



Brooklands Cricket Club Club Charter

September 2019



Brooklands Cricket Club Charter

Our Purpose...

“To provide high quality opportunities
to enjoy the game of cricket”

Core values
& Goals

Inspiration

Development

Community

Development
Objectives

Club wide

Senior Playing Sides

Junior Playing Sides

Club Values and Goals



Inspiration	<ul style="list-style-type: none">• Inspire and support each individual to achieve their full potential.• Inspire all our members and teams to compete at the highest possible standard.• Inspire our members to serve as positive role models who promote the Club's values and goals.• Inspire all of our members, playing and non-playing, to abide by the Laws of Cricket and the ECB Code of Conduct which incorporates the Spirit of Cricket.
Development	<ul style="list-style-type: none">• Develop Club and team identity through effective communication, leadership and role modelling.• Attract, develop and retain players through a culture of self-improvement and the pursuit of success and enjoyment.• Develop our members' skills and attributes through coaching, support and encouragement.• Provide the resources to enable individuals to optimise their own development.• Develop and maintain a safe and welcoming club environment by adopting and implementing the ECB's 'Safe Hands – Cricket's Policy for Safeguarding Children', and the ECB Club Inclusion and Diversity Policy.
Community	<ul style="list-style-type: none">• Energise a strong sense of Club community characterised by the positive contribution made by its members.• Maintain a reputation for high standards in competitive play, coaching and Club events.• Foster a shared Club identity by connecting and engaging individuals at all levels within the Club.• Encourage all members to fully contribute and participate in the sporting and social activities available.• Recognise and support the work of our volunteers at all levels of the Club.• Promote the sport of amateur cricket at all levels within the local community.

Development Objectives

Brooklands Cricket Club



Objective	What we will do to achieve it?	Who will lead it?	Timeframe for review?
1.			
2.			
3.			
4.			
5.			

Development Objectives

1st XI



Objective	What we will do to achieve it?	Who will lead it?	Timeframe for review?
1.			
2.			
3.			
4.			
5.			

Development Objectives

2nd XI



Objective	What we will do to achieve it?	Who will lead it?	Timeframe for review?
1.			
2.			
3.			
4.			
5.			

Development Objectives

3rd XI



Objective	What we will do to achieve it?	Who will lead it?	Timeframe for review?
1.			
2.			
3.			
4.			
5.			

Development Objectives

4th XI



Objective	What we will do to achieve it?	Who will lead it?	Timeframe for review?
1.			
2.			
3.			
4.			
5.			

Development Objectives Junior Cricket



Objective	What we will do to achieve it?	Who will lead it?	Timeframe for review?
1.			
2.			
3.			
4.			
5.			