

# KNAPHILL FOOTBALL CLUB

## Advertising & Sponsorship Opportunities 2014/2015



### How To Get Involved

#### Pitchside Advertising Banner

Thousands of people visit our ground every season. - 4 mtrs x 900mm - **£250 per season**

#### Official Website Adverts

Over 400 unique visitors every day - **£75 per season.**

#### Matchday Programme Adverts

Our award winning programme sells more than 1,000 copies every season.

1/4 page **£75** - 1/2 page - **£125** - Full page - **£175**

#### '1924' Package

1 pitch side banner.  
1/4 page advert in the matchday programme.  
Company name on our website sponsors page.  
**£300 per season**

#### 'The Knappers' Package

1 pitch side banner.  
1/2 page advert in the matchday programme  
Company name on our website sponsors page.  
**£350 per season**

#### 'Red And Black' Package

2 pitch side banners.  
1/2 page advert in the matchday programme.  
Company name on our website sponsors page.  
**£400 per season**

#### 'Redding Way' Package

2 pitch side banners.  
Full page advert in the matchday programme  
Company name on our website sponsors page.  
**£450 per season**

#### Kit Sponsorship -

You could be the shirt sponsor for our First, Reserves or Youth teams. Home and Away kits are available and this would give you massive exposure to local and national audiences.

#### Home & Away Each

First Team - £1000 per season  
Reserve Team - £1000 per season  
Youth Team - £1000 per season

#### Home & Away Combined

First Team - £1600 per season  
Reserve Team - £1600 per season  
Youth Team - £1600 per season

#### Warm Up Kit Sponsorship

First Team - £500 per season  
Reserve Team - £500 per season  
Youth Team - £500 per season

#### Stand Sponsorship

You or your company name will be used as the name of the stand with a sign displaying the stand sponsor.  
**£500**

#### Matchball Sponsor

Announcement on the P.A.  
Mention in matchday programme.  
Mention on the club website.  
**£50**

#### Matchday Sponsor

Announcement on the P.A.  
Mention in matchday programme.  
Mention on the club website.  
Complimentary Match Tickets for two.  
Complimentary drinks for two.  
**£200**

### BE PART OF IT AND SUPPORT THE KNAPPERS!

**Email us:** [knaphillfc.commercialmanager@gmail.com](mailto:knaphillfc.commercialmanager@gmail.com) or visit us @ [www.knaphillfootballclub.co.uk](http://www.knaphillfootballclub.co.uk)