



Parkwood Rangers FC

Parkwood Foundation

Business Plan 2018

Summary

Objectives

Run a full-time study programme (BTEC Diploma) whilst developing and nurturing footballing talent through UEFA qualified coaches. Students attend an Academy daily to train and to undertake a two-year BTEC Level 3 Certificate in Sports. The course covers a range of sports related units including: anatomy and physiology; assessing risk in sport; fitness testing for sport and exercise; sports nutrition and leadership. To run a sports facility that is interactive with the local community, local football clubs and develop players at grass roots to elite levels.

All players will have an introduction into L1 football coaching and refereeing qualifications.

Mission Statement

- To provide quality, safe opportunities for people of all ages and abilities in our community to play football
- To provide a safe and positive place to go to (as opposed to playing on the streets)
- To help people realise their potential, develop personal skills and confidence
- To introduce people to football regardless of age, ability, sex, religion and ethnic background
- To improve the performance of players, coaches and volunteers within the club
- To improve the level of our coaches who are all volunteers within our club
- To ensure all our coaches are L1 trained and have First Aid, Safeguarding and DBS Checks all up-to-date
- To comply with FA standards and work with our County FA
- To continue to be a Charter Standard Community Club
- To work with the community with our community projects
- To work with disadvantaged groups to provide football for all disabilities
- To maintain a hardship fund to allow all kids to play football
- To create and maintain a community family ethos at the club
- To work with the club's nominated charity RNIB
- To upgrade facilities and have a 4G playing area

- To have a pro club partnership for elite players
- To introduce and run a football education center
- To run a football apprenticeship scheme

Keys to Success

- Have a development plan for success.
- Control our success.
- Brainstorm alternatives to tough situations.
- Celebrate our achievements.
- Develop a support network.
- Always stand for integrity.
- Follow club's objectives.
- Have a stakeholder group.
- Work with partners and stakeholder groups.

Description of Business

The Parkwood Rangers Foundation is a Football & Education centre that aims for learners to study a Diploma in Sport over a period of two years. The programme is primarily focused on helping prepare students for moving into employment or further study by providing valuable qualifications. The time spent at the academy also involves football training and/or matches over 5 days per week.

The programme is open to males/females aged 16-19 years old who, in addition to their studies, represent Parkwood Rangers FC.

Parkwood will also use the 4G facility and hire out to the local community's groups schools and local authority networks.

Parkwood will also run a football development centre for elite players alongside a Grass Roots Football club.

Company Ownership/Legal Entity:

Parkwood Rangers Foundation

Location

Bexley Park Sports and Social Club, Calvert Drive, Dartford DA2 7GA

Marketing

Please see [Marketing Plan](#)

Hours of Operation

Monday – 10:00am – 23:00pm

Tuesday -10:00am – 23:00pm

Wednesday -10:00am – 23:00pm

Thursday -10:00am – 23:00pm

Friday -10:00am – 23:00pm

Saturday -10:00am – 23:00pm

Sunday - 10:00am – 21:00pm

Management

The Parkwood Foundation will be managed by the management committee elected in line with the Parkwood Rangers constitution and select committee.

Please see [Parkwood Rangers Club Constitution](#)

Other useful documents

- [Development Plan](#)
- [Risk assessment](#)
- [Evacuation Plan](#)
- [Document control](#)

Financial Management

Projected Expenses:

£10.000 = Maintenance sinking fund

£29.000 = Facility Hire

£10.000 = Ground rent

£12.000 = Electricity

£5.000 = Insurance

£33.000 = Coach costs

£10.000 = membership fees

£1.500 = Running costs affiliations

£24.000 = Equipment

Total projected = £134.000

Projected Income:

Subs = £73.800

Sponsorship = £24.000

£5.000 = Education Program per student (45 students)

£45.000 apx after expenditure

per year from pitch hire estimated

Parkwood **£27.000**

Outside **£1.125** weekly charge goals comparator / **£45.000**

(40 weeks)

Total Projected = **£214.800** (with Education program) (A)

Total projected = **£169.000** (without education program) (B)

Estimated net profit minus expenditure

A: £80.800

B: £35.800