

Marske United F.C. Partner Pack



'A club at the heart of the community'



Welcome to Marske!

About Marske United

Founded in 1956

Nickname 'The Seaside'

Based in East Cleveland, North Yorkshire, UK

Stadium: Mount Pleasant

2000 Capacity (including 250 Seats)

Average Attendance: 500 (2022/23)

Record Attendance: 1500 vs Stockton Town (2021/22)

Currently play in the Northern Premier League



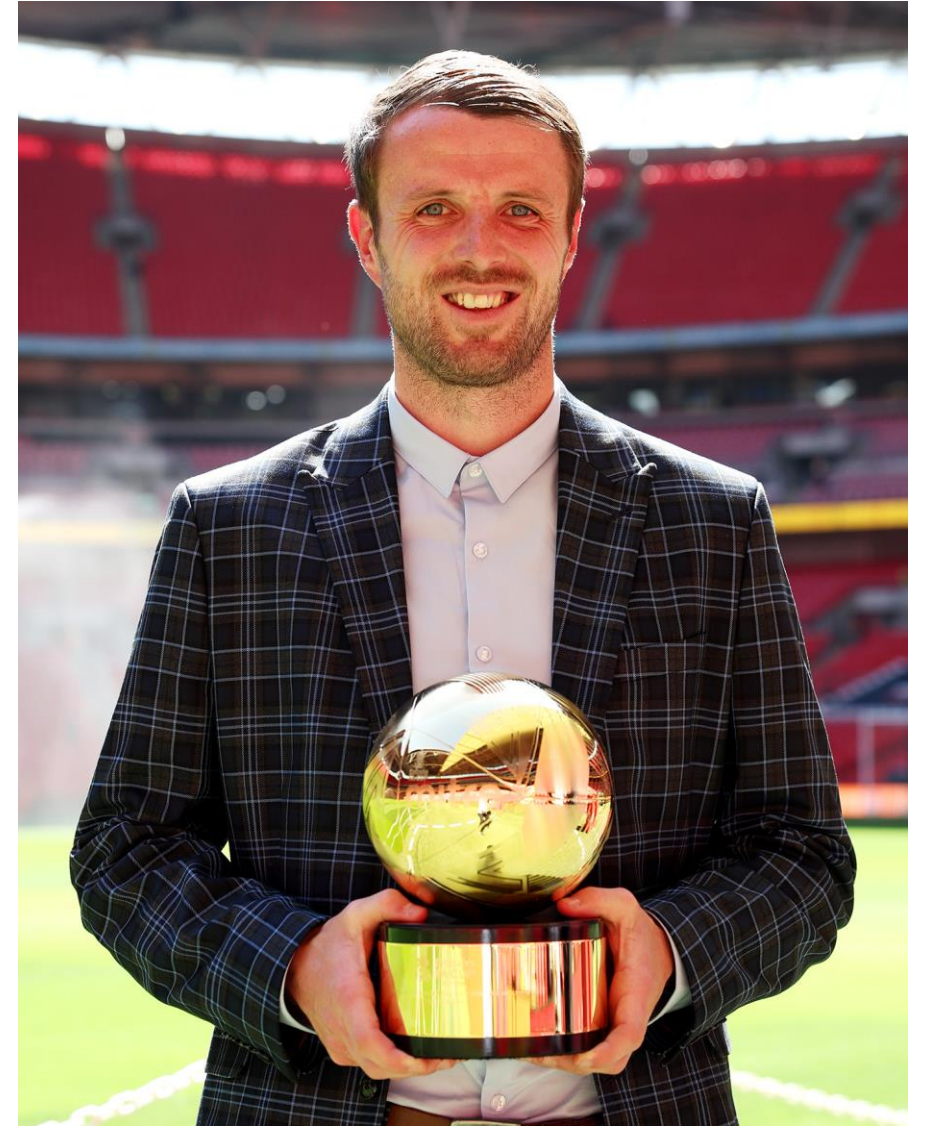


A Culture of Success

www.marske-athleticfc.org

Marske United Achievements

- 1997/98 **Promotion** from the Wearside League (Step 7)
- 2010/11 **Promotion** from the Northern League Division 2 (Step 6)
- 2013/14 Northern League **Cup Winners**
- 2014/15 Northern League Division 1 **Champions** (Step 5)
- 2017/18 FA Vase Semi Finalists
- 2017/18 Northern League Division 1 **Champions** (Step 5)
- 2019/20 North Riding Senior **Cup Winners**
- 2021/22 Northern Premier NW Division **Play-off Winners** (Step 4)
- 2021/22 **FA Cup Top Scorer**– Adam Boyes 11 Goals (pictured right at Wembley receiving the FA Golden Ball)
- 2022/23 Northern Premier League Survival – ‘The Great Escape’ (Step 3)





A New Era

Introducing Graeme Lee, Marske United's new first team manager for 2023/24

- Former EFL professional player and manager
- 10 years coaching experience at Middlesbrough FC's academy
- Guided Hartlepool United to a safe mid table League 2 finish
- Reached the EFL Trophy Semi-Final with Pools and faced Premier League Crystal Palace in the 4th Round of the FA Cup
- Won the John Butterfield Memorial Trophy in his first match in charge, beating Guisborough Town on penalties in July 23



Marske United Social Media Audience



14.2k Twitter Followers

6k Facebook Followers

1.4k Instagram Followers



'Real Football'



Weekly Cash Draw

A cost-effective opportunity for supporters and companies to get behind the club with our newly relaunched Weekly Cash Draw where 50% of proceeds go the club and 50% to the draw winner each week.



Live in-person
Every Thursday



Different venues
around the
community



Sign-up online via
the club website



Only £5 a month
or £60 per year



List of winners
available on the
club website



Bonus Draws at
the end of the
year



Supported by the
players & the
coaching team



Draw video
available on social
media



Price

Sign up online via the club website today for either £5 a month or £60 per year

Stadium Title Sponsorship

Our most exclusive sponsorship offering. This is a fantastic opportunity to have the Mount Pleasant Stadium re-named to include your company name and be recognised on official fixture lists



4 complimentary
Season Tickets



Half time
hospitality in the
Jimmy Smith Suite



Featured in the
league handbook
and fixture lists



Club car park
season passes



Your logo
displayed at the
stadium entrance
and pitch side



Access for
promotional
purposes &
filming



Prominent
exposure on the
official website as
official sponsor



Prominent
exposure in every
matchday
programme



Price

Stadium Name Title Sponsorship Rights

Quote available on request

Pitch Board Sponsorship

A great way to promote your business to the fans of Marske United FC and fellow local businesses who also advertise around the Mount Pleasant Stadium. Advertising boards are an excellent, traditional way to show your support for your club whilst getting something in return.



Dimensions
2.4m x 0.75m



Designed to your
specification



Visible on match
photos and filming



Great presence at
every home game



Opportunity to
support our
community club



Sponsors
Newsletter
updates



Prominent
exposure on the
official website as
official sponsor



Prominent
exposure in every
matchday
programme



Price

Ad Boards - £300 per season + a one-off manufacturing cost of approx. £123 for new boards (waived for same boards)

An optional design service is also available. Please contact us without delay to secure a prime position

Game & Match Ball Sponsorship

Individual Game Sponsorship 4 tickets for seats in stand with matchday parking. Prominent advertisement and exposure on website, club news and programme for chosen game. PA announcements. Half-time refreshments in the Jimmy Smith Sponsor Suite. Complimentary programme

Match Ball Sponsorship 2 tickets for seats in stand with matchday parking. Mention on the website, club news and programme for chosen game. PA announcements. Half-time refreshments in the Jimmy Smith Sponsor Suite. Complimentary programme



Price

Individual Game	£100
Match Ball Sponsorship	£50

Marske United Website Performance Jan 2023 onwards

Total Pages Visits:

173,401

Total Unique Visits:

115,490

Most Visits: 1 Day

6,092

Most Unique's: 1 day

5,578

Best Pitchero Position

1st

Avg Pitchero Position

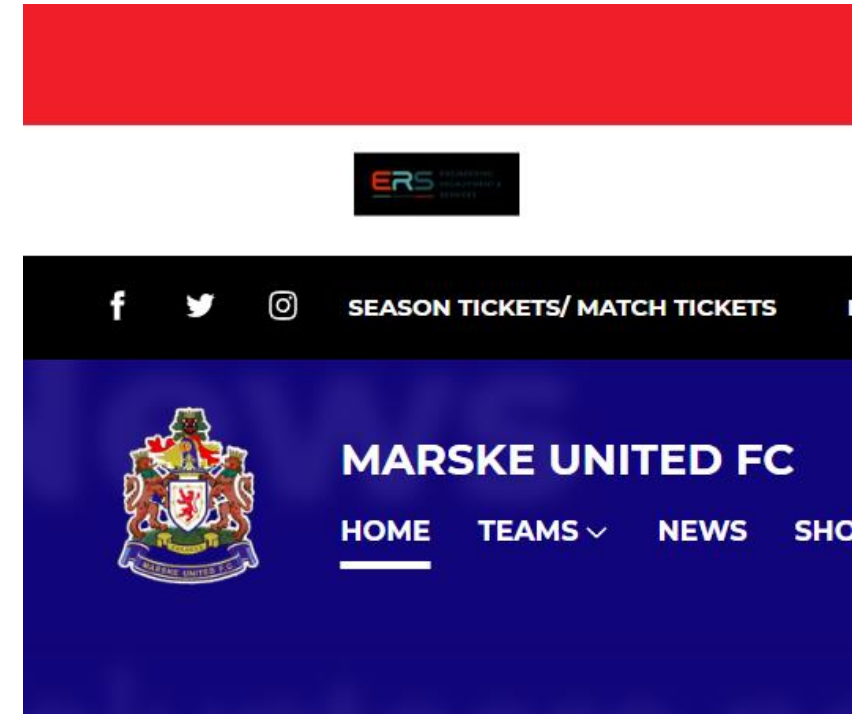
25th

Club Website Advertising

Marske United has its own official website at www.marskeunitedfc.org , viewed over 20K times every month and is regularly in the Top 25 of Pitchero's most popular clubs. By sponsoring one of these pages - or placing a banner on one - you could spread your business message to thousands of people

Gold Packages: Secure your space on our website home page, the most prominent and viewed part of the site

Silver Packages: Prominent advertisement on a selected page which could include club news, league news, calendar, league table, match reports, the team, statistics, results grid and club results/fixtures pages



Prices

Gold Home Page Top	£300
Gold Home Page Lower	£150
Silver Page	£125
Silver Banner	£50

Training & Travel Sponsorship

With our travel partners Skelton Coaches, all players will travel in official Marske United club clothing and this is an opportunity to have your company logo displayed prominently on the front of travel clothing for the whole of the upcoming season. This package can be negotiated and tailored to your individual request but as a guideline this package would include:



Logo displayed on our training or travel clothing



Brand exposure to our away support and home fans



Featured in coach karaoke or pre match warm-up videos



Your design worn by all the squad



Half-time home hospitality, car park pass and programme



Complimentary sponsorship of 1 home game



Prominent exposure on the official website as official sponsor



Prominent exposure in every matchday programme



Prices

Travel Kit Sponsorship	Quote on Request
Training Kit Sponsorship	Quote on Request

Team Shirt Sponsorship

This is an opportunity to have your company logo displayed prominently on the players home and away shirts for the whole of the upcoming season. This package can be tailored to your individual request but as a guideline this package would include:



2 Complimentary executive seated season tickets



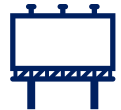
Half time hospitality in the Jimmy Smith Suite



Complimentary programme



Club car park season passes



Pitch perimeter advertising board



Complimentary sponsorship of 1 home game



Prominent exposure on the official website as official shirt sponsor



Prominent exposure in every matchday programme



Prices

Front Home Shirt – SOLD

Rear Home Shirt – Quote on Request

Front Away Shirt – SOLD

Rear Away Shirt – Quote on Request



RESERVED
PREMIER SEATING
AREA

REFRESHMENTS
TOILETS

United Supporters
Club
EST. 2018
Marske United FC

SEASIDERS

RESPECT
Are you losing it?

A club that puts fans first

Sleeve & Shorts Sponsorship

New for 2023/24, we are now offering businesses the opportunity to sponsor the sleeve and shorts sections on our home and away kits. This is a great opportunity to promote your company and get your logo seen



Complimentary executive seated season ticket



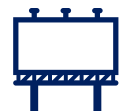
Half time hospitality in the Jimmy Smith Suite



Complimentary programme & car park pass



Your logo seen by fans across the league



Pitch perimeter advertising board



Complimentary sponsorship of 1 home game



Prominent exposure on the official website as official sponsor



Exposure in club photos & video



Prices

Sleeve Home Kit – SOLD

Shorts Home Kit – £1000

Sleeve Away Kit – SOLD

Shorts Away Kit – £1000

Player & Coach Sponsorship

Our most well received sponsorship option often taken up by local companies, individual fans and supporter groups. An opportunity to support your favourite player or a member of the management team and acquire their shirt at the end of the season.



Invite to the club's presentation evening



Receive the shirt at the end of the season



Name Listed alongside your coach or player in every programme



Opportunities to present MOTM awards after games



Mention on Twitter for Penalty Saves and Clean Sheets (GK's)



Mention on Twitter goal graphics when your player scores



Listed on the players club website profile



Photo with your player / coach at the presentation evening



Prices

Player or Coach Home Shirt : £100

Player or Coach Away Shirt: £100

GK Gloves + Home Shirt: £150

GK Gloves + Away Shirt: £150

Due to popularity Adam Boyes's shirt is reserved at a higher premium and those interested should get in touch

Media Backdrop Sponsorship

An opportunity to have your company name and logo displayed in a prominent position within the stands and on the backdrop during matchday pre and post match interviews



Designed to your specification



Get featured in club promo material



Get approx. 4 logos on the board



Opportunities to present MOTM awards after games



Used for interviews weather permitting



Prominent position in the main stand



Listed on the sponsor section of the website



Recognised as a club partner



Prices

Media Backdrop Sponsor £150

*Prolific players may come at a higher premium depending upon demand & availability



Up The
Marske!

GRAEME LEE

"I WANT TO MAKE SURE THAT YOU COME WEEK IN, WEEK OUT AND ENJOY THE EXPERIENCE. EVERY WEEK IF YOU COME AND SUPPORT THE LADS, WE'LL GIVE THE LADS AND YOURSELF SOMETHING TO CHEER ABOUT."





f i t y MARSKE UNITED FC

ADAM BOYES 

Marske United Career

74 GOALS

110 GAMES

21/22

FA CUP TOP SCORER





SURVIVAL

SECURED

MARSKE UNITED

AVOID RELEGATION

GRAEME LEE

NEW

MANAGER





Club Media Overview

- Live in-play text updates via Twitter
- Goalscorer, Match Event and Team Sheet graphics
- Official Club Matchday Photography
- Post Match Interviews after every game
- Away Match Commentary via Twitter spaces
- Regular Club News & Website Updates
- Video Highlights of Home Games
- Professionally Printed Matchday Programme
- Sponsors Newsletter

Marske United Media Coverage

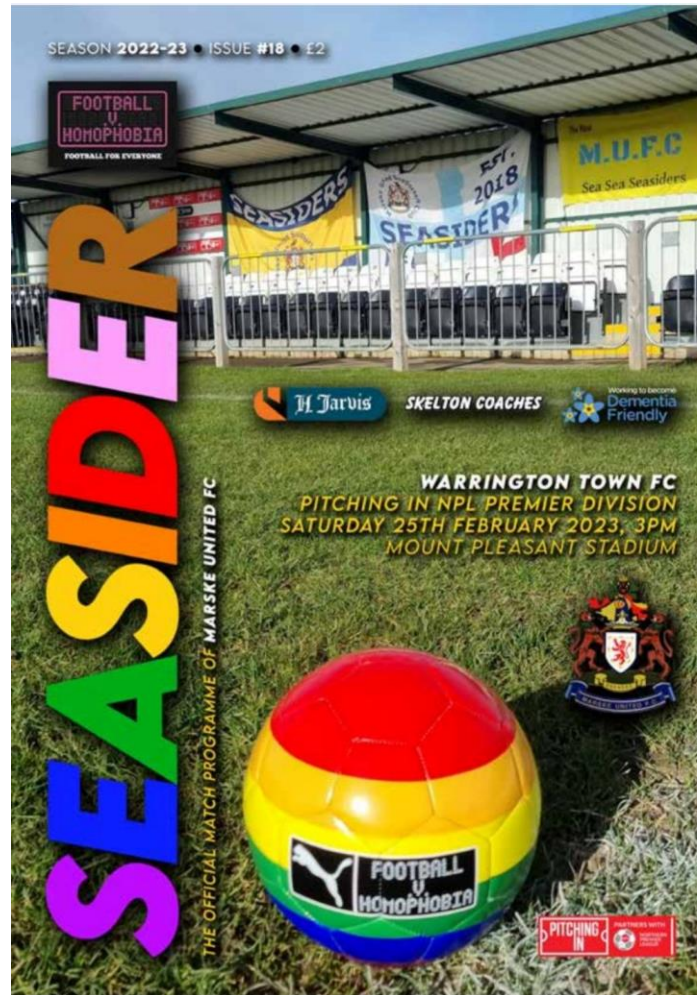
- BBC Tees Local Radio
- BBC News (Regional Evening TV News & Global Website)
- ITV Tyne Tees News
- Zetland FM, Local Radio
- Coastal View
- The Evening Gazette (Teesside Live)
- The Northern Echo
- Club featured in Football Manager 2023 (And playable from Season 2)



Matchday Programme

Professionally produced by Footie Print and on sale at every home game

- Full Page Ad - £100
- Half Page Ad - £75
- Quarter Page - £50



FOOTBALL AGAINST HOMOPHOBIA

SPEAKING WITH RIO MAY

How do you feel attitudes are changing LGBT community in the dressing room?

During my playing career I haven't heard anything negative lead towards or about the LGBT community whilst in the dressing room. All the dressing rooms I have been in have been accepting of everybody. I think society is continuing to move in the right direction when it comes to these issues and that's demonstrated in the dressing rooms I've been in.

In the overall game how do you think LGBT fan groups are a good idea and the importance of them?

I think football is a game that everybody should have the chance to enjoy. If fan groups are a gateway for the LGBT community to feel comfortable at a club and enjoy the game, I can only see that being a positive thing.

Has there ever been a situation where you've ever reported homophobic language in your playing career, if so did anything come of it?

No, I certainly don't recall any homophobic language being used.

FOOTBALL v HOMOPHOBIA

Football v Homophobia is a campaign that exists to challenge discrimination based on sexual orientation, gender identity and expression at all levels in football.

During February each year we hold a Football v Homophobia Month of Action during which we ask football to come together and take action to challenge homophobic and transphobic abuse and make football more welcoming for LGBT+ people. Theme of club is supporting the 2023 Month of Action by designating a game to the campaign.

At the beginning of this year we saw an increase in homophobic chanting and abuse in professional football. As several points the chanting was so loud, it was audible on television coverage of matches. In 2023, we'd like to see no homophobic abuse from fans, and where fans hear it, we'd like them to challenge it or report it.

Last year in England and Wales hate crimes targeting people's sexual orientation rose by 42% and hate crimes against transgender people rose by 56%. If reported to police, homophobic and transphobic abuse or football can be prosecuted as a hate crime.

Hearing homophobic or transphobic chanting makes LGBT+ people and our allies feel unsafe and unwelcome. That shouldn't be happening in 2023.

Supporters can play a part in making football welcoming for everyone, but change will only happen through education.

There are some important things football supporters can do to help make a difference:

- If you hear homophobic language in the game, and encourage them to become allies of LGBT+ people by calling out homophobic or transphobic and reporting it.
- If you're a parent, guardian or coach or work with young people, lead by example. Be considerate in the language you use, call out homophobic and transphobic language amongst young people, talk to young people about the value of diversity in the game and show it can only be achieved if everyone feels welcome and included.

DO YOU FEEL THE DRESSING ROOM WOULD BE SUPPORTIVE IF A FELLOW PLAYER CAME OUT AS LGBT?

Absolutely I don't think that would define somebody in the eyes of the dressing room. They would more so be defined by their characteristics and their performances on the pitch.

DO YOU FEEL THE FA AND GOVERNING BODIES ARE DOING ENOUGH TO SUPPORT FOOTBALL V HOMOPHOBIA?

I think the first step in these kinds of things is raising awareness. With the rainbow laces campaign, I certainly believe that they are doing so. As somebody who hasn't witnessed any discrimination, I can only say that it's working.

NEW PROGRAMME PARTNER MARSKE UNITED

FOOTIE PRINT & DIGITAL

SEASIDER

22-23

Other Media Sponsorship Opportunities

Club News Graphic Sponsorship (Website & Social Media)

£400 per season (Premium position: Only four spaces available)

Home Match Event Graphic Sponsorship

£225 per season

Away Match Event Graphic Sponsorship

£225 per season

Post Match Interview Title Sponsorship

£150 per season

Team Sheet Sponsorship

£150 per season

Away Match Commentary Main Sponsor Sponsorship

£150 per season to be the main commentary sponsor

Away Match Commentary Audio Partner

£30 per season to receive mentions in match commentaries



Sponsorship Price Summary

Weekly Cash Draw	£5 a month or £10 a year per entry	Post Match Interview Sponsor	£150 per season
Audio Partner	£30 per season	Home Graphic Sponsor	£225 per season
Match Ball Sponsorship	£50 per game	Away Graphic Sponsor	£225 per season
Programme ¼ Page Ad	£50 per season	Ad Boards	£300 per season (+Print & Design Service)
Silver Webpage Banner	£50 per season	Gold Home Page Top	£300 per season
Programme ½ page ad	£75 per season	News Graphic Sponsor	£400 per season (Only 4 spaces available)
Game Sponsorship	£100 per game	Shorts Home Kit	Quote available on request
Player or Coach Home Shirt	£100 per season	Shorts Away Kit	Quote available on request
Player or Coach Away Shirt	£100 per season	Travel Kit Sponsorship	Quote available on request
Silver Webpage Main	£125 per season	Training Kit Sponsorship	Quote available on request
Programme Full Page ad	£150 per season	Rear Away Shirt	Quote available on request
Gold Home Page Lower Banner	£150 per season	Rear Home Shirt	Quote available on request
Commentary Main Sponsor	£150 per season	Stadium Sponsorship	Quote available on request
Team Sheet Sponsor	£150 per season	Front Away Shirt	Sold & Unavailable
GK Gloves + Home Shirt	£150 per season	Front Home Shirt	Sold & Unavailable
GK Gloves + Away Shirt	£150 per season	Sleeve Home Kit	Sold & Unavailable
Media Backdrop Sponsor	£150 per season	Sleeve Away Kit	Sold & Unavailable

Get in touch

Email: commercial@marskeunitedfc.org

Club Address

Marske United Football Club
Mount Pleasant Stadium
Mount Pleasant Avenue
Marske By The Sea
North Yorkshire
TS11 7BW

Find us on Twitter at:

www.twitter.com/marskeunitedfc

Find us on Facebook at:

www.facebook.com/marske.unitedfc

Here to Help

Commercial Team

Eddie Mac

Paul Hart

Dave Lawson

Head of Media

Conner Kacperski

General Manager

Bob Ryan

CEO

Craig Gibbin

A row of colorful fishing boats is parked on a sandy beach. The boats are white with various colored stripes (blue, red, yellow). The boat on the far left is labeled 'MOONRAKER' and the one on the far right is labeled 'SEA WITCH'. In the background, a row of houses is built on a hillside. The houses are multi-story with dark roofs and white walls. The sky is blue with some clouds. The text 'Sea Sea Seaside!' is overlaid in the center of the image.

Sea Sea Seaside!