



SPONSORS FACT SHEET

HISTORY

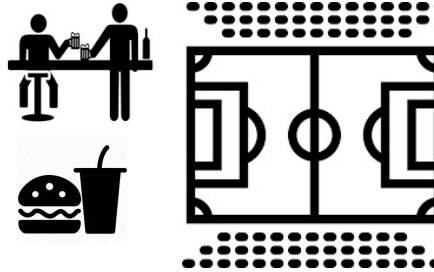
Cobham Football Club was formed on Friday 5 November 1886 by Founding President, Hon. Alan Egerton MP and villagers connected with the local Coffee Tavern. In 1892, the Club affiliated to the Surrey FA and gaining intermediate status in 1933, Cobham won the Surrey Intermediate League (Central) in 1933/34 and 1935/36. The senior team now plays semi-professional football in the Premier Division of the Combined Counties League. In 2016 the Club invested in a Junior and Youth programme and now enjoys FA Charter Standard status with sixteen teams from 7yrs to 16yrs. Most recently the club introduced an U23 development squad giving a pathway to senior football.

CFC MEMBERS KEY PROFILES BY POSTCODES

35% - Cobham and Stoke D'Abernon
21% - Claygate, Esher and Hinchley Wood
19% - Leatherhead and Oxshott
10% - Epsom, Ewell and Headley and 10% - Great Bookham



■ GU1-4	■ GU10	■ GU22-23	■ KT10	■ KT11	■ KT12	■ KT13
■ KT14-15	■ KT17	■ KT18	■ KT19	■ KT21	■ KT22	■ KT23
■ KT24	■ KT6-9	■ RG5-6	■ RH2-4	■ SW19	■ TW10	■ TW17



- 1 X 11 GRASS STADIUM PITCH WITH 250 COVERED SEATS, COVERED STANDING AREAS, FLOODLIGHTS TURNSTILES AND DUGOUTS.
- 1 X 11 YOUTH GRASS PITCH
- 1 X 7V7 AND 5V5 GRASS PITCHES
- MALE AND FEMALE CHANGING ROOMS AND REFEREES ROOM
- CLUBHOUSE, KITCHEN AND BAR
- CAR PARKING FOR 60 VEHICLES
- REGULARLY USED A MEDIA VENUE AND FOR CUP FINALS.

260 REGISTERED PLAYERS FROM AGES 7 YEARS TO ADULTS
18 TEAMS
DATABASE OF 300+ MEMBERS, PLAYERS, PARENTS AND FANS



OVER 500 PEOPLE ATTEND MATCHES AND TRAINING EVERY WEEK



Club website receives ave 2,600-page views per month and 1,168 unique visitors per month



https://twitter.com/cobham_fc?lang=en has 3,011 followers



<https://www.facebook.com/pages/Cobham-Football-Club> has 213 followers



<https://www.instagram.com/cobhamfc/> has 861 followers



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SPONSORS NETWORKING

CFC builds relationships between sponsors as well as with members.

Current main sponsors are:



WHY SPONSOR OR ADVERTISE WITH CFC?

Are you looking to build awareness and consideration - special offers and sales promotions – B2B and B2C networking opportunities, community engagement and employees benefits. CFC will customize packages to meet sponsors objectives, ranging from £2k-£20k per season.

SALES PROMOTIONS

CFC provides onsite and online opportunities to run campaigns and special offers to our members and the wider audience.

COMMUNITY ENGAGE

Corporate responsibility and community engagement is a strategic objective for many companies. Not only will we help to build a CE programme we will also help raise awareness in areas such as volunteering, fundraising, recruitment and internships.

CORPORATE EVENTS

The CFC facility is unique in the area and is ideally suited to hosting offsites and special corporate sports and recreational events.

BRANDING DIGITAL ASSETS

In addition to our database CFC has digital and social channels to promote the name of your business as well as promotional content.

SIGNAGE – FIXED ASSETS

If you are looking to build awareness then fixed signage with kit sponsorship, pitch perimeter boards and signage both inside and outside the clubhouse will reinforce your association with CFC.

NEXT STEPS

Contact Mark Cornish
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Slide 2

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mark cornish, 04/02/2020