

SOUTHERN LIONS

are representing Australia on the international stage at the
2023 AMATEUR RUGBY WORLD CUP



JOIN THE TEAM

SPONSORSHIP PROSPECTUS

In 2023, for the first time ever France will host the inaugural Amateur Rugby World Cup during the Rugby World Cup. This event will involve 20 community club teams representing their nations. Australia will be represented by the Southern Lions.

This is your opportunity to be a part of the Southern Lions team and come on board as a sponsor.

The first edition of the World Amateur Rugby Festival will take place from 22nd to 30th September 2023 in the southern region of France with 7 partner cities hosting the competition. The event consists of more than 30 matches being played in 9 stadiums.

There is an expectation of 20,000 spectators at the event and over 1,000,000 viewers worldwide tuning in to the televised event. This gives an exceptional opportunity to get your company or brand extensive international exposure by supporting the Southern Lions.

Sponsor packages:

	Platinum \$60,000	Gold \$40,000	Silver \$10,000	Bronze \$5000
Logo placement on the playing shirt or shorts	Zone 1	Zone 2	Zone 3/4	Shorts
Logo placement on supporters swag	✓	✓	✓	✓
Logo, link and blurb to be shared on Southern Lions Facebook page which has over 1800 local followers	✓	✓	✓	✓
Logo to appear on ALL Southern Lions promotional advertising of the event	✓	✓	✓	✓
Social media posts advertising your company	2	1	1	
Your own supporters shirt (players shirt style)	✓	✓		
Your own supporters shirt (polo shirt style)	✓	✓	✓	✓

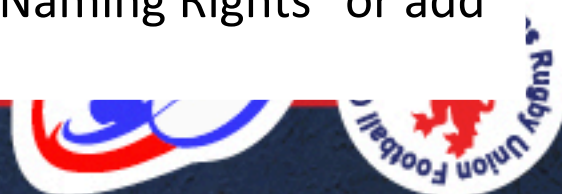
Banner - Platinum and Gold

Singlet, Bag, Baseball Cap - All

The options listed in this prospectus are a great fit for some companies, but is it right for yours? Contact us to discuss other sponsorship opportunities should you not feel these suit you or your business.

Sponsors Event prior to departure, multiple invites depending on package

reduce Gold to \$30k, call the Platinum "Naming Rights" or add text to that affect





FRONT

REAR

make above smaller, move up and add pictures of banners, polo, singlet, caps



Acceptance Form

Organisation / Business Name: _____

commits to provide sponsorship of the Southern Lions Rugby Union Football Club for the 2023 Amateur World Cup in the following sponsorship category:

☐ Platinum ☐ Gold ☐ Silver ☐ Bronze ☐ Other

Sponsorship Value: \$ _____

Signature: _____ Date: ____ / ____ / ____

Contact Name: _____ Position Title: _____

Address: _____

Tel: () _____ Fax: () _____

E-mail: _____

~~Please describe payment arrangements: (ie. Single lump sum payment, annual invoice, multiple payments per year)~~

Club Executive Signature: _____

Club Executive Name & Role: _____

Date: ____ / ____ / ____

Note - Tax Invoice will be issued for sponsorship payment

~~Electronic Funds Transfer:~~

~~(Insert Bank Name)~~

~~(Insert BSB)~~

~~(Insert Account Number)~~

~~Cheques should be made payable to: (Insert Club Name)~~

~~(Insert Club Address)~~

