

**The Hull City Official Supporters' Club Ltd**

**Annual General Meeting**

**Saturday 9<sup>th</sup> July, 2022 – 1pm**

**Tigers Trust Arena**

**Attendees:**

**Directors**      Kathryn Townsley      Will Jordan      John Drinkall

**Others:**      Jan Drinkall

**Apologies for absence were received from:**

David Batte              Mel Utley              Ann Holland              Chris Grubb  
John Hawley              Tony Conway

**Minutes of the AGM 2021**

These were distributed and approved by those Directors present as a true record of events.

**Chair's Report**

See attached

**Finance Report**

WJ presented draft accounts. Turnover remained in line with that of the previous year despite loss of sponsorship. This was helped by an increase in membership. Expenditure was up 24% compared to 2020, partly due to depreciation on signage which was funded by the OSC. This is reflected in the increase in assets on the balance sheet. Also a donation was made to Hull MIND of £300 for the Player of the Season Award 2020/21 season.

2022 - with the introduction of new owners, we hope this will lead to a brighter future with greater access to players and more events. Hopefully this will lead to an increase in revenue. Consideration could be given to charging a nominal fee for events. We anticipate that better results on the pitch will lead to an increase in support and hopefully membership.

**Marketing Report**

No report submitted.

**Media Report**

There has been a significant increase in the number of followers on social media since the change in ownership.

**Election of officers**

Chair – Kathryn Townsley

Finance Director – Will Jordan

Events Director – John Drinkall

Media Director – Alex Green

Admin Director – Jan Drinkall

John Hawley, Chris Grubb and John Williams remain as Directors.

The decision was made not to appoint directors into specific roles until a planned meeting with the Club has taken place.

#### **AOB**

- Discussion took place on the future of OSC and its role. Ultimately the OSC aim to continue to bring the club closer to the community. The Club are keen to continue to work with us and value our contribution.
- Agreed that the Last Man Standing competition should continue.
- Discussed possibility of TV in Tigers' Trust Arena showing live games or last Hull City game. This will be investigated.
- Discussed preferred drinks for pre-match in the Tigers Trust Arena

## **Hull City Official Supporters Club Limited**

### **AGM**

**Saturday 9<sup>th</sup> July 2022**

### **Chair's Report**

Well, our first season back in the Championship has been a memorable one! Covid 19 brought its challenges once again, but we were fortunate to witness matches back in the what is now the MKM Stadium and around the country when travelling to away games. And we achieved safety, probably the goal with matches to spare.

We also bid a respectful farewell to Dr Assam and Ehab Allam after 11 years' ownership of the Club and welcomed in our new Turkish media mogul owner Acun Ilicali in January. We have met our new Chairman twice now – his enthusiasm and passion for his newly adopted football club and team is undeniable. We look forward to working with Acun and his team more closely in the next season.

Financially, the AGM looks back to the year ending 31<sup>st</sup> Dec 2021. I won't steal Will's thunder, but we managed to raise just shy of £2,000 which was equally split between Tigers Trust and The Jeff Astle Foundation – as has become the norm, our charity fundraising has again supported causes with deep links to football and if possible, Hull City. This year, we again support Tigers Trust and have also take the opportunity to renew our fundraising with The Daniel Wilkinson Foundation. Thus far, and we're only half way through the year, we've raised almost exactly the amount raised in the whole of 2021 – what a difference holding events away from Zoom makes, and we've also introduced a new competition which has brought added banter to our social media channels as well as adding money to the fundraising pot – thank you Dave for organising Last Man Standing.

I must mention and thank Tigers Trust for their help pre-match and also at our inaugural Meet Hull City event at Middleton Hall at Hull University. Everyone always receives a warm welcome & our ex-Tiger guests are popular visitors too – there's even been a table naming unveiling especially arranged for a pre-match Saturday. Away fans are always welcome – AFC Bournemouth fans packed the outdoor picnic area near the very start of the season!

Membership wise – again, due to ownership changes, it's been difficult to really sit down with the football club and work through exactly what our USP is. Discussions are currently pending, as whilst we're delighted to work as we have with KCOM, the Club's community partner, the disadvantage to the way we've partnered with them is that it's tricky to offer exclusive access to OSC members. Having said that, there have been several membership payments come through since the change of ownership – that feel good feeling is extending our way and we have to seize the opportunity presented.

We're very grateful to KCOM for funding 3 x Meet Hull City events – we kicked off at Bridlington in December, then we had the biggie at the University in March (what a night!) and then at Barton Upon Humber in May. Thanks too to Brendon Smurthwaite and James Hoggarth for compering. Another thing we need to look into with KCOM and the Club, is how we ticket similar events going forwards,

because we suffered at them all with offering free tickets, them being booked and then a high proportion of non-attendees.

Our quizzes continue at the Green Dragon in Welton and the Constable Arms in Sproatley – did you realise they've been on the go for 7 years?

It would be good to get some different events or maybe another Golf Tournament off the ground – just need a willing volunteer to take on the organisation if we have one?

We last met the Club (Jim Rodwell CEO and Joe Clutterbrook – Head of Commercial and Marketing) just after the end of the season and presented the feedback we received around “How to Fill the Stadium”. All very positive!

We recruited 3 x new Match Preview authors – Jason Harrison in Mexico, Rob Black and Lee Dolman who have given their thoughts honestly and professionally – we thank them for their contributions.

I want to pay particular tribute to Melvyn Utley now. Mel retired as a Director of the OSC earlier this year to focus on his family. We were all very saddened to learn that Janet, Mel's wife sadly passed away shortly afterwards. Mel and I became involved with the OSC at the same time. There's a lot of stuff that Mel took care of that you're probably not aware of – from setting up email addresses, managing our website, introducing various people to get involved in the OSC and for bringing the only sponsor we ever had too. I spoke to him last night; he's doing well and the good news is he's not going to be a stranger!

John (D) – We'd have been lost without you in the last year, a massive thank you to you for your very excellent organisation skills – the Meet Hull City event at the University would not have been anywhere near as successful as it was if you'd not been my “wingman” – you definitely deserve all of those holidays you treat you & Jan to!

Will – Thank you for keeping us financially in line – dealing with the HMRC returns and the Accountants, but also for bringing us into the 21<sup>st</sup> century with our own card machine! Chris – thanks for being Roary, John (H) for keeping the ex-players going and being an excellent raffle ticket salesman, Alex – for keeping Insta going.

Just another quiet year, eh?!