



WELCOME TO THE DOVECOTE HOME OF
SHEPSHED DYNAMO



SPONSORSHIP AND ADVERTISING PACKAGES



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Welcome to Shepshed Dynamo FC

We are very much a Community orientated club and work closely with our junior section with the hope that given a pathway, some of them will one day play for the first team.

We currently play in the Northern Premier League Midlands Division, which is four divisions off the Football League Proper.

The running of a non-league football club gets harder and harder, especially in the current climate with ever increasing costs. It would be impossible to run the club without the ongoing support of our volunteers and our advertising/sponsorship partners.

This document shows the packages available for the upcoming 2022-23 season. As a club we have over 7500 followers on social media across Facebook, Instagram, Twitter etc. and growing. We pride ourselves on working with our partners to give them as much exposure as we can. The back page of this document has a couple of testimonials from new and current sponsors for your perusal.

We currently have both local and national partners and we can tailor any package to meet your needs and budget. If you're in a position to help in any way then please get in touch, it would be greatly appreciated.

Thanks for taking the time to have a look, our contact details are below.

Mick Sloan

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Paul Price

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WELCOME TO THE DOVECOTE HOME OF
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Shirts (Back)

- Sponsor's logo on the back of both home and away kits
- Advertisement included within the match day programme
- Sponsor's logo featured on the website with backlink
- Features on the Shepshed Dynamo social media (over 7500 followers)

Please email to Discuss

Tracksuits

- Sponsor's logo on tracksuits
- Advertisement included within the match day programme
- Sponsor's logo featured on the website with a backlink
- Features on the Shepshed Dynamo social media (over 7500 followers)

£1000 per season

(Prices exclude VAT)



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Match Day Sponsor

Included:

- Free drinks up to and including half time
- Buffet at half time
- Match day programme advertising
- Tannoy announcements of match day sponsors
- Get to present the Man of the Match award

£50 per person*
(Prices exclude VAT)

*minimum of 4 persons



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Pitchside Advertising

Included:

- Sponsor's branding on perimeter display boards (8' x 2')
- Half page advert in the programme
- Sponsor's logo featured on club website with backlinks
- Features on the Shepshed Dynamo social media (over 7500 followers)
- 1 season ticket

1 Year- **£300**

2 Years- **£550**

(Prices exclude VAT)



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Programme Advertising

Included:

- Full colour advert in match day programme
- Logo on the sponsors board in the Clubhouse
- Sponsor's logo featured on club website with backlinks
- Features on the Shepshed Dynamo social media (over 7500 followers)

Full Page- **£250**

Half Page- **£150**

Quarter Page- **£100**

(Prices exclude VAT)



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Bundle Offer

Included:

- Perimeter Display Board (8' x 2')
- Half page full colour advert in matchday programme
- 2 x Season tickets- for client or personal use
- Sponsor's logo and backlink featured on the club website
- Features on the Shepshed Dynamo social media (over 7500 followers)

£495

(Prices exclude VAT)



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'We are in to our second season of supporting Shepshed Dynamo now. My focus is to be as close to the local community as possible, and SDFC are a perfect match. Our sponsorship to the club helps to raise brand awareness, as well as provide valuable support for a club that are very much part of the local community. We have generated local business as well as raised our brand profile with in the local area.'



"We trade nationally and are based in Thurmaston, Leicester but I am Shepshed born and bred and as such feel duty bound to try and help our local community as much as possible.

When the opportunity arose to support Mick and the team at Shepshed Dynamo it really was a no brainer.

From playing as a junior with Shepshed teams to play adult football and later watch & Coach my youngest daughter play for Shepshed Dynamo Youth the club is part of the family. We hope that the upcoming season surpasses the last and the clubs hard work off the field can be transferred into a successful season on it.

Good luck for 2022-2023 the town is behind you