

Betley Football Club – Vision Statement

The aims of Betley Football Club are as follows;

- To encourage and promote the development of football within the community of Betley notably in South Cheshire & North Staffordshire.
- The club will strive to provide an opportunity for players of all abilities to participate in football at all age levels.
- The club will seek to compete at the highest possible level.
- We will endeavour to facilitate the provision of the best playing amenities and equipment available to us in line with the growth of sport in our area.
- Encourage all members to participate in vital fund raising initiatives.

We will achieve the above by:

- Encouraging the development of football at all levels.
- Developing and promoting policy of equal opportunity where the best possible facilities are made available for all irrespective of race, age or gender.
- Encouraging sportsmanship and fair competition at the highest possible levels.
- Supporting the development of football and sport in general throughout the village and supporting attempts to improve sporting venues and facilities.
- Communicating all club activities to our members.

We are committed to using sport based facilities to;

- Build young people's self-confidence, self-esteem and self-worth.
- Develop team work and leadership skills.
- Help young people discover purpose and develop vision.
- Encourage respect for others.
- Include young people of all abilities.
- Develop a sense of fair play.
- Enable our club members to have fun.