

EDINBURGH NORTHERN RUGBY FOOTBALL CLUB

Ground – Inverleith Park
Telephone: 0131 332 3911

Colours:
Old Gold and Navy Hoops

Dear ENRFC Member,

ENRFC are looking for new sponsors to support us during the forthcoming season. We would be very grateful if you could speak with your employer regarding sponsoring ENRFC or if you have a friend/relative who would like to sponsor we would very much like to hear from them. The simple fact is that the club could not survive without the generous sponsorship we receive from a few very kind members, however, in order to survive as a club we are looking to increase this number.

As ever the finale to the season will be the annual ENRFC 7s tournament held at Inverleith Park. Scotland's largest in terms of teams participating; the tournament is now in its 58th year. The 7s always attracts a great number of players from across the country and a huge crowd of spectators from all over Edinburgh. It presents a perfect opportunity for our sponsors to gain exposure to those outside of the club. The tournament will be held on the 21st April 2012.

In past years, we have supplemented the advertising we provide for our sponsors in the 7s programme with inclusion in the annual fixture card. However, the new website has rendered the hard copy fixture book largely redundant being as it is more up to date and less easy to misplace! For this reason we have decided to dispense with the fixture card altogether and instead provide advertising in the sponsors' section of the website. We are also providing a dedicated space within the clubhouse for a new sponsors' board which we will place in a prominent place to ensure maximum viewing by members and guests. In addition we have truly entered the digital age with an enormous fan base on our facebook site. If you currently use this media tool to market your company we can incorporate links to your company's page and request members 'LIKE' your page to gain you more exposure. As a key sponsor to the club we will also offer the chance for you to use our websites and notice boards in order to promote your company if you are hosting specific events or targeted promotional activity. Rates will remain the same as last year and are as follows:

SEVENS PROGRAMME 21st APRIL 2012 AND WEBSITE FOR SEASON 2012/2013

Full page in sevens programme + advertisement on website for season £175 + VAT

1/2 page in sevens programme + advertisement on website for season £130 + VAT

1/4 page in sevens programme + advertisement on website for season £110 + VAT

As already mentioned, our club can only run as successfully as it does with the continued support from our sponsors and all contributions are greatly appreciated. If you are interested in taking up this offer please confirm by e-mail to dpturkington@gmail.com or tony_doran@hotmail.com and we will advise on what details we require from you plus how to make payment.

Kind regards

David Turkington / Tony Doran