

# Leek Rugby Football Club Ltd

Chestnut Walk  
St Edwards Park  
Cheddleton  
Staffordshire  
ST13 7BJ



## Images and videos, parental consent information.

This form explains the reasons why and how **Leek Rugby Football Club Ltd** may use images and videos of your child. Please read the form thoroughly and outline your agreement as appropriate.

### **Why do we need your consent?**

Leek Rugby Football Club Ltd requests the consent of parents on an annual basis to use images and videos of their child for a variety of different purposes.

Without your consent, the Club will not use images and videos of your child. Similarly, if there are only certain conditions under which you would like images and videos of your child to be used, the Club will abide by the conditions you outline in this form.

### **Why do you we use images and videos of your child?**

Leek Rugby Football Club Ltd initially uses an image of your child for player registration with the RFU. The Club uses images and videos of players as part of Club displays to celebrate club life and players' achievements; to promote the club on social media and on the Club's website; and for other publicity purposes in printed publications, such as newspapers.

Where the club uses images of individual players, the name of the player **will not** be disclosed. Where an individual player is named in a written publication, a photograph of the player **will not** be used to accompany the text.

If, for example, a player has won an award and their parent would like their name to be published alongside their image, **separate consent** will be obtained prior to this.

**The Club** may take images or videos of individual players and groups of players to use on social media, the Club website, in Club printed publications, such as a newsletter, or the annual fixture list booklet.

### **Who else uses images and videos of your child?**

It is common that the Club is visited by local media and press, who take images or videos of Club events, such as matches and Presentation day. Players will appear in these images and videos, and these may be published in local or national newspapers, or on approved websites.

The following organisations may use images and videos of your children:

- Rugby Football Union (RFU)
- Welsh Rugby Football Union (WRU)
- Scottish Rugby Football Union (SRU)
- Staffordshire Ruby Union (SRU)
- 'The Sentinel' and 'Leek Post & Times' (Reach Plc)

Where any organisations other than those above intend to use images or videos of your child, **additional consent** will be sought before any image or video is used.

a. Leek Rugby Football Club Ltd,  
Chestnut Walk, St Edwards Park,  
Cheddleton, Staffs, ST13 7BJ  
t. 01538 361770

**What are the conditions of use?**

- This consent form is valid for the rugby season **1<sup>st</sup> September to 31<sup>st</sup> August** the following year.
- It is the responsibility of parents to inform the Club, in writing, if consent needs to be withdrawn or amended.
- The Club will not use the personal details or full names of any child in an image or video, on our website, or in any of our club printed publications.
- The Club will not include personal emails or postal addresses, telephone or fax numbers on images or videos on our website, or in any of our Club printed publications.
- The Club may use group or team images or videos with general labels, e.g. ‘match day’.
- The Club will only use images and videos of players who are suitably dressed, i.e. it would not be suitable to display an image of a player in underwear.
- The Club may take team images of your child which will be available to purchase annually.

**Providing your consent**

You will provide your consent by completing the table below, on the rear of the Mini/Junior Membership Form. Consent will be required every year.

Please read the following conditions thoroughly and provide your consent as appropriate by ticking either ‘Yes’ or ‘No’ for each criteria.

The Club will **only** publish images and videos of your child for the conditions that you provide consent for.

I provide consent to:	Yes	No
Using an image of my child for player registration with the RFU.		
Using images of my child on the Club website.		
Using videos of my child on the Club website.		
Using images of my child on social media, including the following: <ul style="list-style-type: none"> <li>• Twitter</li> <li>• Facebook</li> <li>• Instagram</li> </ul>		
Using videos of my child on social media, including the following: <ul style="list-style-type: none"> <li>• Twitter</li> <li>• Facebook</li> <li>• Instagram</li> </ul>		
The local media using images of my child to publicise club events and activities ( <b>only</b> including the organisations outlined above).		
The local media Using videos of my child to publicise club events and activities ( <b>only</b> including the organisations outlined above).		
Using images of my child in marketing material, e.g. the club fixture list booklet and event advertising banners/posters.		
Sharing my child’s data with a club-appointed external photography company for official club images. This includes the following: <ul style="list-style-type: none"> <li>• Name</li> <li>• Team</li> <li>• Position/Shirt Number</li> </ul>		

**Refreshing your consent**

The form you complete is valid for **the entire year**, from **September 1<sup>st</sup> to 31<sup>st</sup> August** the following year – it will be updated on an **annual** basis. Parents are required to give consent for their child **every year**.

Consent will also be refreshed where any changes to circumstances occur – this can include, but is not limited to, the following:

- New requirements for consent, e.g. an additional social media account will be used to share player images and videos
- Changes to a player's circumstances, e.g. safeguarding requirements mean a player's image cannot be used
- Changes to parental consent, e.g. amending the provisions for which consent has been provided for

Where you would like to amend the provisions for which consent has been provided, you must submit your request in writing to the **Club Junior Chair**. A new form will be supplied to you to amend your consent accordingly and provide a signature.

### **Withdrawing your consent**

Parents have the right to withdraw their consent at any time. Withdrawing your consent will not affect any images or videos that have been shared prior to withdrawal.

If you would like to withdraw your consent, you must submit your request in writing to the **Club Chair**.

If you have any questions regarding this process, please do not hesitate to contact the **Club Chair**.