



August 2020

Dear Member

Whilst we do not know exactly what the 2020/21 season will look like, information from the RFU is slowly trickling through and the cycle of life at Selby RUFC continues, we have to ensure that we emerge from the Covid-19 pandemic in the strongest position possible.

The Board have worked extremely hard to protect the Club from the adverse financial effects that many clubs and businesses are experiencing. Now that the situation seems to be easing a little, some of the financial assistance we have been utilising is starting to reduce. This will affect us almost immediately so we need to continue to apply measures so we survive the 20/21 season and beyond.

Here are a couple of the factors we have had to consider as the new season draws nearer:

Prior to Covid-19, we had a clubhouse diary full of social events scheduled over the summer months such as weddings, birthdays etc. This accounted for a considerable amount of income and is a vital lifeline during the off-season when there is no rugby to provide revenue. This income dropped to zero from mid-March and remains there until social distancing constraints reduce. Social distancing will mean that the number of future events will have to be drastically reduced, testing its financial viability. Our Clubhouse, serving drinks, is now open through the week and at weekends and we would encourage you to come and enjoy the hospitality offered.

We have already contacted all our sponsors and those that are in a position to do so, have already confirmed their continued support of our Club, for which we are grateful. Their support is a critical financial lifeline to us throughout the year. We do have sponsorship opportunities available and if anyone would like to discuss these please contact Richard Nicholson on [rdo@selbyrufc.com](mailto:rdo@selbyrufc.com).

We are resolute that player and non-player memberships' at Selby RUFC are more than just a means to gaining access to rugby or home league games. The Clubhouse at Sandhill Lane is also a place that we feel we belong to, where we metaphorically and, when this is all over, stand physically shoulder to shoulder with each other, via friendships forged on and off the field over many years. It is a place that provides social interaction in a friendly and safe environment, and the home of our Rugby Family.

We anticipate that all teams will be training regularly by 6<sup>th</sup> September onwards, albeit with certain restrictions. Our RDO, Richard Nicholson is monitoring the release of guidelines each week and is ensuring these are being followed by our coaching teams. Please understand that all these new guidelines and directives are not driven by us, but by government and the RFU, and to give us all the best opportunity to protect all our members and return to some sort of normality with regards rugby, they must be adhered to without compromise. The RFU have confirmed that there will be no matches played in September and we await further details as to when matches will resume, but we will do everything we can to ensure rugby, and the enjoyment that it brings, will continue on a regular basis at Sandhill Lane.



The current situation will end at some point and we all want a Club to return to that we know and love. The Board has listened to people's concerns, debated extensively around the requirement for revenue over the primacy that rugby must occur and reacted in such a way to recognise that many out there have been hit hard by the pandemic. We have agreed that club membership, for players and supporters, will remain the same as last year, (see table below) there will be no increase and will be due, as usual, on 1<sup>st</sup> September. We do hope that those of you who are able to can continue to support the Club by paying your membership fees as usual.

To recognise the financial conditions in our community the option to split the family membership payments over one, three, six and 10 months is available. If Players or Parents/Guardians have any queries or concerns, financial or otherwise, about the membership packages for this season, please refer them directly and in confidence to John Tehan, Youth Chair [youthchair@selbyruffc.com](mailto:youthchair@selbyruffc.com). For any other membership queries or concerns please refer them, in confidence, to the Club Secretary, Ray Adamson [secretary@selbyruffc.com](mailto:secretary@selbyruffc.com).

This year we have introduced a special Swans' Supporter membership package which will be available until the end of October and payable, in full, to benefit from the package offered. Details can be found in the schedule below. An element of the Swans' Supporter package will go towards the anticipated shortfall in memberships this season and we hope the benefits will be an attractive bonus to you to take up this offer.

For Family and Player memberships, you can add-on the Swans' Supporter package separately if you wish. The add-on Swans' Supporter package will be payable in full, but you can still benefit from monthly payments that family and player membership offers.

To pay membership subscriptions visit [www.selbyruffc.club/shop](http://www.selbyruffc.club/shop) and select the payment product most suitable for you. These will be available to purchase from 1<sup>st</sup> September and if you or your child/ren are playing and using the Club's facilities, we would very much appreciate a payment plan to be set up within the first two weeks of your return to rugby.

I hope that this outlines our thoughts for this next season and once again look forward to your continued support of Selby RUFC.

Kind regards

Mark Steward  
Selby RUFC, Chair



## Membership Packages 2020/21 Season

Subscription Package	Subs
Senior Member (65+) – 1 vote	£47.00
Senior Member (65+) & Partner – 1 vote	£65.00
Social Member – 1 vote	£59.00
Social Member & Partner – 1 vote	£77.00
Open Age Player (including Ladies and O2 T&P) – 1 vote	£71.00
Open Age Player & Partner – 1 vote	£89.00
Student Player – 18 years + and in full time higher education (university or apprenticeship)	£21.00
Family A: 1 Adult & 1 Child (2 People) - 1 vote	£116.00
Family B: 1 Adult & Partner & 1/2 Children (3/4 People) – 1 vote	£191.00
Family C: 1 Adult & Partner & 3 Children (5 People) – 1 vote	£248.00
<b>Swans' Supporter**</b>	
Includes: Membership for all non-playing memberships (Senior 65+, Social Members and their partners). Club Scarf, Key Ring and car window sticker *15% Discount in Club Shop; 50% discount on Match Day Gate fees on production of keyring; *2x drink vouchers (beer, wine or soft drink); Entry for two tickets in International Ticket Draw  *To be used by 31 <sup>st</sup> October 2020 **Paid in full by 31st October 2020, Limited number available	£150
<b>Swans' Supporter Add-On**</b>	
Must be purchased and paid for in full as an add-on to a Family or Players membership package.  Packages include Open Age players; Sponsored Open Age players; O2 T&P; Student; Family A, B & C	£60

*Whilst we are planning on a season start roughly in line with what is normal with training, fixtures and opportunities to socialise, this may change. You are essentially joining to help us to beat the effects of the pandemic and to sustain Selby RUFC and its facilities ready for a full return to rugby and we will do our very best to make sure you get value.*

*Selby RUFC is a Member's Club and is sustained by its member's subscriptions.*