

CLUB SPONSORSHIP
AND FUNRAISING



THE MILWAUKEE RUGBY FOOTBALL CLUB

EST. 1968



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WHO WE ARE



Since its beginning in the fall of 1968, the Milwaukee Rugby Football Club has provided players an athletic and social outlet, while they develop their rugby skills playing competitive rugby at various levels across the United States with occasional trips abroad to play foreign teams. The club actively serves the greater Milwaukee community in support of volunteer and charitable opportunities such as Children's Wisconsin and Milwaukee PBS. The club has a winning attitude, and enjoys having fun playing competitive rugby while embracing camaraderie and good sportsmanship.

CLUB STRUCTURE

The MRFC is a Milwaukee-area team governed by the rules of the Wisconsin Rugby Football Union, the Midwest Rugby Union, and USA Rugby (www.usarugby.org). These entities provide a structure for the competition of all rugby clubs in their localities and provide a platform for each club to operate and perform on the local, territorial and national levels, ultimately providing a national tournament and a well-recognized USA Rugby National Teams.



BUDGET

The club has a number of expenses related to participating in sanctioned rugby. This includes paying dues to the Wisconsin Rugby Union, the Midwest Rugby Union and USA Rugby. These expenses occur before a match can be played. In addition, expenses related to actual matches are paid by the home team which include field rental, referee services, trainer services, Porta-John rental, and an after-match party where the visiting team is provided food and beverage.

Additional club expenses related to playing include match day jerseys, rugby balls, and training equipment. The club also utilizes a camera system which is used to record matches for playback as a training tool. There are subscription fees that go with the camera and its footage.

Individual players also incur expenses related to playing. Not only do they pay dues to the team to support the team expenses but they must register with USA Rugby who collects dues to support local rugby as well the national teams. Individuals must also supply their own proper rugby shorts, socks and cleats and they incur travel expenses for away matches.

In addition to individual player dues the club offsets some of its expenses through fundraisers that are open to the general public. A popular event has been our bowling tournament which includes a silent auction for sponsored prizes, and a large selection of home-made food to keep everyone's energy high enough to find the groove and not the gutter. Donations from former players also supplement the club's income and none of club officers, directors or players receive any compensation for the time they provide in supporting club activities.



SPONSORSHIP OF MRFC

The MRFC is always looking for mutually beneficial relationships with businesses in the community. We provide website acknowledgment and enjoy these mutually supportive relationships. Many of our sponsors welcome an advertising tax incentive while assisting our growing club by providing monetary donations. We welcome all support including the opportunity to use and promote products or services that may benefit our players. We have even helped market products for our vendors in return for their financial support!

We continuously seek new support and sponsorship. Our goal is to develop a unique relationship with each supporter as we consistently demonstrate a high standard of athletic and community involvement to benefit our sponsors. On the next page is a breakdown of our sponsorship levels which are assessed annually.



SPONSORSHIP OF MRFC CONTINUED



LEGACY* \$2500+	Logo on MRFC Warm-Up Jerseys <i>(All below)</i>
HISTORY \$1000+	All Advertising: Signage at Matches & Events, logo printed on MRFC supporter shirts, promotional table at games/events <i>(All below)</i>
TRADITION \$500+	Signage at Matches & Events <i>(All below)</i>
PRIDE <\$500	Website Link, Social Media shoutouts * Invitation to all MRFC Matches and select social events

*The Club is open to discussion of alternative forms of sponsorship



THANK YOU

CORY KATZBAN, PRESIDENT

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 www.facebook.com/MilwaukeeRugby

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The Milwaukee Rugby Football Club is a strong organization that provides many opportunities to its members as it continues to expand. Our drive is generated by the love of the sport of rugby which creates a commonality for our diverse group. The MRFC continues to look toward the future of this growing organization and seeks mutually supportive relationships for all that share in this endeavor. Please join us now!

