


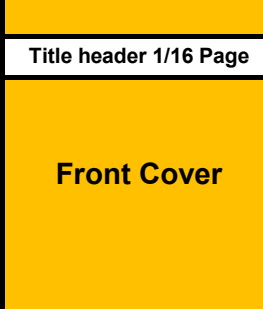





Advertising rates

Publication dates: Last week in August - December - May


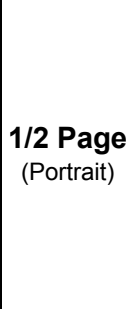
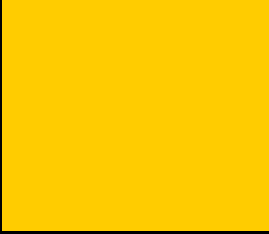

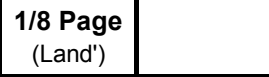
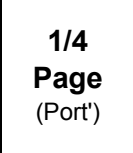
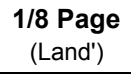
PREMIUM ADVERTISING

 <p>A5 Full Page Outside back cover</p> <p>Page 40</p>	<p>Outside back cover advert with front page acknowledgement</p> <p>£265</p>	 <p>Front Cover</p> <p>Footer 1/16 Page</p> <p>Page 1</p>
 <p>A5 Full Page Inside front cover</p> <p>Page 2</p>	<p>Inside front cover advert with front page acknowledgement* <small>*full page advert only</small></p> <p>£240</p>	 <p>Title header 1/16 Page</p> <p>Front Cover</p> <p>Page 1</p>
 <p>A5 Full Page Inside back cover</p> <p>Page 39</p>	 <p>Centre Pages</p>	 <p>Centre Pages</p> <p>Double page footer 1/16 Page (total)</p> <p>Pages 20 & 21</p>

Inside back cover advert with centre
page acknowledgement

£240

BUDGET ADVERTISING

 <p>A5 Full Page Standard Page</p>	<p>Internal advert</p> <p>£225</p> <p>All internal adverts are placed opposite articles or feature pages</p>
 <p>1/2 Page (Portrait)</p> <p>£125</p>	 <p>1/4 Page (Land')</p> <p>£60</p>
 <p>1/2 Page (Landscape)</p>	 <p>1/8 Page (Land')</p>
 <p>1/4 Page (Port')</p>	 <p>1/8 Page (Land')</p>

Available formats

£35

Enquiries: FAO: Andy Moore
Email: marketing@hullcityocs.co.uk