



STEETON AFC

SPONSORSHIP OPPORTUNITIES 2021/22 SEASON

Sponsorship opportunities at Steeton AFC offer a cost effective way to promote your brand or company to a large local audience all year round.

We have created a range of packages that aim to maximise your exposure throughout the season, both on matchdays and through the club's extensive social media network and press coverage.

With the club recently completing the move to Marley Stadium, our long-term aim is to improve the standard of football and coaching facilities for young people of all ages across the area.

WE'D LOVE TO HAVE YOU ON BOARD!



ABOUT STEETON AFC

Steeton AFC first team play in the North West Counties Division One North, which is Step Six, (semi-professional) non-league football. Most of the opposition are based in and around Lancashire, with the squad travelling as far as Cumbria and the Isle of Man to fulfil away fixtures. All home games are played at Marley Stadium in Keighley.

The Reserve team play in the top division of Yorkshire Amateur League, with our Junior teams in the Craven, Aire and Wharfe Leagues. All home games are played at our Summerhill Lane ground in Steeton.

THE MOVE TO MARLEY STADIUM

We are excited to showcase our new facility at Marley Stadium as we welcome fans back for the 2021/22 season. Having undergone extensive renovations, the facility now includes a new 3G surface, two 100-seater stands, upgraded floodlights, new catering facilities and additional provisions for matchdays.



FOR MORE INFORMATION: info@steetonafc.co.uk or call 07970038849

MEDIA COVERAGE

First teams matches are covered extensively in the local press, including the Telegraph and Argus, The Keighley News and the Craven Herald. The local press also regularly include news, interviews and reports relating to the First, Reserves and Junior teams.

We post news updates, match reports and sponsor information on our website, and social media channels, which have a growing local audience of over 6000 followers.

WEBSITE	FACEBOOK	TWITTER	INSTAGRAM
1200 Monthly Visits	2027 Followers	3712 Followers	988 Followers



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SPONSORSHIP OPPORTUNITIES AT MARLEY

Creating a new home for semi-professional football in Keighley is a great opportunity for both the club and the town. Our long-term aims include growing our junior section, introducing women's teams and establishing a coaching centre of excellence.

As such, we are looking for the backing of local businesses to help us transform football in the town. Marley is a year-round facility which is used by the wider community, and sponsorship at the stadium offers great exposure. There are a range of sponsorship options available that we would love to discuss with interested parties:

- Perimeter Screens: A branded canvas wrap around the perimeter fencing
- Stand, Turnstile and Dugout Sponsorship
- Entrance Sign Sponsorship
- Pitch-side Advertising Boards (See following page)



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ADVERTISING BOARDS AT MARLEY

Advertising at Marley Stadium provides great exposure, as the facility is used by amateur sports clubs, colleges and private groups on a daily basis. Advertising boards would be a permanent fixture at the ground for the length of the sponsorship.

From £350

8 x 3 Sponsor Board - £350

Cost includes the board being made and erected at the ground. Price drops to £250 for subsequent seasons. Includes a free season ticket.



16 x 3 Sponsor Board - £550

Cost includes the board being made and erected at the ground. Price drops to £450 for subsequent seasons. Includes two free season tickets.



Larger Sponsor Boards - £POA

We can offer sponsors larger advertising that could include full advertising down one side of the ground. Please get in touch for more information and costs.

We also have some board spaces available at Summerhill Lane @£200 per season.

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MATCHDAY SPONSORSHIP

Our matchday packages offer the opportunity to be one of our headline sponsors at home games throughout the season at Marley. We'll promote your involvement across our social channels and in the matchday programme. It's also a great way to help us raise money for Sue Ryder's Manorlands Hospice, a cause close to the hearts of many in the community.

Matchball Sponsor £1200 Per Season

Includes a full page advert in every home match programme, a 8x3 advertising board at Marley and free tickets with HT hospitality for the season at every home game.

Man Of The Match £30 Per Game

Includes a mention in the programme. You also choose and present the Steeton Man of the Match with their award and have your picture in the following home game programme.

Manorlands Page £100 Per Game

Includes a full page in the programme for the game, 2 free tickets and HT hospitality. £50 of the cost is donated to Manorlands, the club's official charity.

Player Sponsor £50 Per Season

Includes your name in every matchday programme on our players sponsors page. Your name is also read out over the tannoy when the teams are announced at every home game.

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PROGRAMME ADVERTISING

Our award-winning, full-colour programme is produced approximately 20 - 25 times per season. We offer season-long advertising at affordable prices to maximise the impact of your key messages. You can change or update your adverts throughout the season as often as you like.

Full Page Advert
For the season - £275

Half Page Advert
For the season - £150



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PACKAGES

GOLD SPONSORSHIP PACKAGE

The Steeton AFC Gold Sponsorship Package offers great exposure at both Marley Stadium and Summerhill Lane, and unrivalled access to over 6,500 followers across our social media channels.

- 8 x 3' Sponsor Board at Marley Stadium
- 8 x 2' Sponsor Board at Summerhill Lane
- Full Page Advert in Steeton AFC Matchday Programme for Whole Season (Approx 20 issues)
- Man of the Match for One Game (with 4 matchday tickets)
- Manorlands Sponsor for One Game
- Logo and Link on the Top Banner Section of the Steetonafc.co.uk Website
- Six Business Focused Social Media Posts on Steeton AFC Facebook and Twitter channels
- Four Free Season Tickets

£895

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PACKAGES

SILVER SPONSORSHIP PACKAGE

The Steeton AFC Silver Sponsorship Package offers the opportunity to promote your brand to a large local audience. Taking an advertising board at Marley Stadium means your board will be seen every day, year-round by users of the facility.

- 8 x 3' Sponsor Board at Marley Stadium
- Full Page Advert in Steeton AFC Matchday Programme for whole season (Approx 20 issues)
- Man of the Match for One Game
- Manorlands Sponsor for One Game
- Logo and Link on the Footer Sponsor Section of the Seetonafc.co.uk Website
- Six Business Focused Social Media posts on Steeton AFC Facebook and Twitter Channel
- Two Free Season Tickets

£695

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PACKAGES

BRONZE SPONSORSHIP PACKAGE

The Steeton AFC Bronze Sponsorship Package is an affordable way to maximise your brand exposure through the club. Alongside great coverage on matchdays, we'll promote your latest products and services on social media.

- 8 x 3' Sponsor Board at Marley Stadium
- Half Page advert in Steeton AFC Matchday Programme for whole season (Approx 20 issues)
- Man of the Match for One Game (with 2 matchday tickets)
- Logo and Link on the Footer Sponsor Section of the Steetonafc.co.uk Website
- Six Business Focused Social Media Posts on Steeton AFC Facebook and Twitter Channels
- Two Free Season Tickets

£495

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KIT SPONSORSHIP

We are always on the lookout for sponsors for various items of football kit worn and used by the players, coaches and volunteers. Kit sponsorship is a great way for businesses looking to grow local awareness of their products or services.

We also have kit sponsorship opportunities available for our reserve and junior teams. Talk to us about how we could promote your company with kit sponsorship.

- Football strips
- Training tops
- Tracksuits
- Team bags
- Club Jackets
- Substitutes Jackets



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