



# LEWES RFC CORPORATE OPPORTUNITIES

2020/2021 SEASON



# HISTORY

Lewes Rugby Football Club is one of the oldest and most successful clubs in Sussex. Founded in 1930, the club has grown significantly and we now run two adult men's team, a veteran's team and two women's teams.

We are also proud to also have one of the largest junior sections in the South running teams from under 7's – 18's with up to 400 kids taking part in rugby on any Sunday morning. Our home is the Stanley Turner Recreation Ground on the outskirts of Lewes. We continue to have a close connection with Harlequins and the club has provided a number of players to Harlequins, England 7s, Carnegie and a number of other Premiership and Championship clubs.

## Lewes RFC Today

- 2 Men's teams
- 1 Veterans team
- 2 Women's teams
- Junior & Minis Section
- One Club with 1500 members





## OUR CLUB

Lewes RFC continues to provide opportunities and support to many rugby players of all ages and abilities within the local community.

As an amateur sports club, we rely upon the help of generous volunteers and the ability to raise finances from players, fans and sponsors.

The funds raised are crucial in order to maintain and develop the services we are able to provide including coach qualification, maintenance and development of facilities.



## OUR CLUB - SOCIAL MEMBERSHIP

We have just launched our **Pride Club** which is a network for Lewes players (past and present), coaches, volunteers and supporters to remain connected to the Club. The Pride Club provides a place for those who do not play or volunteer at the Club anymore to meet old friends and make new ones, and a place to welcome the wider Lewes community.

Membership to the club is free and includes access to quarterly newsletters about Lewes RFC and an invite to a number of lunches throughout the season (food and drink to be paid for on arrival).

If you would like to join the Pride Club – please get in touch!

### Follow us:



- 1400 followers
- 2000 post reach
- @LewesRugby



- 1500 followers across two accounts
- @lewes\_rfc
- @leweswomensrugby



- 2500 followers across two accounts
- @Lewes\_RFC
- @leweswomensrfc



## WHY SPONSOR LEWES RFC

- Become part of a community club that has access to over 1500 members
- Join the Lewes RFC sponsors network and build meaningful and ongoing local business connections, many of whom already work together
- Regular exposure through the clubs communication platforms
- Become a trusted supplier to our clubs members being featured in members handbook
- Help support and improve one of your community's largest sports clubs



## ANNUAL SPONSORSHIP PACKAGES

	<b>PLAYER SPONSOR</b> £10 PER MONTH	<b>CLUB SPONSOR</b> £25 PER MONTH	<b>HEADLINE SPONSOR</b> £50 PER MONTH
Listed on club website sponsors page and featured in club newsletters	✓	✓	✓
Invite to sponsors lunch	✓ (one per year)	✓ (two per year)	✓ (two per year)
Invite to business breakfast networking group	✓	✓	✓
Annual social event with the players	✓	✓	✓
Listing in club business directory		✓	✓
Token into international ticket allocation ballot		✓ (one token)	✓ (three tokens)

## ADDITIONAL SPONSORSHIP PACKAGES

ITEM	MONTHLY ADDITIONAL COST
Pitch Side Board for 12 months	£25
Match Day Sponsor for the weekend (men, women and juniors)	£50 Per Weekend
Playing Kit Sponsor	TBC

CLUB WISH LIST	TOTAL COST
New scrum machine	£5000
100 new chairs for clubhouse	£2500
15 new tables for clubhouse	£2500
Kitchen upgrade	£3000



## CURRENT SPONSORS



## CONTACT US

For more information please contact:

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