

RUCKING GOOD NEWS



AKRFC Development Special Edition:

Introduction.

Welcome to this special edition of RGN dedicated specifically to Development issues. As there has been a lot happening in relation to Development matters over the last month or so, it has been decided to issue this separate edition of RGN, to all club members and sponsors to update with progress made in relation to the acquisition of new training facilities.

AK Development Committee

Just to remind everyone the Development committee consists of the following lead roles and personnel.

1.

- | | |
|--|------------------------|
| • Facilities Development Project | Dave O'Hagan |
| • Fund Raising | Mike Wildgoose |
| • Grants & Loans | Kate Morley |
| • Communications | Graham Makepeace-Warne |
| • PR | Mike Massey |
| • Facilities Upgrades Plans & Costings | Dominic Leach |
| • Business Planning | Dave O'Hagan |

2. Ongoing Club Management & Development

Dave Elliott

This includes the Whole Club Development Plan and Whole Club Seal of Approval

Club Development meeting:

The Team leaders from the AK Development Committee made a presentation to a cross section of club members on 26th October 2010. A copy of the powerpoint presentation referred to on the night is available if anyone wishes to see it. The contact for this is Dave Elliott on 0161 962 2347 or dave.elliott29@ntlworld.com

The main points from the meeting were as follows.

- The AK General Committee has given the go ahead to redeveloping the changing facilities.
- A Business Plan is now being put in place to take this forward
- Likewise a Financial Plan to secure the necessary funding, which includes loans, grants and internal fund raising
- Actions are being taken to obtain the RFU Whole Club Seal of Approval. This includes an AK Club Handbook, various club policy documents contained therein and specified roles
- Building plans for the new changing rooms have been shown to the RFU, and following some minor amendments provisionally accepted by them. Copies of the plans (together with other Development aspects) are shown on the AK Pitchero website under the 'Forum' thread, and on display in the clubhouse.
- Various ideas have been forthcoming for internal fundraising. See later in this edition regarding the initial actions on this.
- Various external fund raising sources have been identified in the way of grants and loans
- A Communication Plan has been put in place, and this will be enhanced further as we move through the development process

So with most of the basic planning in place and identification of fund raising sources and opportunities, it really is now all systems go. In this respect the main emphasis from a club member perspective is on internal fund raising and

'what you can do for your club'.

Fund raising:

As Mr Tesco would say 'every little bit helps' and things have already happened on the fundraising side as follows.

NACRO Grant: As mentioned in the last edition of RGN, the AK Women's Team were first off the mark with Sarah Daly aka Malibu securing a grant of £1000.00 from NACRO.

Heroes and Villains Night: This event took place at AK on 13th Nov, and turned out to be a great night for those attending as can be seen from the photos below. We even had a guest appearance from the Chilean miners! A net profit of around £1000.00 was made, which moves the development barometer up another notch.



AK's shy, quiet and retiring Women's Team



Auditioning for 'Britain's got talent'



Definitely one for some red eye reduction!



Chief fundraiser Goosie has just been told it's his round!!!!



*Best costume competition:
Baywatch babe and Chilean Miners*

There are lots more photos on the AK website, and another similar event will probably be planned for March 2011 (details to follow in due course). So **NO EXCUSES** next time, get down, enjoy the night and support the future development of your club

And what's coming up

Sports club grant: CPP Travel Services of Timperley have been offering grants of up to £1000.00 to local sports clubs. Kate Morley has made an appropriate application on behalf of AK, so watch this space on that one.

Buy- a-brick

The last page of this edition contains the details for this fundraiser, and an application form. Here is a great opportunity to have a permanent reminder on display within AK of your personal contribution to the development of the new changing rooms. Each brick can contain up to 2 lines of 16 characters each. The cost is £100 for individuals or £200 for corporate sponsors.

Utility Warehouse

Please remember the benefits of the above for you and AK. Details are on the AK Website and by calling FREEPHONE 0800 131 3000 to find out how much you could save.

Please quote Scheme number: C50193 - Altrincham Kersal RFC

Xmas Raffle:

Mike Wildgoose has been working 'above and beyond the call of duty', (but not exclusively – private joke which certain AK members will appreciate!) to get this sorted out. He is currently in the process of distributing the raffle tickets to all the teams (Seniors, Women's, Juniors and Minis, plus social members). He is a man on a mission at the mo so there will be no escaping him.

As can be seen from the copy ticket below, there are some great prizes and all profits again go to the AK Development Fund.



Please therefore make every effort to sell your allocation of tickets and return them to AK before the deadline of 18th December. If you haven't received any tickets to sell, or can sell more than your initial allocation please speak to Mike on 07775 656366 or Dave Elliott on 07858 945531. There will be a prize for the top seller.

The draw will take place on Friday 24th December during the traditional AK Xmas Do. 14.00 to 20.00 in the Halo Lounge. This is always a great do and now enhanced by the draw itself.

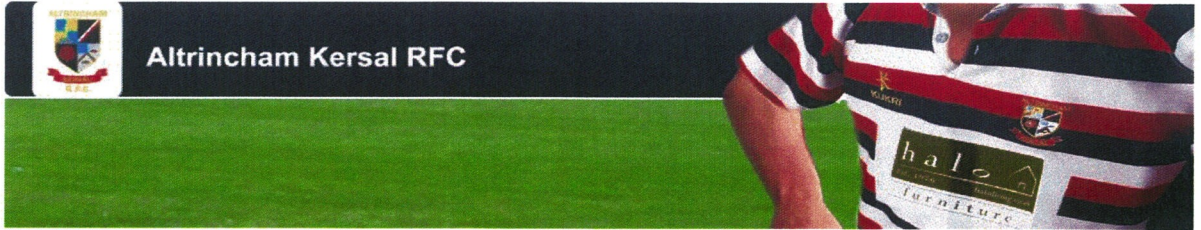
Individual Team Contributions

Mike Wildgoose has spoken to all team captains and coaches regarding individual team fund raising ideas and contributions. It is known that several teams are already actively considering options and ideas to take this forward, and these will be reported on as they are progressed through future editions of RGN and the AK Website. Mike has requested that we need a volunteer to come forward for the role of 'Fundraising Coordinator' for each of the 16 teams in the club, with to date only 7 teams having put someone forward.

So finally

The Development Committee will continue to progress the Business and Financial Planning, plus related aspects over the coming months and keep club members up to date through the AK website and RGN. The challenge for club members is now really about raising around £70,000 towards the overall costs of building new changing rooms. The rest hopefully will come from grants and loans from such as the RFU. It is well appreciated that this won't happen over night and that the earliest likely date for commencement of any rebuilding work will be Spring 2012.

I am sure there will be great feeling of satisfaction, pride and achievement if we can hit this target or even better it, so that the go ahead can be given to the building work to commence.



Club Development Fund Buy-a-brick



Help to raise money for the development of the clubhouse with a lasting reminder of your contribution for all to see.

Each brick can contain up to 2 lines of 16 characters each. The cost is £100 for individuals or £200 for corporate sponsors.

ORDER FORM

Sponsors name	
Address	
County	
Postcode	
Contact no.	
Email	

Please make cheques payable to AKRFC *

Send payments to:
Club Development Fund (BAB)
AKRFC
Stelfox Avenue,
Timperley
Cheshire
WA15 6UL

Brick	Message (Please write in capitals)	Corporate Y/N	Cost
1	LINE 1		£
	LINE 2		
2	LINE 1		£
	LINE 2		
3	LINE 1		£
	LINE 2		
4	LINE 1		£
	LINE 2		
5	LINE 1		£
	LINE 2		
Total			£