



OLRFC PHOTOGRAPHIC & VIDEO IMAGE POLICY

Old Leamingtonians RFC have adopted the RFU Safeguarding Guidance for Photographic and Video images.

The RFU positively encourages parents and spectators to take photographs of participants involved in rugby union to celebrate the ethos and spirit of the sport.

However, there may be circumstances where taking a photograph of a child might not be acceptable. Any photograph (digital or printed) which is produced and released into the public domain may be misused by anyone as once this has been done, control has been lost. In this day and age when it is so easy to upload or email a photograph within seconds of it being taken, it is worth taking a moment to consider the issue of control.

The following guidance has been developed by the RFU with and forms part of the RFU Safeguarding Toolkit.

(http://www.englandrugby.com/mm/Document/Governance/Safeguarding/01/30/54/28/SafeguardingToolkitprinterfriendly_Neutral.pdf)

Old Leamingtonians RFC are committed to providing a safe and enjoyable environment for young people. Implicit in this is the commitment to ensure that all publications, resources and media represent participants appropriately and with due respect. This applies to official club websites, facebook, twitter and other published media and formats.

By adopting the points outlined in these guidelines we will be putting in place the best possible practice to protect young people wherever photographs or recorded images are taken and stored. If at any time either the parent/carer or the young person wishes the data to be removed from the website, the Club Safeguarding Officer should be informed.

- Personal information which can lead to a child being identified should NEVER be used. If it is necessary to name a child ensure you have written parental consent and have informed the parents as to how the image will be used. This is particularly important when issuing press releases and match reports.
- Photographs should be of the activity or team, not of one individual.
- Parental consent for photographs taken whilst a child is either at the club or at away fixtures, will be obtained at the beginning of the season as part of player/family registration.



- Children must be appropriately dressed when being photographed. It is never acceptable to capture any images in changing rooms, showers or at any time when players are dressing. Images should be neither sexual, of an exploitative nature nor open to misinterpretation or misuse.
- Parents should be made aware if a film is being taken to be used as a coaching aid.
- When clubs meet for fixtures/festivals it is recommended that confirmation is obtained from each club that parental permission has been given for all the children participating. If there is a child who is the subject of a court order who should therefore not have their photograph taken, this MUST be addressed before the event.
- Parents should be aware that they may be asked to register their intention to take photographs.
- Any person seen taking photographs should be prepared to make themselves known and provide Identification, which may be kept on record by the OLRFC Safe Guarding Officer.

If a professional photographers is commissioned or the press is invited to cover an activity, they must be made clear of each other's expectations.

- Ensure that the photographer has been appropriately vetted prior to the event.
- Provide a clear brief about what is considered appropriate in terms of content and behaviour.
- Inform them of the club's commitment to safeguarding children. Establish who will hold the recorded images and what they intend to do with them.
- Issue the professional photographer with identification which must be worn at all times

If you become aware that images are being used inappropriately you should inform the Club Safeguarding Officer – Dennis Fisher, denandjanet@uwclub.net , 01926 778639

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