

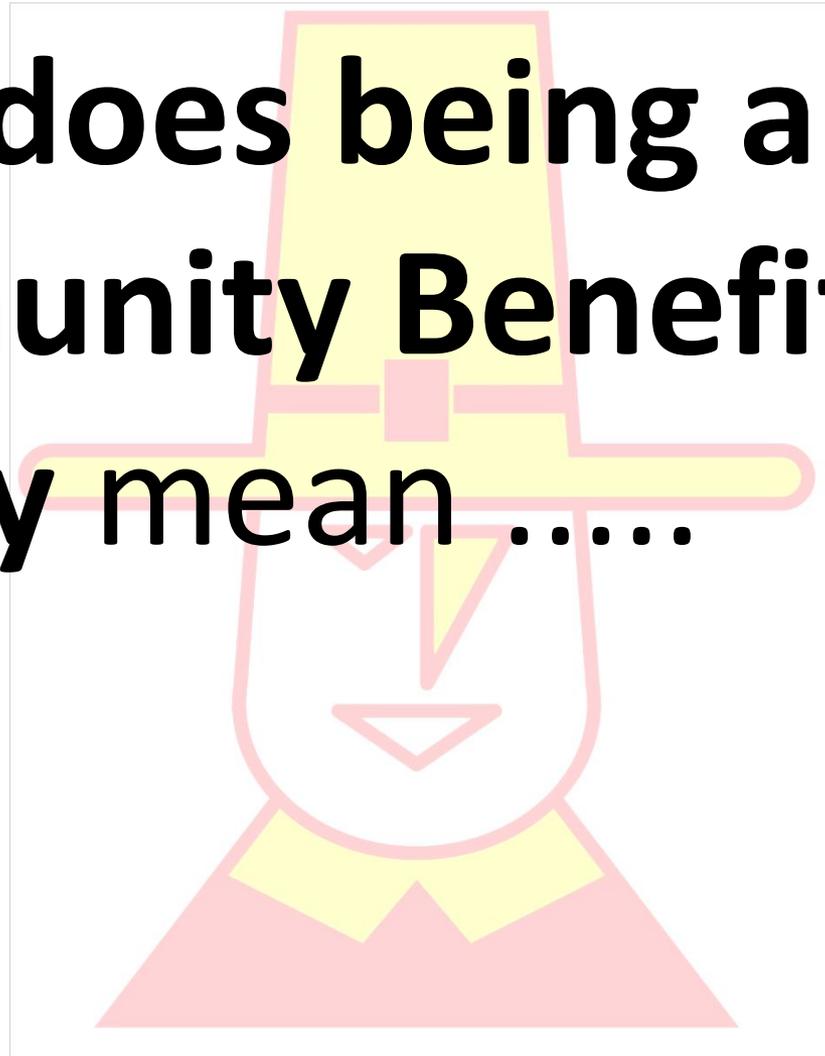
Banbury United
~ the future ~

Banbury United Supporters Club

How have we got here?

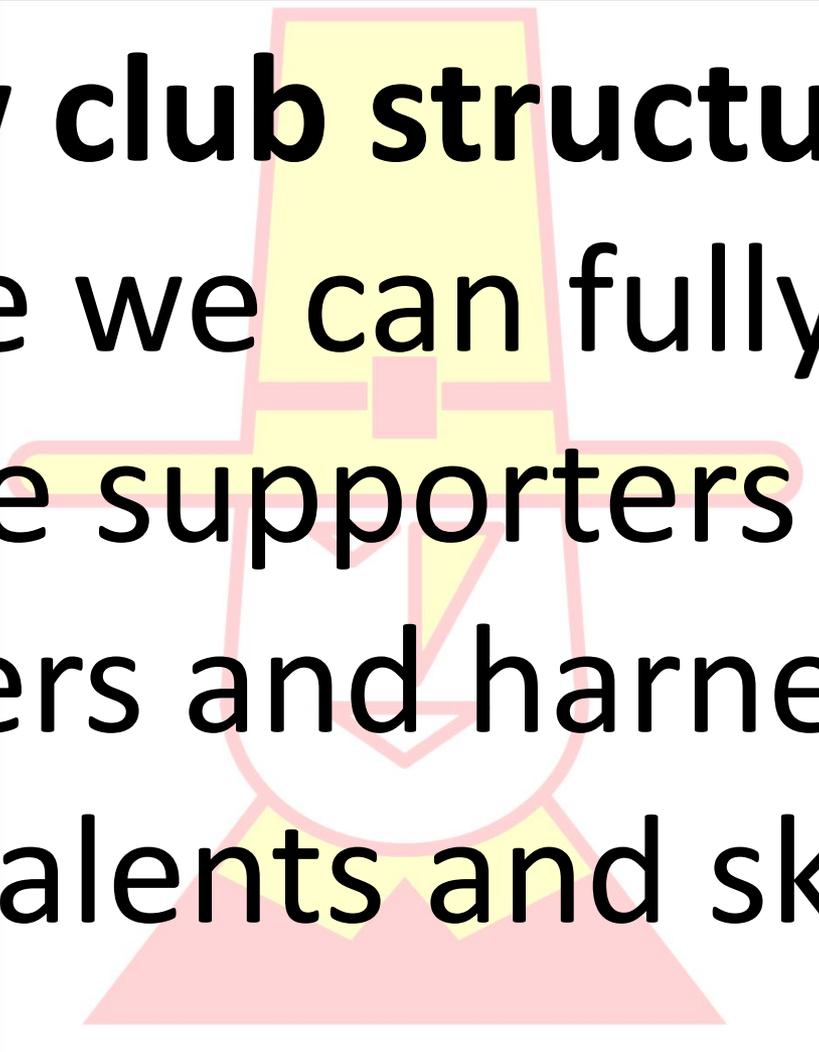


**What does being a
Community Benefit
Society mean**

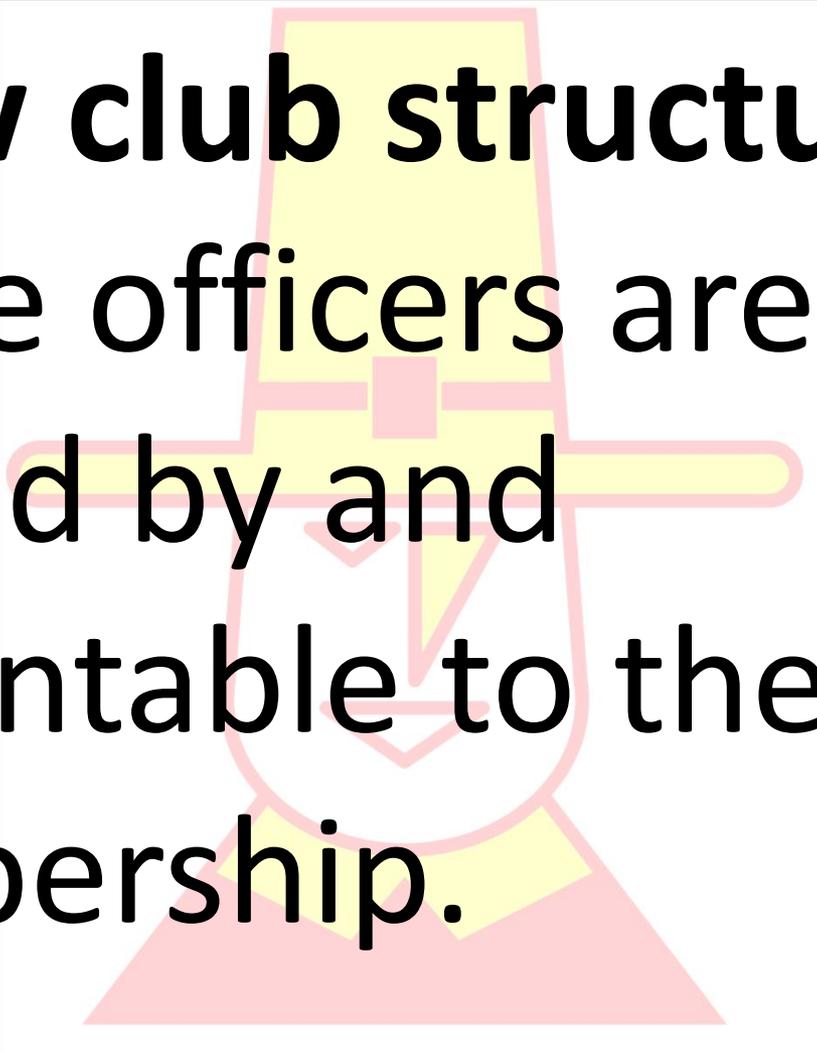


A new club structure

One that is transparent,
engages with fans and
gives an opportunity to
invest in and have a
stake in ownership



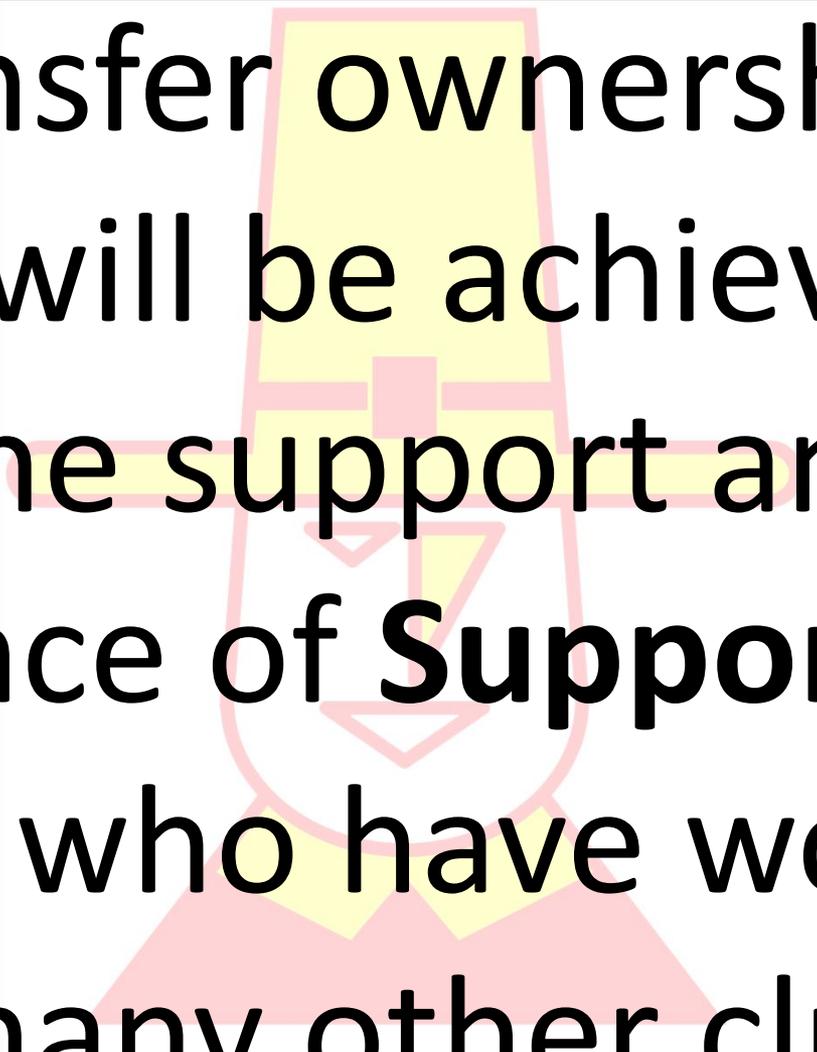
A new club structure
Where we can fully
involve supporters and
partners and harness
their talents and skills.



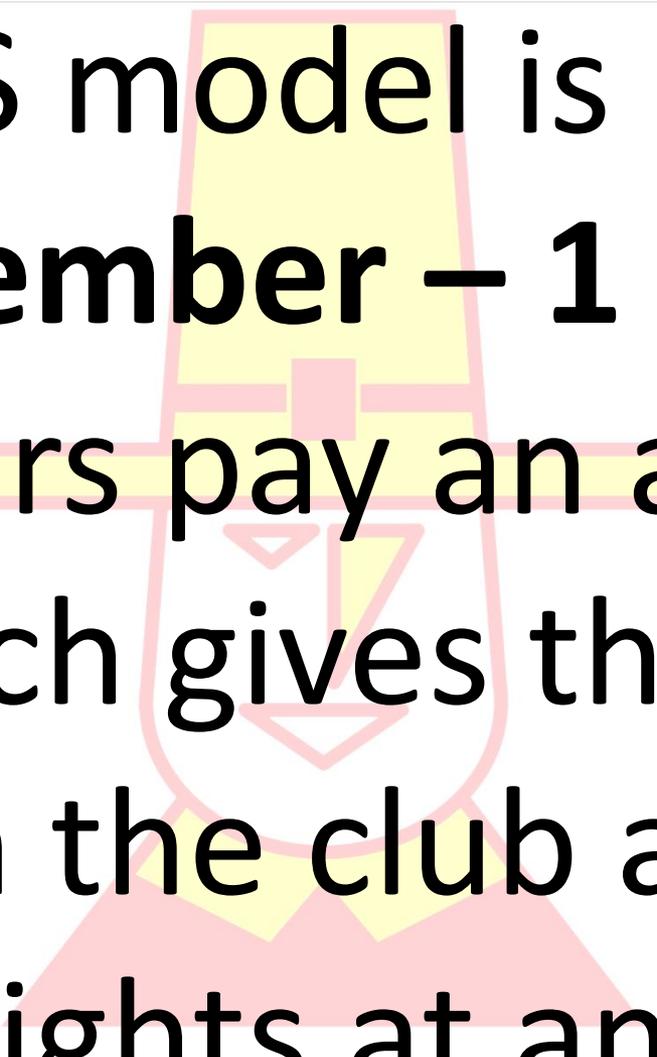
A new club structure
Where officers are
elected by and
accountable to the club
membership.



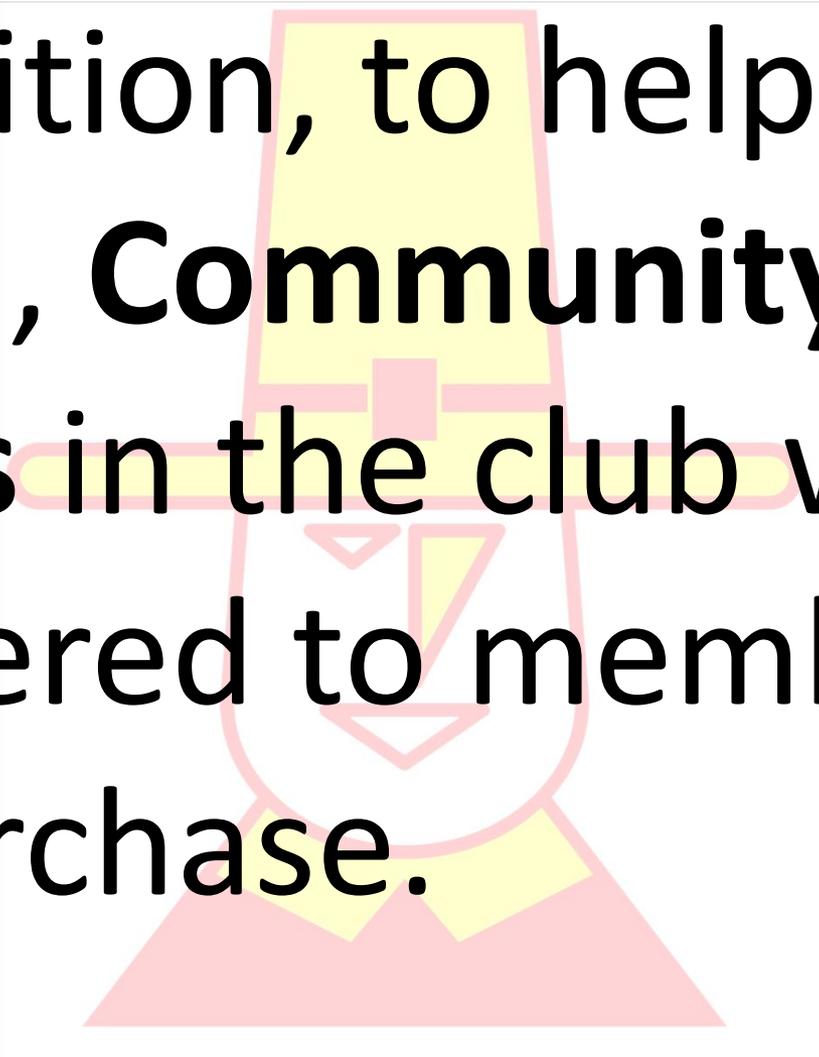
It offers a
**Membership
Organisation**
with a clear and
accountable
Management Board



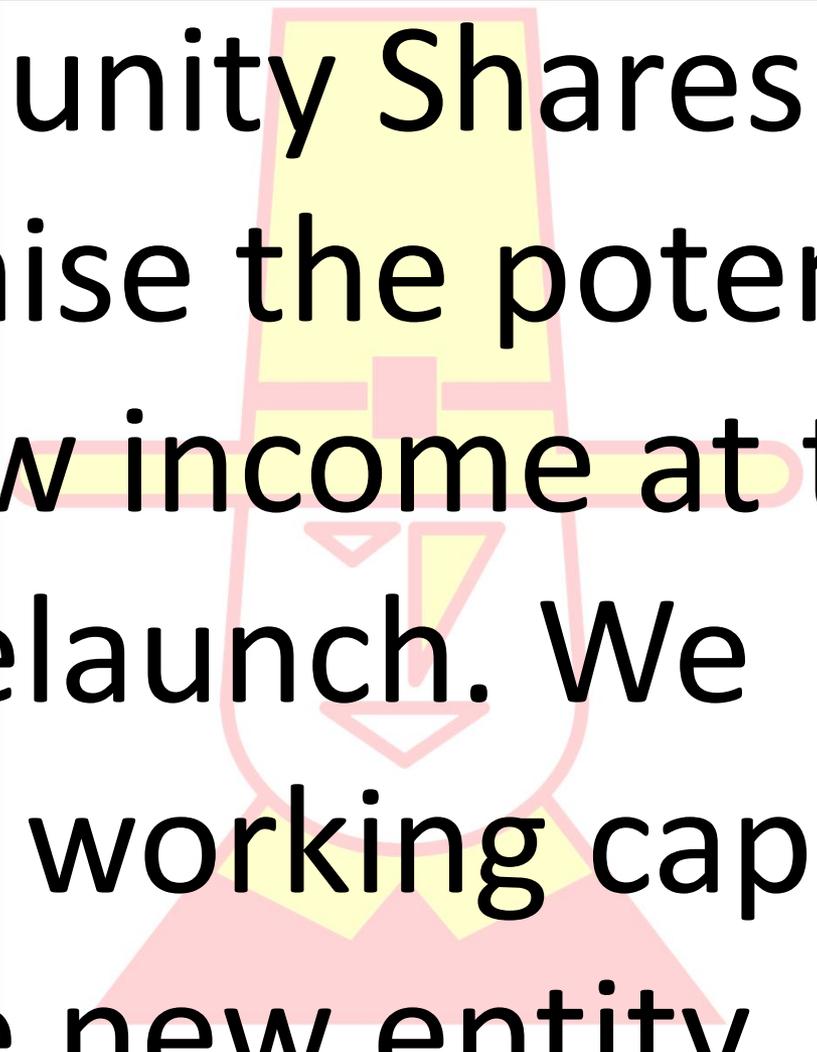
To transfer ownership to a CBS will be achieved with the support and guidance of **Supporters Direct** who have worked with many other clubs.



The CBS model is based on **1 member – 1 vote**. Members pay an annual fee which gives them a share in the club and voting rights at an AGM.

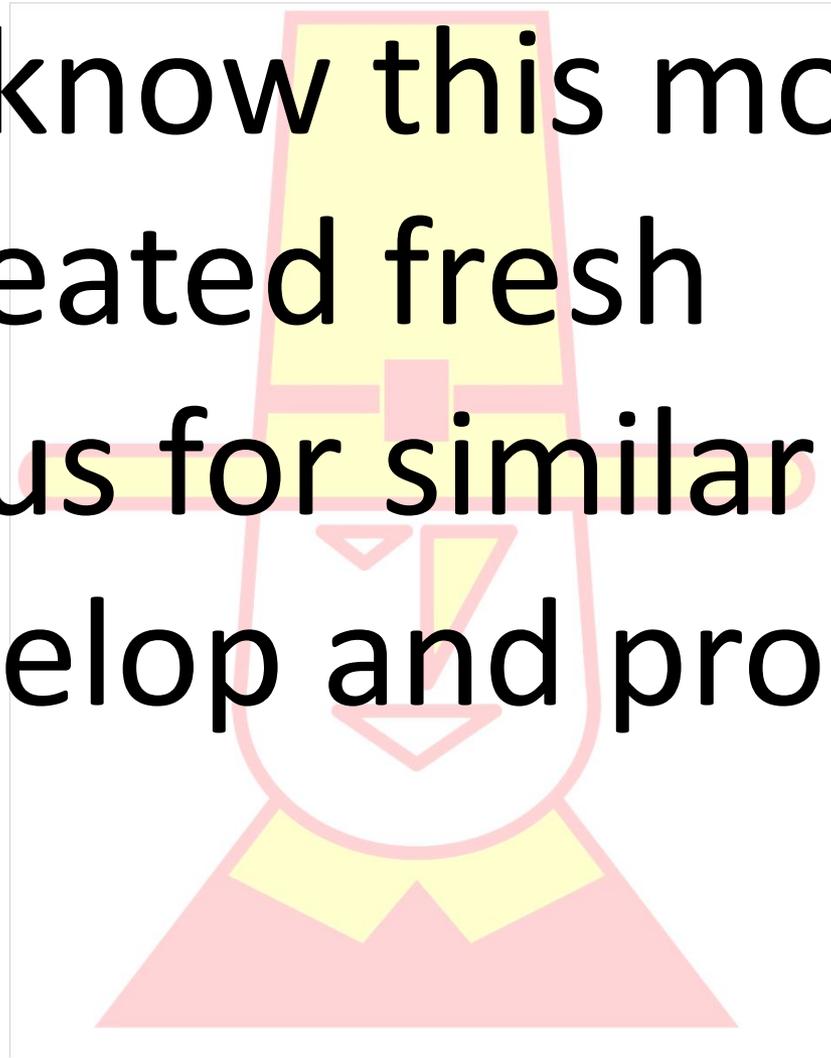


In addition, to help raise capital, **Community Shares** in the club will be offered to members for purchase.



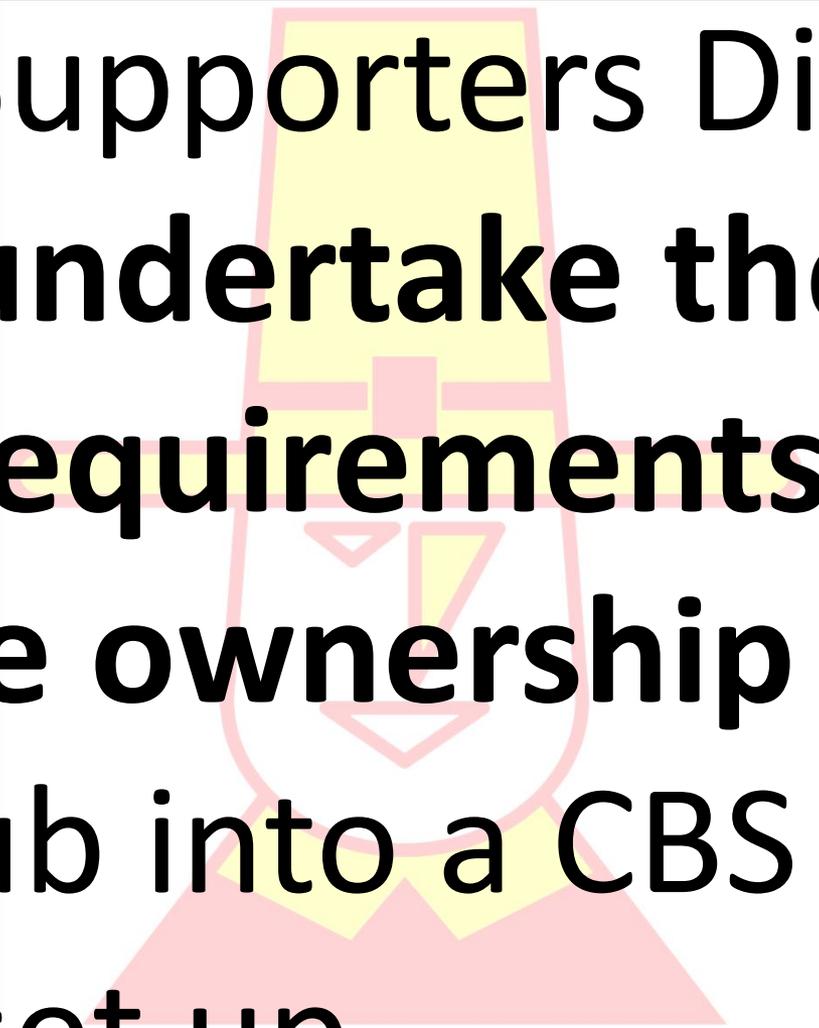
Community Shares
maximise the potential
for new income at the
club relaunch. We
create working capital
for the new entity.

BUSC know this model
has created fresh
impetus for similar clubs
to develop and prosper



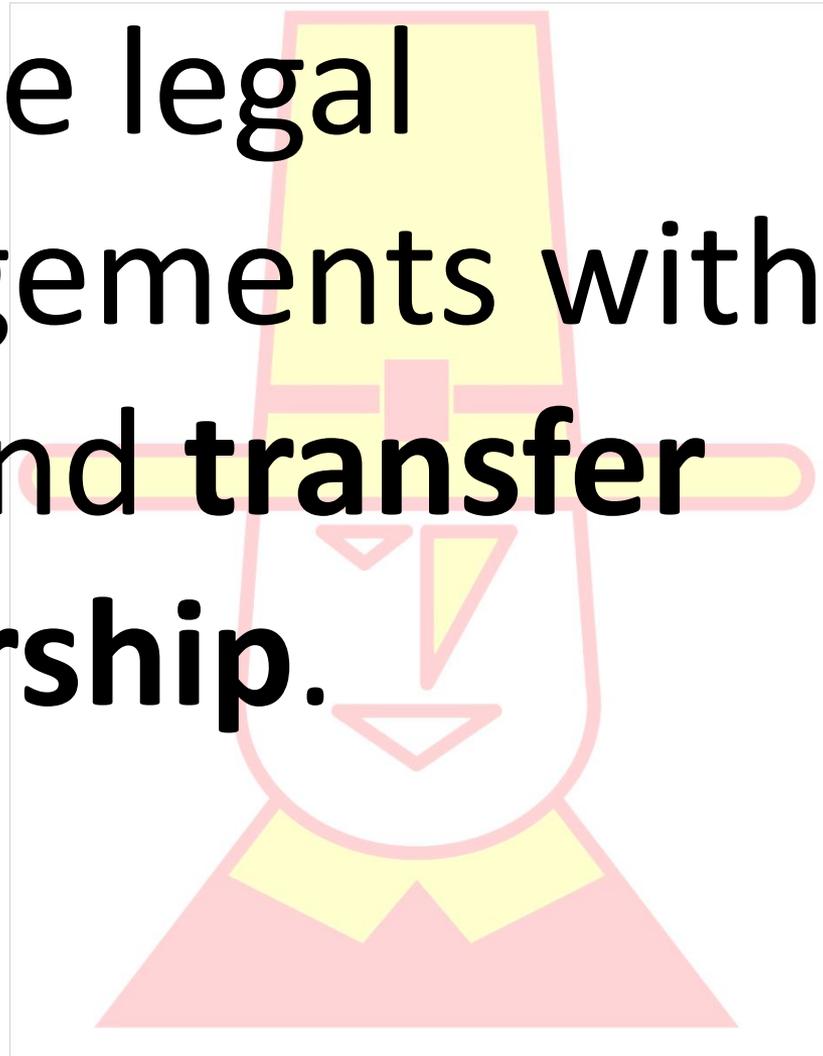
If there is an appetite
for change we need to

Undertake **due
diligence** in examining
finances of the club.



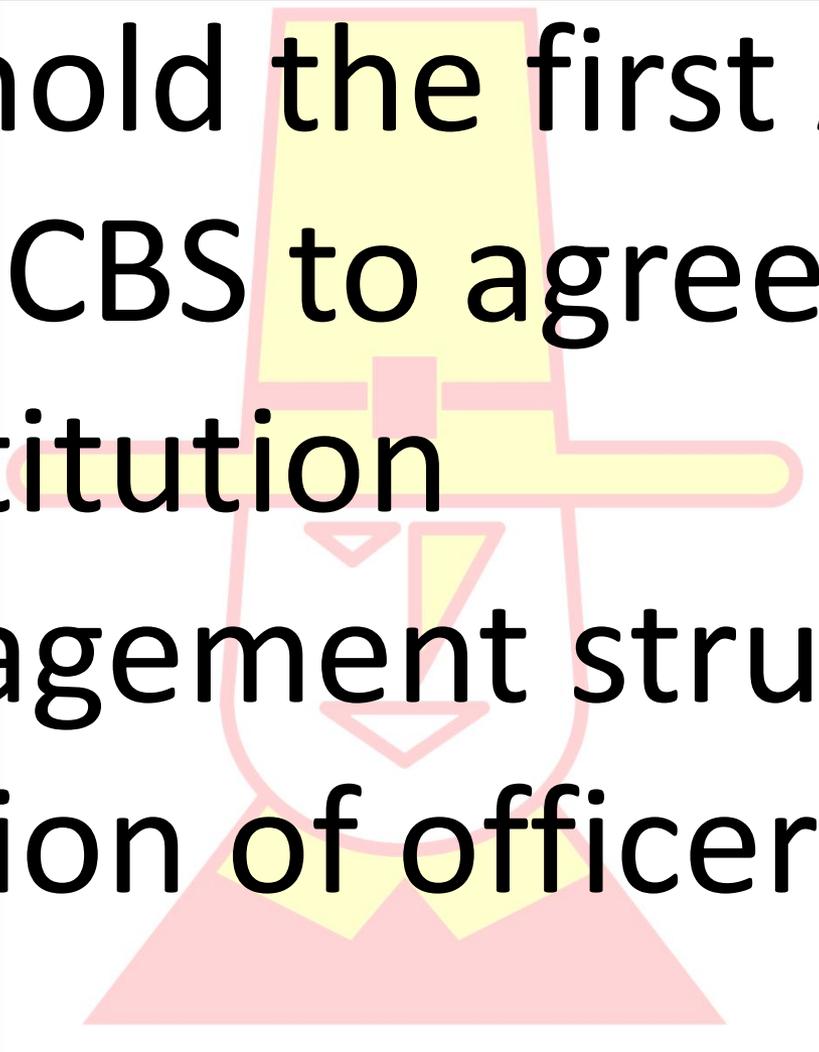
With Supporters Direct's help, undertake the legal requirements to change ownership of the club into a CBS and get it set up.

Finalise legal
arrangements with the
club and **transfer**
ownership.



Once incorporated open
Membership and the
Community Share offer.





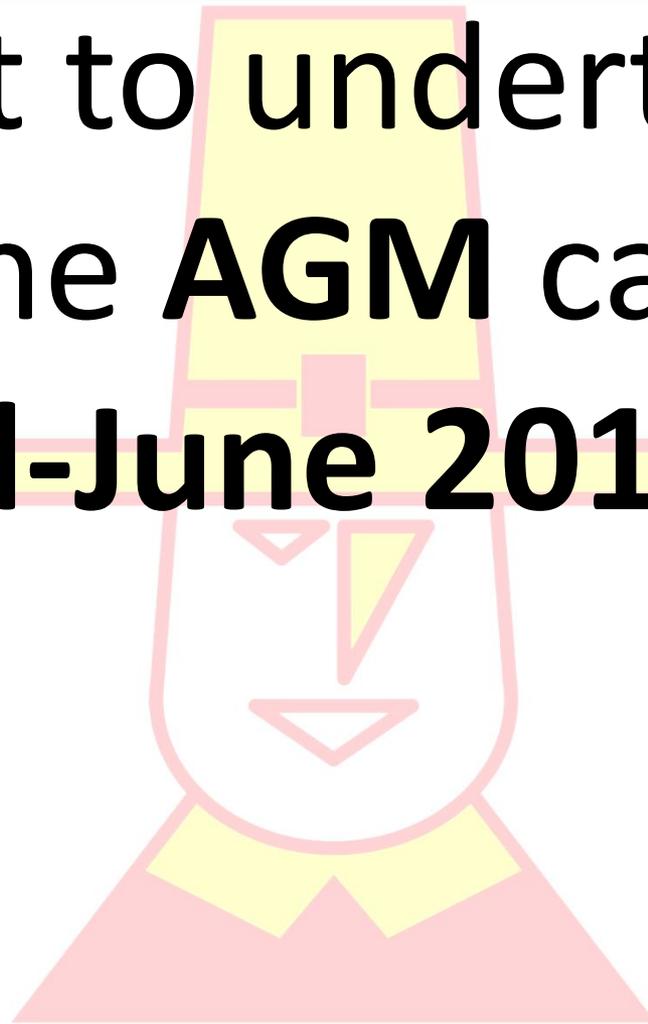
Then hold the first **AGM**
of the CBS to agree

- constitution
- management structure
- election of officers

We want annual membership for 2015-16 to be **£10.00** and a Community Share **£100.00**.



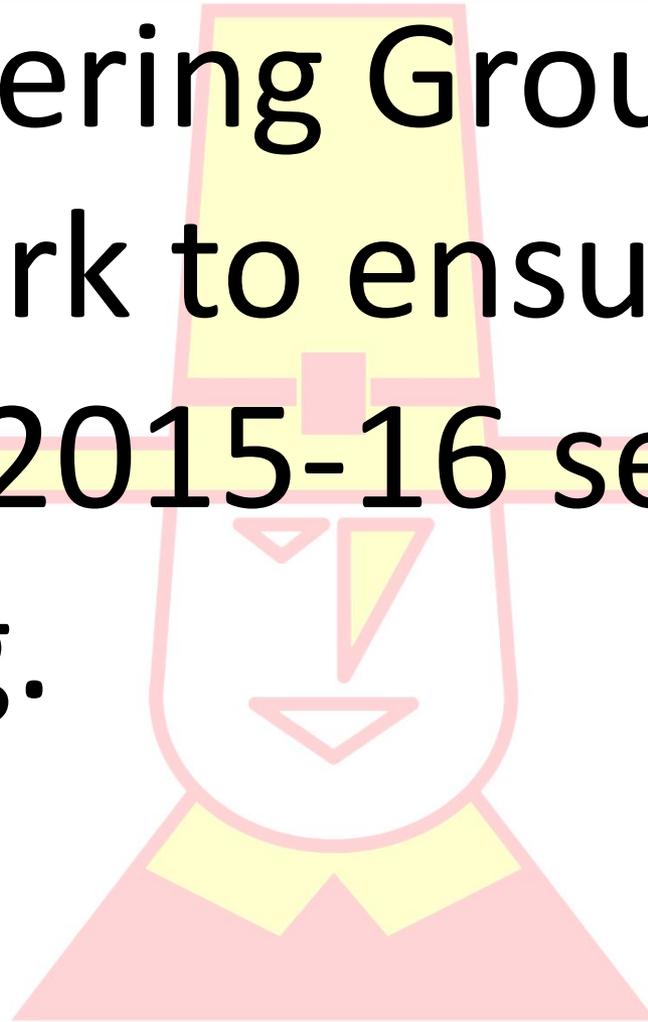
We want to undertake all this so the **AGM** can be held **mid-June 2015**.

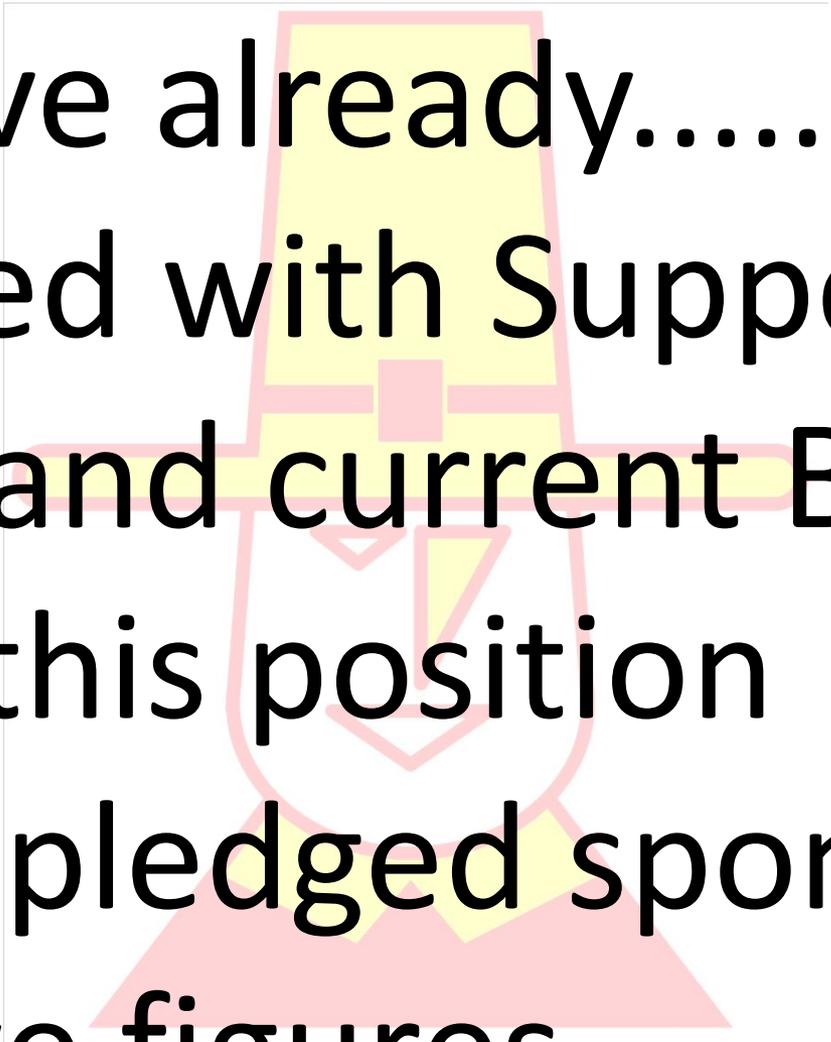


To do this we have a **Steering Group** to take the project forwards to incorporation and then the first AGM.



The Steering Group will also work to ensure we hit the 2015-16 season running.



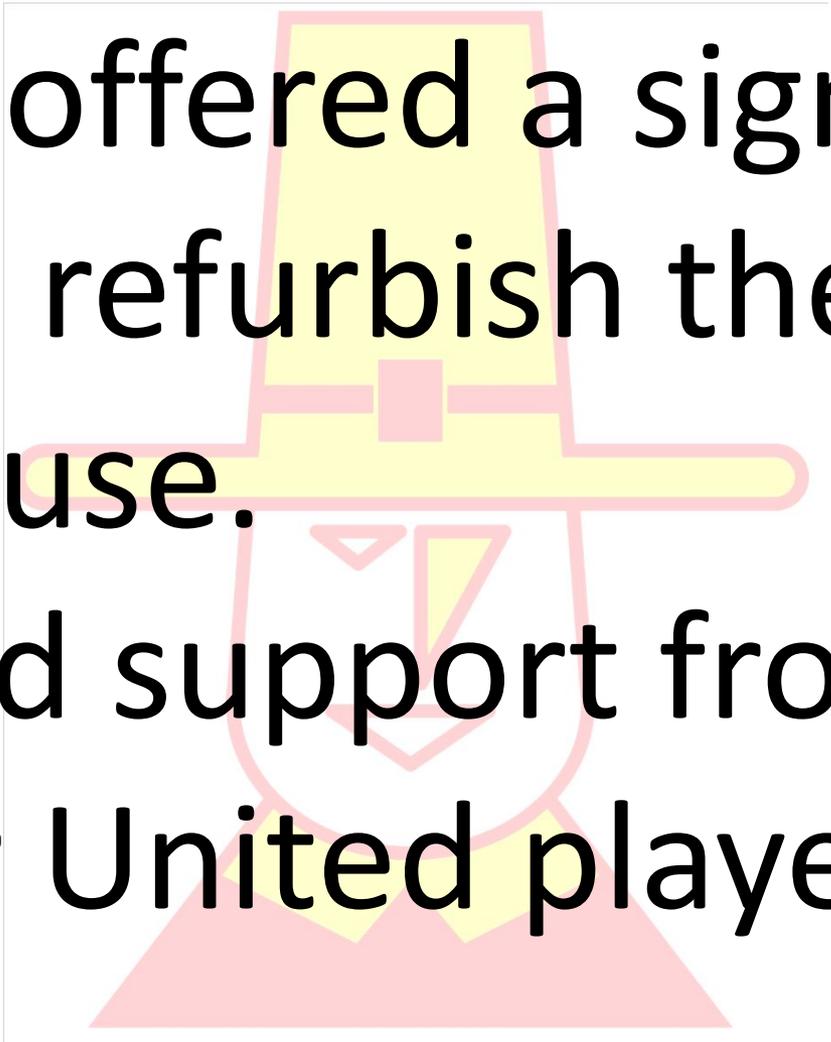


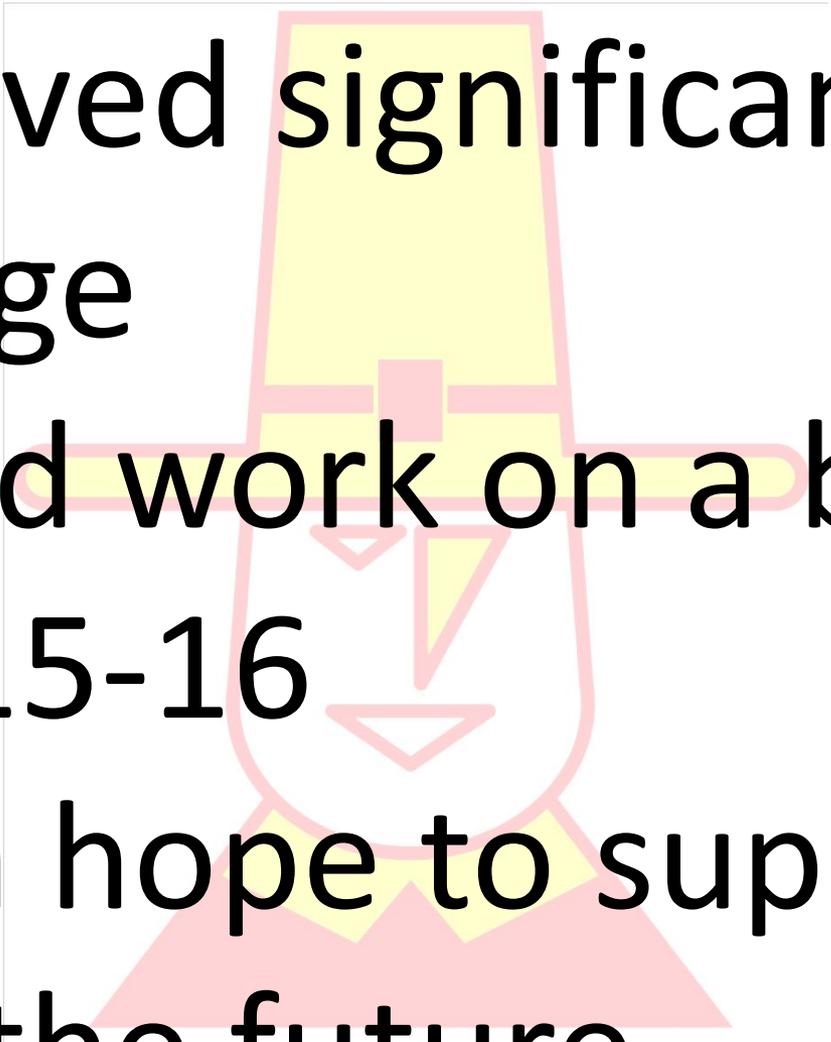
We have already.....

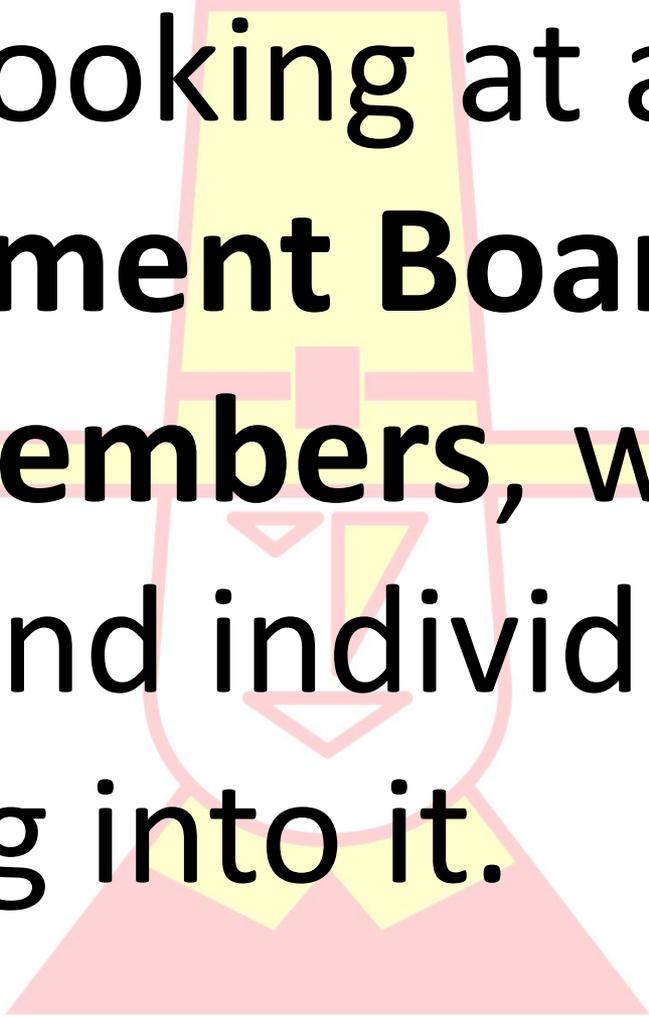
- worked with Supporters

Direct and current Board to
get to this position

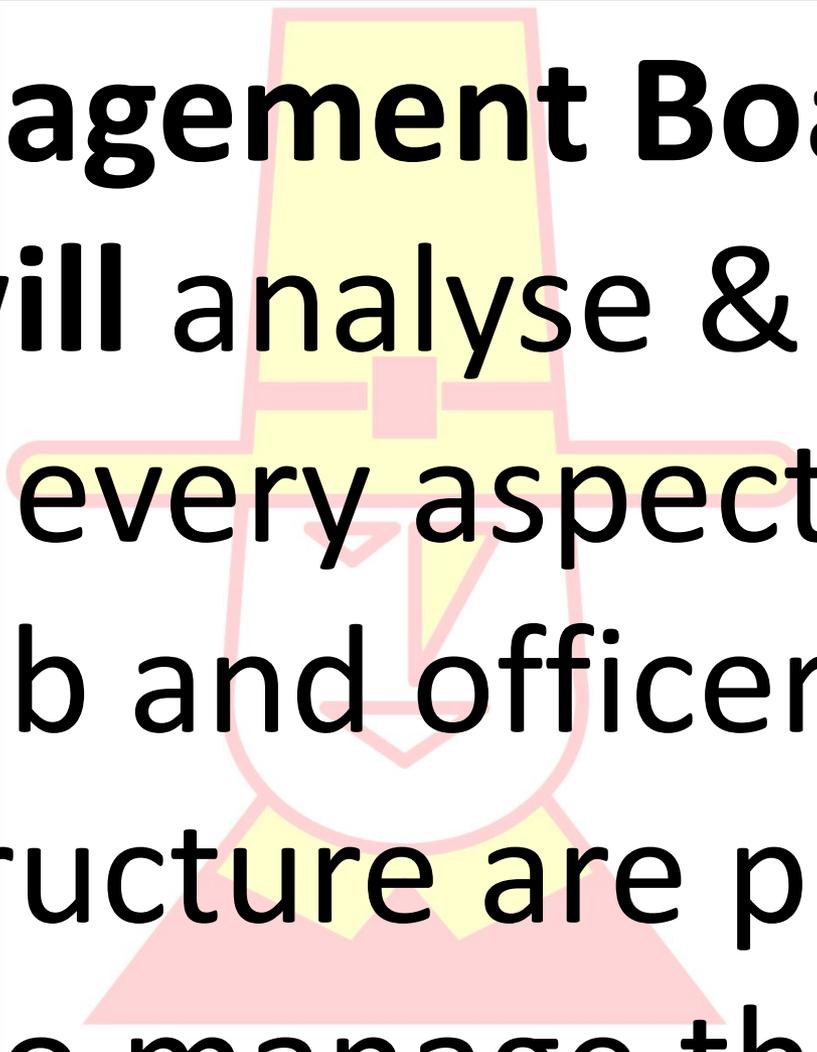
- been pledged sponsorship
into five figures

- 
- been offered a significant sum to refurbish the clubhouse.
 - gained support from former United players

- 
- Achieved significant media coverage
 - Started work on a budget for 2015-16
 - Given hope to supporters about the future.

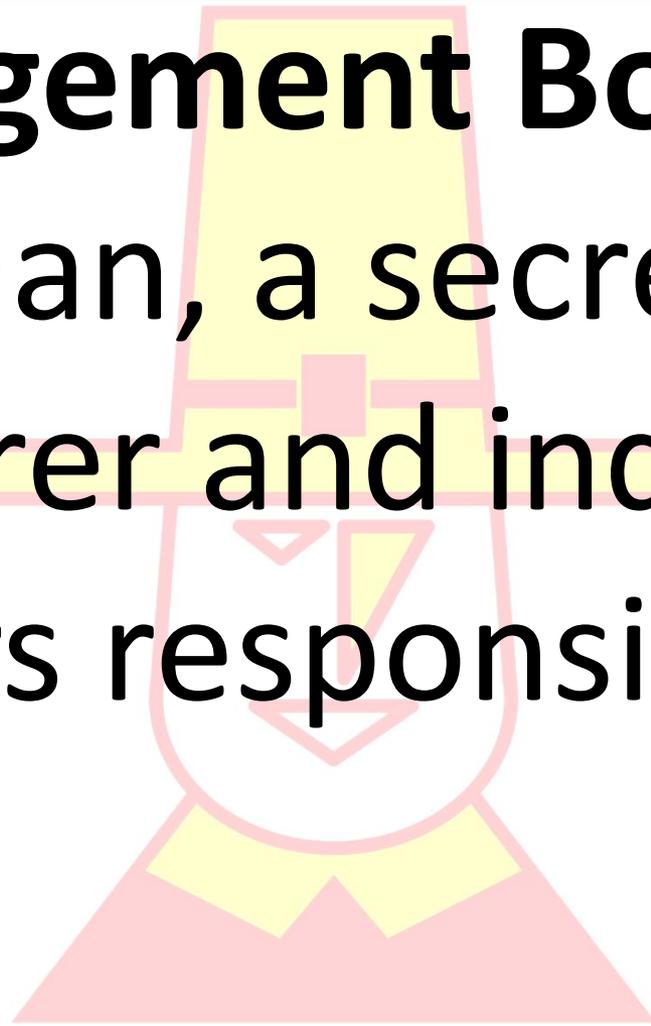


We are looking at a
**Management Board of
seven members**, with other
groups and individuals
reporting into it.



**A Management Board
who will analyse &
define every aspect of
the club and officers
and structure are put in
place to manage these.**

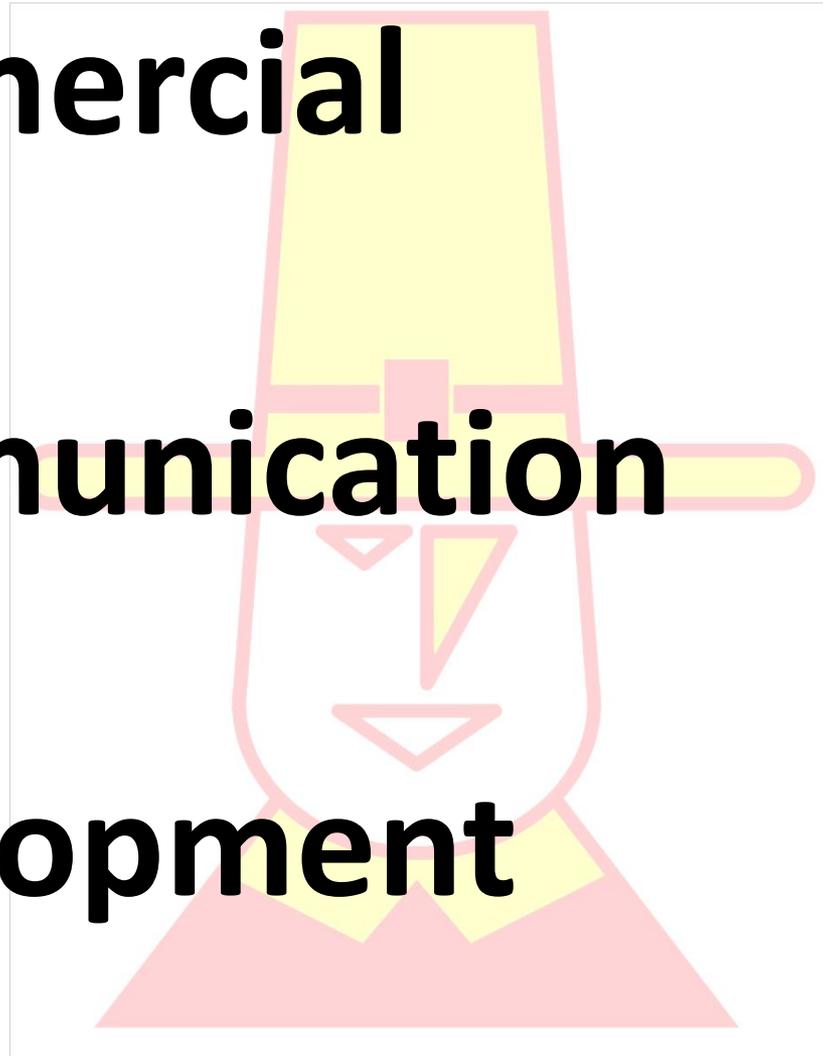
**A Management Board with
a chairman, a secretary and
a treasurer and individual
members responsible for**



- **Commercial**

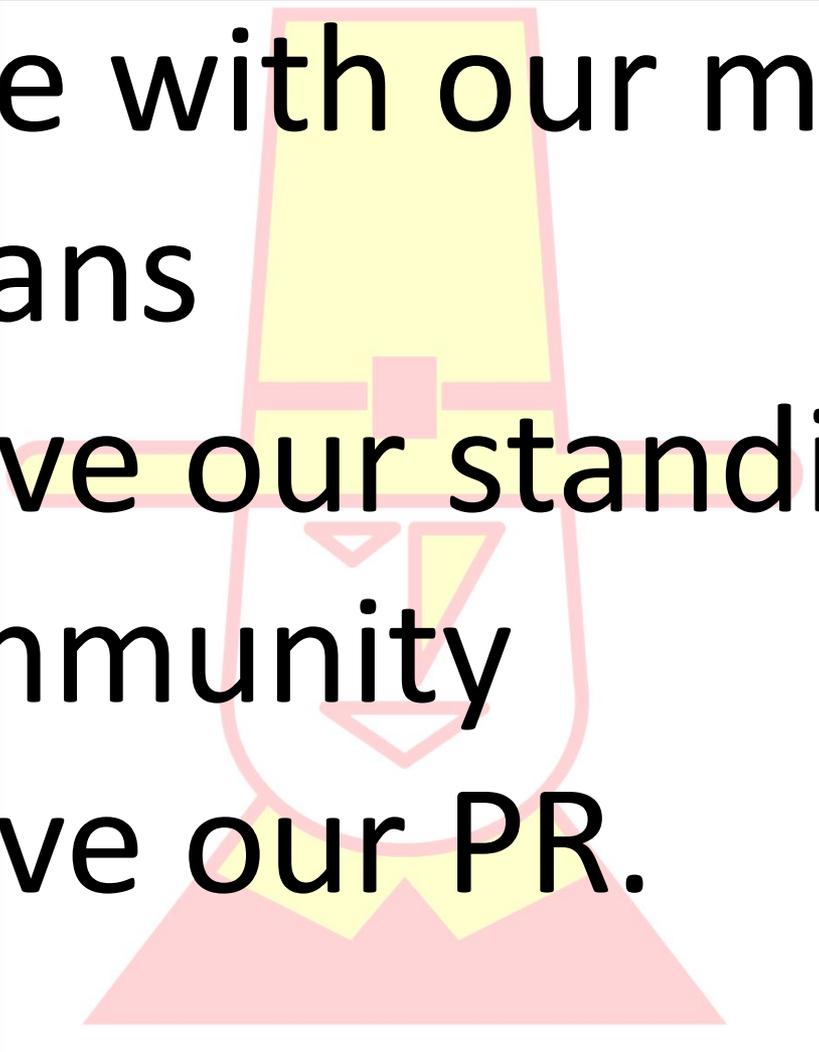
- **Communication**

- **Development**



Our short term aims.

- Increase membership
- Stability, transparency & financial propriety
- Increase income streams
- Reduce overheads

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- Engage with our members
... the fans
 - Improve our standing in
the community
 - Improve our PR.

Longer term aims include.

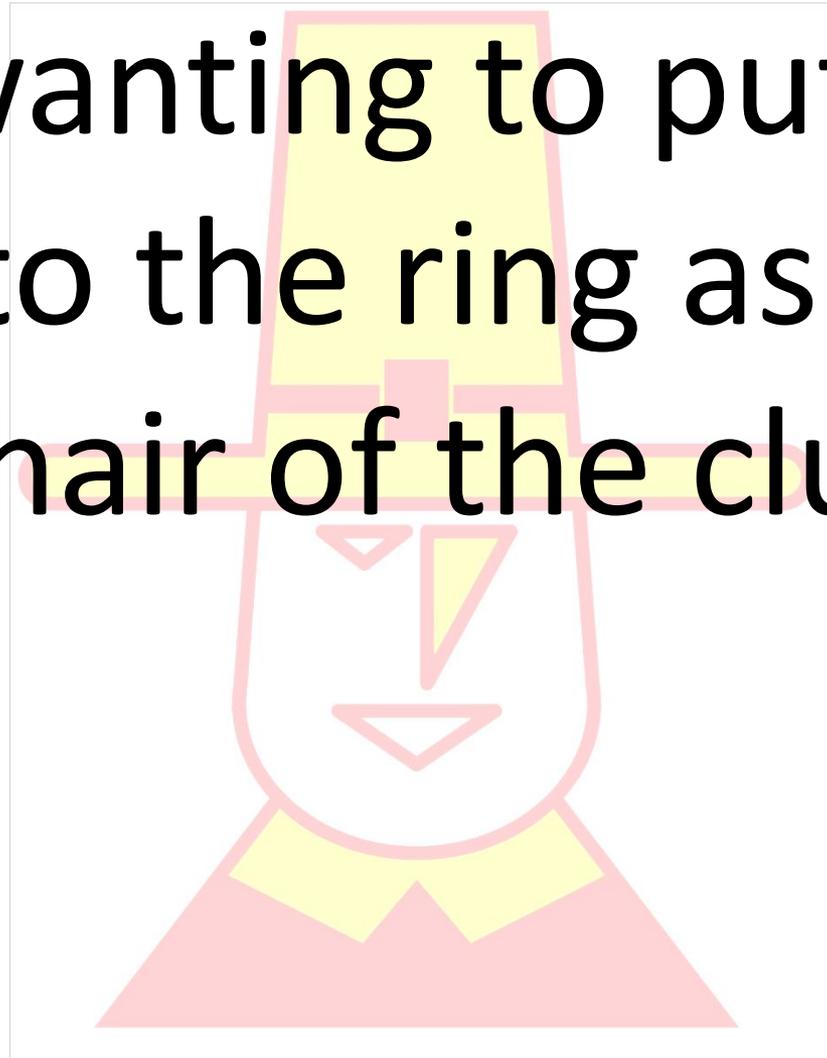
- New ground
- A fully integrated club –
minis > seniors
- Discuss football
partnerships in the town

The steering - group is as follows Stephen Barlow, Mark Allitt, Nigel Porter, Dave Wyatt.



and, wanting to put his
hat into the ring as the
new chair of the club,

.....

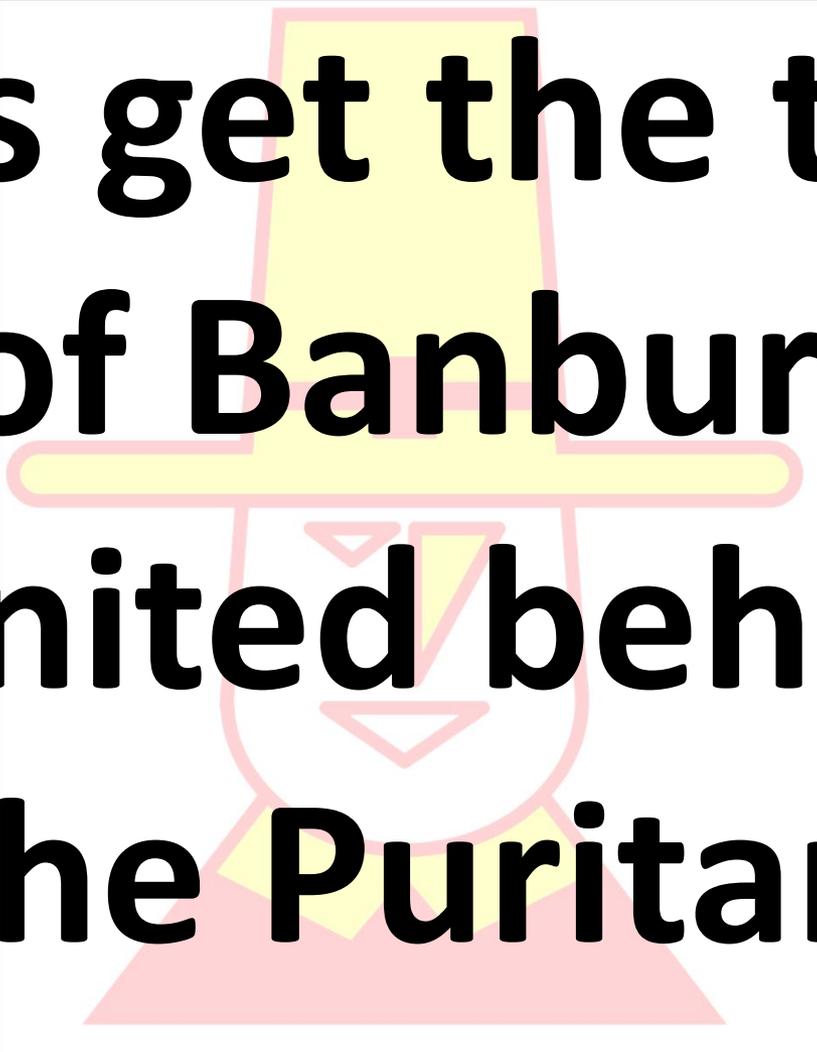


Former Banbury player
Ronnie Johnson





**Are
we
United?**



**Let's get the town
of Banbury
United behind
The Puritans**