

**Minutes of the Annual General Meeting of**  
**The Hull City Official Supporters Club**  
**Saturday 11<sup>th</sup> July 2020, on Zoom at 11am**

**Attendees:**     **Directors** - Kathryn Townsley (KT), Melvyn Utley (MU), Will Jordan (WJ)  
                  **Others** – Alex Green

**Apologies for Absence:** John Williams (JW), Keith Harvey (KH) & Hull City

**Minutes of the Previous AGM:** These were distributed and approved by those Directors present as a true and correct record.

**Chair's Report**

KT reflected on the last year, another in which the OSC has faced significant challenges, none more so than the Covid restrictions currently being eased after more than 3 months. Key points:

- Partnerships with
  - Tigers Trust have increased both parties' visibility and steps are ongoing to further this with signage at the Tigers Trust Arena as just one example
  - KCOM – a successful Meet Hull City event in Driffield in January, with a similar planned, but subsequently postponed in Market Weighton due to Covid – with others to follow.
  - Hull City – probably enjoying the best relationship we've had with the club since KT's involvement with the OSC. Currently working on an "SLA" with the Club to form the basis of the OSC schedule
- Promotion / awareness of the OSC must improve. A belief still exists that the OSC is part of the football club, when we are a completely independent organisation. Opportunities to promote our aims and events on local radio with Radio Humberside and Beverley FM have been seized.
- Our Ask Italian goes Black and Amber evening in September 2019 was a great success and brought with it new and loyal members. A great example of how doing something different brings different people together and expands awareness of the OSC.
- Virtual events – the AGM itself and the last 7 quizzes as well as pre match socials in the season restart have successfully been held on Zoom – something we need to utilise going forwards as it's a means of bringing fans together from places outside of the immediate locality.
- Our fundraising has been non stop but is concentrated on the strengths we as a Board have between us. To bring more we need a larger core group of diverse ages at the heart of our organisation to help deliver, and our pressing need is for someone with marketing expertise to help us maximise opportunities.
- Thanks were expressed to all who'd contributed to everything the OSC had delivered over the past 12 months.

**Secretary's Report**

MU reported that

- Companies House information re the OSC is up to date

- The OSC is fully compliant with GDPR regulations
- The OSC is fully registered with the ICO and Hull City Council Lottery
- There have been no changes at a board level over the last 12 months.

### **Finance Report**

**WJ** advised that due to Covid, the accounts have not yet formally been finalised for the financial year to 31 December 2019, however, the OSC will once again be reporting a loss in year of over £2000 – mainly due to printing and stationery costs and a lack of membership / sponsorship income.

Discussion took place briefly which culminated in agreement to cease the agreement with Pitney Bowes for the franking machine, to help reduce costs and to look for other ways to save money and or bring in additional income, though it was recognised that we have not actively sought to promote membership renewals / new members or to an extent sponsors due to not having confirmation of what member benefits would exactly be, and through lack of resource.

### **Election of Officers**

**KT** remains Chair, **JW** has stepped down as Vice Chairman but remains on the Board of Directors, **MU** has become Vice Chairman, **WJ** adds the role of Company Secretary to his Finance Director position.

We welcome **AG** to the Board as Media Director.

We remain open to other Hull City fans who have some spare time and are aligned to our aims helping us fulfil our remit.

### **Any Other Business**

- **MU** advised he has been in contact with a couple of fans who are currently seeking assistance with promotion of their Hull City podcasts. Conversations are ongoing.

In the absence of any further business, the meeting was closed at 12.20pm