

# Bedminster CC

## Sponsorship Packages 2023



# Bedminster CC – Who are we?

- One of largest sports clubs in Bristol & Southwest of England
- Inclusive club with community focus
- Cricket for all – woman's team, youth section and men's cricket
- ECB All Star & Dynamos cricket centre (5 – 11-year-olds)
- Formed in 1847 – one of oldest clubs in the country
- 5 adult Saturday teams – 1<sup>st</sup> & 2<sup>nd</sup> XI playing premier league cricket in West of England Premier League
- 3 teams in the Bristol & District Cricket league
- Woman's team in the North Somerset league
- Youth teams in all age groups playing in the Bristol Youth Cricket League & North Somerset Youth Cricket League
- Host woman's softball festivals & county representative cricket and finals days

For details of our extensive sponsorship packages please email Richard Filer –  
[secretary@bedminstercc.co.uk](mailto:secretary@bedminstercc.co.uk)

## Our Reach (per month)

**Website:** [bedminstercc.co.uk](http://bedminstercc.co.uk)

22,000 Unique views

40,000 Hits

### Facebook

600 Followers

1,800 Reads

500 Engagements

### Twitter

1,500 followers

Up to 45,000 Impressions

### Instagram

277 Followers

### YouTube

1500+ views

### Visitors

Over 15,000 per year



# Executive Sponsorship

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Commercially this represents a sponsorship opportunity for all senior league and cup matches on the main pitch. Ideal for the corporate sponsor.

## What does the package include?

- Sponsorship of 2 x 1<sup>st</sup> XI Team Players for the 2023 season.
- Match day sponsorship for a top 1<sup>st</sup> X1 fixture for the 2023 season.
- Announcement on social media of sponsorship deal, links to the sponsors website.
- 10 tickets to attend the exclusive club sponsors day – date to be announced.
- Inclusion in club annual fixture handbook - under sponsor's section.
- Presence on Bedminster Cricket Club website sponsors section including the company name and its logo along with a link back to the company's own website.
- Free use of the clubhouse for personal or private use. (subject to availability).
- Display of your company logo on the clubhouse notice board.
- Annual banner on the perimeter fencing.
- 10 social membership passes.

## Costs

Executive Sponsorship    £5000 per year + VAT

# Player Sponsorship

Sponsoring a player is a great way to get involved and follow YOUR player for the season and get involved with the club. All players in the senior section can be sponsored, so either you can pick, or we can allocate you a non-sponsored player.

What each package includes	Platinum	Gold	Silver	Bronze
• Company logo alongside sponsored players profile on Bedminster website	X	X	X	X
• Recognition on the Sponsors notice board located prominently in the clubhouse.	X	X	X	X
• Presence on Bedminster Cricket Club website sponsors section including the company name and its logo along with a link back to the company's own website.	X	X	X	X
• Announcement on social media of sponsorship deal and a minimum of 2 further announcements per year, including links to the company, plus a mention every time that player scores 50 or 100 runs, takes 5 wickets or any other significant contribution to the team	X	X	X	
• Inclusion in Clubs annual Fixture Booklet - under sponsors section	X	X	X	
• 4 tickets to attend the exclusive club sponsors day	X	X		
• Invite to end of season awards night and sponsorship of club award	X	X		
• Free use of the clubhouse for a social occasion (subject to availability)	X	X		
• Sponsorship of the club oversea professional	X			
• 10 tickets to attend the exclusive club sponsors day	X			
• Principle sponsor of the clubs Summer School	X			

## Costs

Platinum Package	£3500 per year + VAT
Gold Package	£450 per year + VAT
Silver Package	£250 per year + VAT
Bronze Package	£100 per year + VAT

# Shirt Sponsorship

The club shirt sponsor is the primary sponsor of the club. Being a primary sponsor of our cricket club can bring a whole host of benefits and can be an excellent way to gain company exposure with members of the club and the local area at a fraction of the price of other advertising methods.

## What does the package include?

- 4 tickets to attend the exclusive club sponsors day
- 20% reduction on our Boundary Rope advertisement package.
- Announcement on social media of sponsorship deal and a minimum of 5 further announcements per year, including links to the company.
- Banner displayed at the ground for a 12-month period
- Company logo on all playing (including T20) and training garments purchased by members
- Inclusion in Clubs annual Fixture Booklet - under sponsor's section
- Presence on Bedminster Cricket Club website sponsors section including the company name and its logo along with a link back to the company's own website.
- Free use of the clubhouse for a social occasion (subject to availability)
- Invite to end of season awards night and sponsorship of club award
- Recognition on the Sponsors notice board located prominently in the clubhouse.



## Costs

Chest	£1500 per year + VAT
Top of Shoulders	£1000 per year + VAT
Right Sleeve	£750 per year + VAT
Left Sleeve	£750 per year + VAT
Collar	£500 per year + VAT

Please note, the costs are per year, based on a 2 year commitment

# Annual Banner

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Sponsorship around our picturesque ground is a high-profile way of advertising throughout the year at Bedminster Cricket Club. Advertisement banners are 8ft x 2ft and are placed in a prominent area near the scoreboard and are visible to players, spectators, club members and the 15,000 plus visitors to the ground all year round.

## What does the package include?

- Announcement on social media of sponsorship and links to website Announcement on social media of sponsorship including links to the company and a minimum of 3 further announcements per year, including links to the company.
- Banner Around the ground
- Inclusion in Clubs annual Fixture Booklet - under sponsors section
- 4 tickets to attend the exclusive club sponsors day
- Presence on Bedminster Cricket Club website sponsors section including the company name and its logo along with a link back to the company's own website.
- Free use of cricket ground and facilities for one Sunday per year for you to host a game of cricket (subject to availability).

## Costs

Banner under scoreboard	£500 + VAT per banner per year
Fence banner	£300 + VAT per banner per year



# Match day sponsor

Become a Bedminster VIP for the day! As a 'Match Day' sponsor you will be sponsoring one of West of England Premier League home matches during the 2023 season. Match days are popular at the cricket club with spectators, friends and family attending games on a regular basis.

## What does the package include?

- Announcement on social media of sponsorship including links to the company where appropriate for week of the match.
- Nominating the Man of the Match and presenting the award after the game.
- Sponsors link for every 4, 6 & wicket on our live video link throughout the match day
- 20% reduction on our Boundary Rope advertisement package.
- 4 tickets to attend the exclusive club sponsors day
- Presence on Bedminster Cricket Club website sponsors section including the company name and its logo along with a link back to the company's own website.
- Complimentary drinks on arrival for you and your guest
- Afternoon tea for you and your guest \*\*\*



## Costs

1st XI Match Day Sponsor	£450 + VAT per game
2nd XI Match Day Sponsor	£250 + VAT per game

# Club awards evening

Bedminster Cricket Club host an annual awards night following the completion of the season. This evening is attended by over 200 members and their families to celebrate the club's success on and off the pitch during the season. The night is a prestigious event and held in high regard by all members and is a highlight in the club's calendar. The club use all social media channels to publicise the event and full coverage is included on their website following the awards.

## What does the package include?

- Principle sponsor of the club's awards night
- 10 tickets to attend the exclusive club sponsors day
- Announcement on social media of sponsorship deal, links to the sponsors website, minimum of 3 further announcements per year
- Complimentary framed shirt and team photo with your company representatives
- Free use of cricket ground and facilities for one Sunday per year for you to host a game of cricket (subject to availability).
- Inclusion in Clubs annual Fixture Booklet - under sponsor's section
- Presence on Bedminster Cricket Club website sponsors section including the company name and its logo along with a link back to the company's own website.
- Invite to end of season awards night and opportunity to present the award
- 4 tickets to attend the exclusive club sponsors day



## Costs

Main Sponsor	£1500 + VAT
Award Sponsor	£250 + VAT