

# CLECKHEATON RUFC

SPONSORSHIP  
OPTIONS





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## MATCH BALL SPONSORSHIP - £50

Match Ball Sponsorship of match ball at 1st XV home games. Includes:

- Business/Individual name will appear in that matchday programme
- Business/Individual name will appear on a board in clubhouse.
- Name and optional website link will appear in a website article around the time of the match.
- Invite to our annual Sponsors pre-match buffet lunch.

## PROGRAMME ADVERT - £200

Full page (A5 portrait) colour advert in the match day programme for 1st XV home games – supply your own artwork or we can have it devised for you for a small fee

- Business name, logo and optional weblink placed on the Sponsors Area of our website throughout the season
  - Invite to annual Sponsors pre-match buffet lunch.
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# PLAYER SPONSORSHIP - £175

Sponsoring of a player/1st XV shirt number.  
Includes:

- Company/Individual name will appear in the programme, associated with chosen player/position throughout the season
- Business name, logo and optional weblink will be placed on the Sponsors Area of our website throughout the season
- Social media promotion throughout the season
- Invite to annual Sponsors pre-match buffet lunch.
- Player will receive kit bundle



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# FIELD PERIMETER BOARD

## PER YEAR £200 (4 BOARDS £600)

Field Perimeter Board - Placement of perimeter advertising board around pitch.

- Business name, logo and optional weblink will be placed on the Sponsors Area of our website.
- Invite to annual Sponsors pre-match buffet lunch.

*(Does not include initial fabrication of board which is £200 or can provide own)*







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## **MATCH SPONSOR**

### **£250 UP TO 4 GUESTS (ADD £10/HEAD THEREAFTER)**

Sponsorship of a 1st XV home game.  
Includes:

- Pre-match food and drinks (2 or 3 course meal or buffet, wine/beer)
- Match entry
- Business/Individual name will appear in matchday programme in clubhouse
- Name and optional website link will appear in a website articles
- Present Man of Match Award after game (optional)

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## PRE-MATCH LUNCH SPONSOR - £500

Host a table at one of our pre-match formal lunches. Includes:

- 3 course meal for 10 people
- Pre-match entertainment (comedian)
- Entry to the game with complimentary matchday programme.
- Present Man of the Match Award after Game (optional)

## BUS SPONSOR - £500

Sponsor one of our away coach trips

- 3 course meal for 10 people
  - Photograph of team outside coach with your logo photoshopped in
  - Appear in articles before and after the game
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## 2<sup>ND</sup> / 3<sup>RD</sup> XV KIT SPONSOR - £1000

Shirt sponsor for 2nd & 3rd Team

- Company name on playing shirts.
- Business name, logo and optional weblink will be placed on the Sponsors Area of our website throughout the season
- Invite to annual Sponsors pre-match buffet lunch and game entry



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If you would like to take up any of our sponsorship opportunities or have any queries please contact a club official or email

[chairman@cleckheatonrugbyclub.com](mailto:chairman@cleckheatonrugbyclub.com)

Alternatively fill in the form on the next page...

THANK YOU!

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# ORDER FORM

Business Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_ Tel: \_\_\_\_\_

Address for Invoice \_\_\_\_\_ Postcode \_\_\_\_\_

Website Address \_\_\_\_\_ Email: \_\_\_\_\_

Item	Cost	Quantity	Comments	Total
Match ball	£50			
Match sponsor	£250-£300			
Pre match lunch sponsor	£500			
Perimeter board*	£200			
Programme advert	£200			
Player sponsorship	£175			
Bus	£500			
2 <sup>nd</sup> / 3 <sup>rd</sup> team kit sponsor	£1000			

- Please hand the completed form to a club official, you may also hand it in at the bar or if you would like to email a completed form, please send it to [chairman@cleckheatonrugbyclub.com](mailto:chairman@cleckheatonrugbyclub.com)
- Once we have your order we will contact you for any other specific details which we require. Our banking details are as follows, alternatively you can pay by debit card at the club:
- **Name:** Cleckheaton Rugby Union Football Club **Sort Code:** 54-21-60 **Acc No:** 32208472
- Last but not least **THANK YOU!** We really appreciate your loyal support

*\* does not include initial fabrication of board which is £200 or can provide own*