

ADVERTISING & SPONSORSHIP OPPORTUNITIES 2018-19



Together every match, every season

“We are accomplished in the field and professionally organised behind the scenes, we are rightly proud of our highly regarded set up and football achievements down the years”

#togetherweareknaphill



OUR CLUB SUPPORTS
Respect



ABOUT US...



The club was founded in 1924 and originally played its home games at Waterer's Park, Knaphill. Over the years the club have been one of the most successful sides in the Surrey and many players have gone onto to play at higher levels of football. In 2004 we moved to our present home of Redding Way, Knaphill and in 2007 we won promotion to the Combined Counties Football League. Our first team are members of the Combined Counties Football League playing in the Premier Division which is step 5 in the national non league pyramid ladder. Our U23s play in the Suburban League and our U18s compete in the Allied Counties Midweek Youth League. We also have a Mini Knappers Fun Coaching and a Under7s and Under 14s teams. We are a FA Standard Charter Club.

Accomplished on the field and professionally organised behind the scenes, we are rightly proud of our highly-regarded set-up and football achievements down the years. Our ambition to compete successfully at the highest levels of the amateur game is underpinned by a young and exciting squad, a talented and hard-working staff and the ceaseless efforts of our management committee through whose vision and dedicated service we are constantly striving to improve every aspect of the club's operations. While there is much that is both contemporary and progressive about our set-up, our fiercely competitive spirit on the pitch and the warm and friendly welcome extended to all in our ground are traditions which have been handed down from generation to generation through the best and worst of times since our earliest beginnings in 1924.

Today, we are proud to carry on these traditions and long may they continue to be the things by which we are known. Towards the end of the 2010/11 season the new floodlights and stand were installed which enabled us to continue in our leagues and to compete in the FA Cup, FA Vase, Surrey Senior Cup and FA Youth Cup. Since then we have added a further 50 seater stand aswell as additional covered standing areas. For a small village club we will continue to grow from strength to strength with help from advertisers and sponsors like you.

THE KNAPPERS



The Benefits of Supporting Knaphill Football Club

Knaphill FC will enable you to reach your local market. The scope for potential business can be obtained by both on and off the pitch advertising. Our website continues to draw an incredible number of visitors and our advertising section can link to your own company website.

Our ground and clubhouse are visited by thousands of people each year and we produce over 1000 match programme's every season. Our programme has also won the Combined Counties League Programme of the Year twice with its superb mixture of features, photos, and adverts.

Our packages are designed to suit all budgets and to help you maximize your business potential. All sponsorship advertising is tax deductible. We are attracting more support for our on-field and off field activities which means more potential customers for your company. We hope that you will be able to share the continued success of a football club that Knaphill can be proud of.



THE KNAPPERS

Pitchside Advertising Banner

- Thousands Of People Visit Our Ground Every Season.
4000mm x 900mm - £250 Per Season - £100 Renewal

'1924' Package

- 1 x Pitch Side Banner
- 1/4 Page Advert In The Matchday Programme
- Company Name On Our Website Sponsors Page
- £300 Per Season

'The Knappers' Package

- 1 x Pitch Side Banner
- 1/2 Page Advert In The Matchday Programme
- Company Name On Our Website Sponsors Page
- £350 Per Season



'Red And Black' Package

- 2 x Pitch Side Banners
- 1/2 Page Advert In The Matchday Programme.
- Company Name On Our Website Sponsors Page
- £400 Per Season

'Redding Way' Package

- 2 Pitch Side Banners
- Full Page Advert In The Matchday Programme
- Company Name On Our Website Sponsors Page
- Hospitality Access
- 2 x Complimentary League Matchday Tickets
- £450.00 Per Season

THE KNAPPERS



Website Advertising

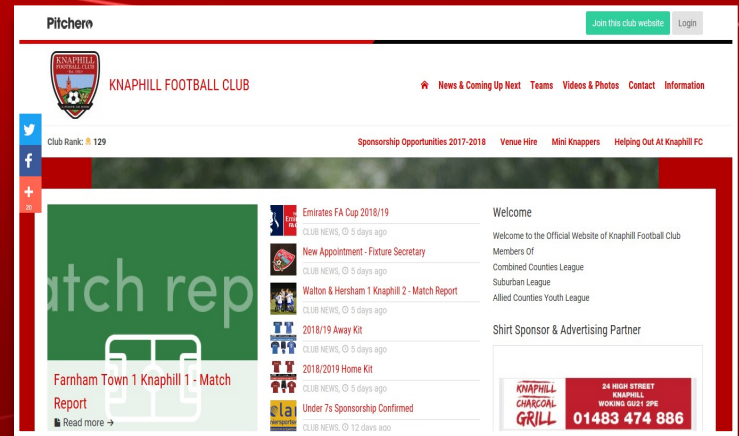
- Our popular website receives around 300 visits every day, so sponsorship of the site will allow you to reach a large number of potential customers.
- £65.00 per season

Programme Advertising

- 1/4 Page - £40.00 per season
- 1/2 Page - £65.00 per season
- Full Page - £100.00 per season

Programme Sponsorship

- Full page advert in match day programme
- Website Advert
- 4 x pitchside banners
- £1800.00 per season



THE KNAPPERS



Match Day Sponsor

- Pre-Match Drink
- Four match day tickets for the game of your choice
- Half-time refreshments in the bar
- Full page advert in the match programme
- You or your business name announced over the P.A
- Nominate and present the Man of the Match Award
- £175.00

Match Ball Sponsor

- Two match day tickets for the game of your choice
- Advert in match programme
- You or your business name announced over the P.A
- Half-time refreshments in the bar
- £45.00

MATCH SPONSORS



KIT SPONSORSHIP

Kit Sponsorship is a popular way to advertise your company name. Your company name will be seen throughout Surrey and the surrounding counties, at home and away games, but also seen in the local media through match reports and action photos. Your company name will appear on the front of the players match shirts or warm up kit.

- Club Homepage Advertising
- Full page advert in our award winning matchday programme
- Four Match day Tickets Every First Team Home Game or Team of Your Choice (Shirt Sponsor) 2 Tickets (Warm Up Kit Sponsor)
- Complimentary refreshments before, during and after matches
- Two x Pitch side Banner (Shirt Sponsor) 1 x Pitch Sponsor (Warm Up)



THE KNAPPERS



Match Kit Sponsorship

Home & Away Each Kit

First Team - £1000 Per Season

U23s - £1000 Per Season

U18s - £1000 Per Season

Under 14s - £800.00

Under 7s - £600.00

Home & Away Match Kit Combined

First Team - £1800.00 Per Season

U23s - £1800.00 Per Season

U18s - £1800.00 Per Season

Under 14s - £1500.00 Per Season

Under 7s - £1200.00 Per Season



Warm Up Match Kit Sponsorship

First Team - £600 Per Season

U23s - £600 Per Season

U18s - £600 Per Season

Under 14s - £450.00 Per Season

Under 7s - £350.00 Per Season



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Player Tracksuit Sponsorship -

Your company name in the matchday programme and the website alongside your chosen player

- £65.00 Per Season

Player Training Kit Sponsorship -

Your company name in the matchday programme and the website alongside your chosen player

- £70.00 Per Season

Combined Tracksuit & Training Kit Sponsorship -

- £130.00 Per Season

Team Tracksuits Sponsorship

Your company name on the reverse of the players tracksuits

- £1600.00 per squad, per season (based on 20 players)



THE KNAPPERS



Manager/Coach Tracksuit Sponsorship

Your company name in the matchday programme and the website alongside your manager /coach

- £70.00 Per Season

Manager/Coach Training Kit Sponsorship

Your company name in the matchday programme and the website alongside your chosen manager/player

- £75.00 Per Season

Combined Tracksuit & Training Kit Sponsorship

- £140.00 Per Season

Team Management Tracksuit Sponsorship

Your company name on the reverse of the team management tracksuits

- £500.00 per management team, per season

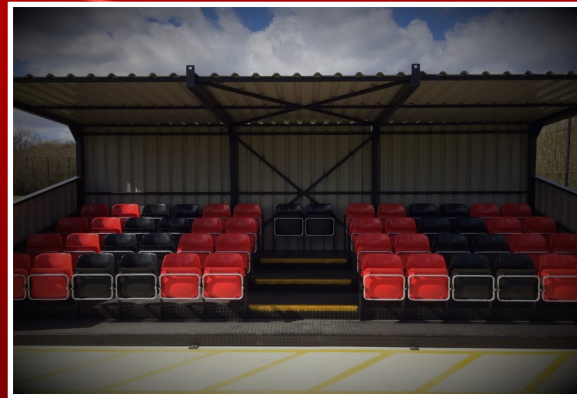


THE KNAPPERS



Stand Sponsorship

- You or your company name will be used as the name of the stand with a sign displaying the stand sponsor.
- £500 seated stands for two seasons
- £250 stand only stands for one season



Dug Outs Sponsorship

- You or your company name will be displayed with signage as the dug outs sponsor.
- £200.00 per season



REDDING WAY HOME OF KNAPHILL F.C THE KNAPPERS STRONGER TOGETHER



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THE NEXT STEP...

Many thanks for taking the time to read our proposal. If you wish to discuss sponsorship with us further, please contact our commercial team.



David Freeman 07717 307511 or Jim Ahmed 07972 729767



david.knaphillfc@gmail.com or jim.knaphillfc@gmail.com

For further information about our club, please visit our website
www.knaphillfootballclub.co.uk



www.knaphillfootballclub.co.uk



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