



Club Sponsorship

Dear Parents

As you may be aware Bromley and Beckenham Hockey Club has benefited over the last couple of years from a sponsorship deal with Torstone Technology; however this deal has now come to an end. We are therefore on the lookout for new sponsors to ensure that the club continues to perform at the highest level in all age groups and abilities.

As well as ensuring that our first team has the best quality coaching; sponsorship supports our junior coach training program and new equipment. Playing in the National Hockey League (Mens 1s) and East Premier League (Ladies 1s) is very competitive and we want to ensure we remain a high performance club. Our goal is to have both Mens and Ladies 1st Teams in National League next season.

We would therefore appreciate any assistance you can provide in this area; be that sponsorship through your business or introduction to a business which is interested in partnering with us. We offer a wide range of sponsorship options starting at £500.

Through sponsorship your business could benefit from

- Branding on shirts / leisure wear
- Pitch side banners at Beckenham Cricket Club / Langley Park Boys School
- Advertising on our website / club news letters

Plus many more.

In addition last season we commenced our kit partnership with Puma UK and Genesis Sports as the principle hockey partner in the UK. We can also introduce our sponsors to England Hockey if desired.

We also have a number of members who make personal donations, these qualify for gift aid and can therefore be made with income tax uplifts, or the ability to reclaim income tax.

If you can support the club in anyway, please do not hesitate to contact us (sponsorship@brombeckhc.co.uk) or speak to your groups lead coach. We can provide our sponsor information pack for more details.

Best wishes

Charles Darby

Head of Development (Bromley and Beckenham HC and Beckenham Cricket Club)