



HOLT RUGBY FOOTBALL CLUB

Affiliated to Rugby Football Union, Founded 1961, Club Colours: Black

Ground: Bridge Road, High Kelling, Holt, Norfolk, NR25 6QT
Telephone: 01263 713828 Website: www.holtrfc.com

VACANCY: SOCIAL MEDIA MANAGER

Owing to the retirement of Graham Ilsley as Social Media Manager, Holt RFC seeks to appoint a lead individual for their highly respected and market leading social media presence, with effect from the AGM on the 25th July 2024.

The Club is very active on social media, vital for engaging existing and potential players and members. We currently utilise the 4 main platforms of Facebook, Instagram, YouTube, and Twitter. We aim to keep a steady stream of relevant information on the platforms with posts throughout the week during the playing season (September to May) with some additional postings during the off-season.

We are seeking someone to become the driving force behind the Club's digital media presence and to build on the excellent foundations laid by Graham and Jeanette. You will be responsible for creating compelling content, managing the social media accounts, and ensuring consistent, positive, creative, proactive, and accurate brand messaging within necessary deadlines. You will need to understand the requirements of the different platforms and associated software (specific training will be provided as required) and have an appreciation of social media trends. You will also work alongside our photographers.

During the season we expect that this position will take approximately 5 hours a week, with some off-season demand.

For further information

If this position appeals to you and you would like to know more about the what the role involves, we would be delighted to hear from you. To have a knowledge and passion for rugby is clearly advantageous, but not essential. In the first instance, please contact chair@holtrfc.com or call Rob on 07768 642230.

Many thanks

Rob Hughes

Chairman Holt RFC



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