautions.

- Photographs/images are not to be taken at matches or training without the prior permission of the parents/carers of the child. This permission can be given by proxy by the coach of each team only after parental consent for this has been granted. The coach must bear this in mind prior to attending matches.

- If consent has NOT been given for a child, then it is to be made known to the relevant person at the other club (coach/ team manager) so a person/s taking photographs for the other team is/are aware and can avoid taking photographs of that particular child.
- The coach/manager and children and parents should be informed that photographs/images are being taken/recorded. Any concerns they have should be reported to the coach or team manager.
- Concerns regarding inappropriate, or intrusive, photography should be reported to the Club Safeguarding Officer and recorded in the same manner as any other child protection or safeguarding concern.

The following will apply to Bexley Cricket Club.

Parental permission to agree to the photography and video guidelines will form part of the pre-season registration and payment arrangements for membership. Parents will be requested to read the guidelines and confirm by a “tick box” facility to agree.

If an image/recording/live stream is to be used, the pre-season agreement will be respected and if there is any doubt, subsequent permission must be obtained. These safeguards will ensure that if an image is to be used to represent Bexley Cricket Club or any affiliated organisation, the child/parent is fully aware of publication. In any publication the following must apply:- if the child is named, avoid using their photograph - if a photograph is used, avoid naming the child.

To reduce the risk of inappropriate use, Bexley CC will only use images of children in appropriate clothing in an appropriate environment and provide positive images of the children and their achievements.

Bexley CC will not prevent our coaches using video equipment, when appropriate, as a legitimate coaching aid.

In cases of matches being “live streamed”, appropriate notices will be displayed at the ground and within the Clubhouse and the local/National affiliated organisations will be informed. With regard to County cricket leagues, they to produce their own Management guidance on the use of “live stream” and the standing arrangements to be followed by all affiliated clubs.

***Newspaper Photographers.***

*There are occasions, for example 1<sup>st</sup> XL Premier League matches, where representatives of local press organisations may attend the ground to take action photographs. Please be assured that professional photographers are aware of the guidelines (for the majority of sporting activity) and will wherever possible, seek permission of parents/carers if there was an occasion whereby a photograph was to be used in local or national media publications.*

Bexley Cricket Club

(amended April 2023)