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25 March 2015

Stephen Barlow
Banbury United Supporters Club
c/o Spencer Stadium
Stadium Approach
Banbury
Oxfordshire
OX16 5AB



Dear Stephen

I read with interest about the Supporters Club decision to become a Community Benefit Society and the ownership of Banbury United Football Club.

It is often said and indeed has been proven that a football club's long term future is best served by the majority shareholding being held by the people who care most about the club – its fans. A Supporters Trust arrangement can not only bring sound financial footing to a football club but it can also play a very important role in the community.

Working with Supporters Direct can only be of benefit to you due to their experience in having helped many clubs. I hope that the people, local authority and business community of Banbury and the surrounding areas give you their backing and support.

Having witnessed first-hand the benefits that a Supporters Trust arrangement can bring, I would like to take this opportunity to wish you and your colleagues every success.

Best wishes

A handwritten signature in blue ink, appearing to read 'Greg Dyke'.

Greg Dyke
Chairman

